

July 2011 Newsletter

Fantasia records contract sales of RMB 555 million, a YoY increase of 246%

In July 2011, Fantasia Holdings recorded contract sales of RMB 555 million and contract sales area of 48,726 sqm, representing a YoY increase of 246% and 266% respectively.

As at end of July 2011, the cumulated contract sales for the year 2011 was RMB 3,960 million and cumulated contract sales area was 399,929 sqm, representing a YoY increase of 160% and 211% respectively. The cumulated contract sales through July has already exceeded the total contract sales of year 2010, reaching 66% of the full year sales target of RMB 6 billion in 2011.

The Company continuously enhanced the edges of multi-product lines and urban complex products, and many projects recorded good sales performance in various cities. Sales of seven commercial urban complex projects (Shenzhen Meinian International Complex, Chengdu Meinian International Plaza, Chengdu Future Plaza, Chengdu Funian Plaza, Tianjin Hailrun Plaza, Tianjin Future Plaza and Guilin Fantasia Town) accounted for 69% of total contract sales in July. Meanwhile residential projects such as Dongguan Wonderland and Chengdu Fantasia Town were also well received by customers with impressive sales performance due to high quality.

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