



**Satisfactory sales performance in September 2017**  
**Single month sales increased 65.6% year-on-year to RMB 1.601 billion**

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**Fantasia achieved contracted sales of RMB 8.84 billion for first three quarters of 2017**  
**Colour Life awarded the title of**  
**“China’s Leading Property Service Brand of 2017”**

(6 October, 2017 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia” or the Company”, which together with its subsidiaries, is referred to as the “Group”, HKEx stock code: 1777) announces its sales performance for September 2017. Fantasia Property Shenzhen, a subsidiary of the Group, sold properties with an aggregate of 160,533 square metres (sq.m.) in gross floor area (“GFA”) and recorded contracted sales of RMB1.60 billion for the month. Projects located in cities such as Chengdu, Suzhou, Guilin, Nanjing, Dongguan and Wuhan, exceeded their monthly sales target, of which Chengdu Jiatianxia sold out within 37 seconds on launch day due to popular demand.

September and October are considered peak season for property sales. China’s property market continued to adjust in the third quarter which was in line with the trend of steady development in the industry. Despite a tightening policy, the Group was able to seek for development opportunities through exploration and innovation. For the three quarters ending 30 September, 2017, the Group sold properties with an aggregate of 984,735 sq.m. in GFA amounting to an accumulated contracted sales of RMB8.84 billion, which accounted for 59% of the Group’s 2017 sales target of RMB 15.0 billion.

Mr. Pan Jun, Chairman of the Group said that the contracted sales of the first three quarters are in line with expectations. In the fourth quarter, the group will aim to maintain high sell-through rate in third and fourth-tier cities. Following the launching of new projects such as Shenzhen Jiatianxia (深圳家天下), Chengdu Jiatianxia (成都家天下), Chengdu Xiangmendi (成都香門第) etc, it is expected the sales performance will gradually pick up. The group is confident of accomplishing its full-year contracted sales target of RMB 15.0 billion.

**Jiatianxia of smart community in Chengdu**

On 13 September, a press conference was launched for Chengdu’s first Marriot hotel, Fantasia-Jiatianxia, which also signified Fantasia’s return to the city after the launching of Chengdu Jixiangnian Plaza, Meinian Plaza and Funian Plaza 6 years ago. Fantasia-Jiatianxia is an integrated complex that combines commercial and high-end residential units with a focus on “smart community”. Fantasia believes that interaction is a foundation for relationships, hence it is also a starting point for its smart community to construct the feeling of “home”. Fantasia-Jiatianxia utilizes the “community facility + personified service + smart technology” to create comfort and enjoyment in a smart way. Over the course of Fantasia’s expansion from Shenzhen to Chengdu in the past 19 years, the Company realises the concept of “home” is being marginalized. Therefore, Fantasia is keen to provide interesting, tasteful and quality living environment and experience to customers in order to deliver the basic concept of “home”.

**Fantasia Fuchi Shidai Park Host Product Launch**

In the evening of 27 September, Fantasia Fuchi Shidai Park hosted a product launch event themed “One in a million - Fascinating soul”, where integrated apartments of approximately 40 - 88 square meters made their debuts. Crowds of real estate experts, well known moguls in the industry, and mainstream media attended this event.

According to reports of the event, Fuchi Shidai Park Shidai Apartment accomplished the maximization of tiny space through intelligented and personified designs of the main areas of an apartment including entryway, kitchen, bathroom, etc. Hardware and software of the project's model suites were all made to delivery standard. Moreover, most of the furniture of the project was made with quality materials adopting collective reseach and development and mold customization, with the aim of bringing a brand new living experience to customers.

### **Colour Life was honored as "China's Leading Property Services Brand of 2017"**

On 14th September, the Development Research Center of the State Council, Tsinghua University Center for Real Estate and the China Index Academy co-hosted the "2017 China Real Estate Brand Value Research Result Conference and The 14th China Real Estate Brand Development Forum" at the Beijing Yangqi Lake International Convention & Exhibition Center. During the event, The group's community-based services platform was being widely recognized by the industry. Colour Life Services Group adheres to its brand vision of "bringing community service home", and strives to meet both the owners' and customers' needs throughout their different stages in life. In 2016, Colour Life Community Service and its Partnership Recruitment Scheme became the role model in the property industry. The group was awarded the title "China's Leading Property Service Brand of 2017", with a brand value of RMB 3.62 billion.

### **Caifubao obtained Internet Small Loan License**

On 19 September, Shenzhen Caifubao Technology Limited Company, a subsidiary of Fantasia Group, obtained an internet small loan license, the Jiangxi Province Small Loan Company Operation License. This is another powerful move following the licenses previously obtained by the company for third-party payment, private equity fund, insurance broker, car rental and mortgage. It also showcases that Caifubao actively complies with the authority's monitoring and responds to the national financial policy goals to break regional boundaries and benefit a vast number of users.

The granting of Jiangxi Province Small Loan Company Operation Permit to Cai Tong Wang Luo Micro-credit Company of Ganzhou, a company fully owned by Caifubao, is a recognition of Caifubao's financial business performance and is also a meaningful strategic step for its development in community financing. With the help of financial technology, Caifubao will exploit its competitive edges and endeavor in development of community economy, product development and technology innovation under prudent operations along with rapid and steady business growth in the future.

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### **About Fantasia Holdings Group Co., Limited**

Founded in 1998, Fantasia was successfully listed on the Main Board of The Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Having completed its business strategic layout in the upcoming era of mobile internet and customer big data, Fantasia Group has evolved into a leading financial holding group in China, with a business model driven by financial operations, anchoring on services, and supported by property development. Fantasia conducts full-range of operations and community services, covering eight major areas of value-added services in 181 cities in mainland China, namely – financial services for communities, Colour Life Residence services for communities, property development, operation of commercial properties for international business and tourism, cultural tours of communities, commercial property management in communities, elderly care and education in communities. So far, the Group has three publicly-listed companies – Fantasia Holdings Group (01777.HK), Colour Life (01778.HK) and Home E&E (834669.CC). It has become the world's largest residential community service operation provider.

Currently, Fantasia is progressing with its international business expansion plan and has established branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing property development projects in Singapore, the United States of America and Taiwan.

It is committing to be the leading industry participant which provides a joyful, colourful and meaningful living space and experience and aims to deliver unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia's website at: [www.cnfantasia.com](http://www.cnfantasia.com)

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