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CREATING VALUE WITH ASPIRATIONS.

## Company Operation Information

Fantasia achieved contracted sales of RMB 8.84 billion for first three quarters of 2017

Colour Life awarded the title of  
“China’s Leading Property Service Brand of 2017”

(6 October 2017 – Hong Kong) Fantasia Holdings Group Co., Limited (“Fantasia” or the “Company”, which together with its subsidiaries, is referred to as the “Group”, HKEx stock code: 1777) announces its sales performance for September 2017. Fantasia Property Shenzhen, a subsidiary of the Group, sold properties with an aggregate of 160,533 square metres (sq.m.) in gross floor area (“GFA”) and recorded contracted sales of RMB1.60 billion for the month. For the three quarters ending 30 September, 2017, the Group sold properties with an aggregate of 984,735 sq.m. in GFA. The accumulated contracted sales reached RMB8.84 billion. For the first nine months of the year, the Group completed 58.9% of its full-year contracted sales target of RMB15 billion.



Shenzhen Fuchi



Chengdu Jiatianxia

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## Company Operation Information (Cont.)

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September and October are considered peak season for property sales. China's property market continued to adjust in the third quarter which was in line with the trend of steady development in the industry. Despite a tightening policy, the Group was able to seek for development opportunities through exploration and innovation. For the three quarters ending 30 September, 2017, the Group sold properties with an aggregate of 984,735 sq.m. in GFA amounting to an accumulated contracted sales of RMB8.84 billion, which accounted for 59% of the Group's 2017 sales target of RMB 15.0 billion.

Mr. Pan Jun, Chairman of the Group said that the contracted sales of the first three quarters are in line with expectations. In the fourth quarter, the group will aim to maintain high sell-through rate in third and fourth-tier cities. Following the launching of new projects such as Shenzhen Jiatianxia (深圳家天下), Chengdu Jiatianxia (成都家天下), Chengdu Xiangmendi (成都香門第) etc, it is expected the sales performance will gradually pick up. The group is confident of accomplishing its full-year contracted sales target of RMB 15.0 billion.

### Jiatianxia of smart community in Chengdu

On 13 September, a press conference was launched for Chengdu's first Marriot hotel, Fantasia · Jiatianxia, which also signified Fantasia's return to the city after the launching of Chengdu Jixiangnian Plaza, Meinian Plaza and Funian Plaza 6 years ago. Fantasia · Jiatianxia is an integrated complex that combines commercial and high-end residential units with a focus on "smart community". Fantasia believes that interaction is a foundation for relationships, hence it is also a starting point for its smart community to construct the feeling of "home". Fantasia · Jiatianxia utilizes the "community facility + personified service + smart technology" to create comfort and enjoyment in a smart way. Over the course of Fantasia's expansion from Shenzhen to Chengdu in the past 19 years, the Company realises the concept of "home" is being marginalized. Therefore, Fantasia is keen to provide interesting, tasteful and quality living environment and experience to customers in order to deliver the basic concept of "home".

### Fantasia Fuchi Shidai Park Host Product Launch

In the evening of 27 September, Fantasia Fuchi Shidai Park hosted a product launch event themed "One in a million - Fascinating soul", where integrated apartments of approximately 40 - 88 square meters made their debuts. Crowds of real estate experts, well known moguls in the industry, and mainstream media attended this event.

According to reports of the event, Fuchi Shidai Park Shidai Apartment accomplished the maximization of tiny space through intelligentized and personified designs of the main areas of an apartment including entryway, kitchen, bathroom, etc. Hardware and software of the project's model suites were all made to delivery standard. Moreover, most of the furniture of the project was made with quality materials adopting collective research and development and mold customization, with the aim of bringing a brand new living experience to customers.



**Property Sales** (Note: Data in this news letter is unaudited and may be adjusted)

For September 2017, Fantasia recorded an aggregated sold gross floor area ( “GFA” ) of 160,533 square metres (sq.m.) and contracted sales of RMB1.60 billion. For the first nine months of the year, accumulated sold GFA surged to 984,735 sq.m., accumulated contracted sales surged to RMB8.84 billion, achieving 58.9% of the Group’ s full-year contracted sales target of RMB15 billion.

City	Project Name	Project Type	GFA Sold	Sales Amount
			(sq. m.)	(RMB 0’000)
Shenzhen	Longqi Bay	Urban Complex	2,076	16,096
	Longnian Plaza	Urban Complex	331	862
	Lenian Plaza	Urban Complex	894	3,468
Chengdu	Fantasia Town	Mid-to-high Residence	66	59
	Love Forever	Mid-to-high Residence	36	16
	Grande Valley	Boutique Upscale Residence	34,311	33,890
	Long Nian International Plaza	Urban Complex	41,132	37,601
	Xiang Men Di	Boutique Upscale Residence	99,844	66,049
	Jiatianxia	Boutique Upscale Residence	33,600	33,878
Dongguan	Jun Shan	Boutique Upscale Residence	820	814
	Xin Chengshi Huayuan	Boutique Upscale Residence	8,703	11,766
	Jiangshan Hui	Mid-to-high Residence	2,170	1,584
Tianjin	Meinian Plaza	Urban Complex	7,307	11,721
	Love Forever	Boutique Upscale Residence	1,170	386
Huizhou	Special Town project	Mid-to-high Residence	7,673	3,254
	Love Forever	Boutique Upscale Residence	71	84
	Kangchengsiji	Mid-to-high Residence	92,578	88,499
Suzhou	Lago Paradise	Boutique Upscale Residence	44,877	40,270
	Special Town project	Boutique Upscale Residence	903	192
	Hailun Complex	Urban Complex	16,319	21,254
	Cixi Yue Cheng	Boutique Upscale Residence	25,808	40,647

**Property Sales** (Note: Data in this news letter is unaudited and may be adjusted)

City	Project Name	Project Type	GFA Sold	Sales Amount
			(sq. m.)	(RMB 0'000)
Wuxi	Love Forever	Boutique Upscale Residence	169	152
Kunming	Yishu Huaxiang	Mid-to-high Residence	79	61
Guilin	Fantasia Town	Boutique Upscale Residence	480	374
	Lakeside Garden	Boutique Upscale Residence	212,852	110,205
Shanghai	Love Forever	Boutique Upscale Residence	276	125
Singapore	Singapore project	Boutique Upscale Residence	1,922	22,788
Nanjing	Hailrun Garden	Urban Complex	27,304	46,093
	Love Forever	Boutique Upscale Residence	43,404	29,097
Wuhan	Wuhan Fantasia Town	Mid-to-high Residence	43,069	35,168
	Hanzhengjie	Urban Complex	50,888	112,478
	Wuhan Jinxiu Town	Boutique Upscale Residence	170,720	102,920
	Love Forever	Boutique Upscale Residence	12,883	12,126
<b>Total</b>			<b>984,735</b>	<b>883,977</b>

**Company News**

- On 14th September, the Development Research Center of the State Council, Tsinghua University Center for Real Estate and the China Index Academy co-hosted the “2017 China Real Estate Brand Value Research Result Conference and The 14th China Real Estate Brand Development Forum” at the Beijing Yangqi Lake International Convention & Exhibition Center. During the event, The group’s community-based services platform was being widely recognized by the industry. Colour Life Services Group adheres to its brand vision of “bringing community service home”, and strives to meet both the owners’ and customers’ needs throughout their different stages in life. In 2016, Colour Life Community Service and its Partnership Recruitment Scheme became the role model in the property industry. The group was awarded the title “China’s Leading Property Service Brand of 2017”, with a brand value of RMB 3.62 billion.

**Fantasia Holdings Group Co., Limited**  
**Stock Code: 1777**  
**Newsletter for September, 2017**



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FANTASIA

**About Fantasia**

Founded in 1998, Fantasia was successfully listed on the Main Board of The Stock Exchange of Hong Kong in December 2009 under the stock code 1777. Having completed its business strategic layout in the upcoming era of mobile internet and customer big data, Fantasia Group has evolved into a leading financial holding group in China, with a business model driven by financial operations, anchoring on services, and supported by property development. Fantasia conducts full-range of operations and community services, covering eight major areas of value-added services in over 200 cities in mainland China, namely – financial services, Colour Life Group, property development, international commercial community services, cultural and tourism, commercial services, senior citizen services and education. So far, the Group has three publicly-listed companies – Fantasia Holdings Group (01777.HK), Colour Life (01778.HK) and Home E&E (834669.CC). It has become the world’s largest residential community service operation provider.

Currently, Fantasia is progressing with its international business expansion plan and has established branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing property development projects in Singapore, the United States of America and Taiwan.

It is committing to be the leading industry participant which provides a joyful, colourful and meaningful living space and experience and aims to deliver unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia’s website at: [www.cnfantasia.com](http://www.cnfantasia.com)

**IR Contact:**

**Fantasia Holdings Group Co., Limited**

Ms. Christy Zheng

Head of Capital Markets & IR Department

Tel: +852 3521 1536/+86 755 2269 9738

Email: [zhengjy@cnfantasia.com](mailto:zhengjy@cnfantasia.com)

Mr. Leo Yang / Mr. Augus Song

Capital Markets & IR Department

Tel: +86 755 2269 0972 / +86 755 2269 0982

Email: [yangd@cnfantasia.com](mailto:yangd@cnfantasia.com) / [songay@cnfantasia.com](mailto:songay@cnfantasia.com)