

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



FIRST PACIFIC COMPANY LIMITED

(Incorporated with limited liability under the laws of Bermuda)

Website: <http://www.firstpacific.com>

(Stock Code: 00142)

ANNOUNCEMENT MADE BY PHILIPPINE LONG DISTANCE TELEPHONE COMPANY IN RELATION TO ITS UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2010

This Announcement is made by First Pacific Company Limited (“First Pacific” or the “Company”) pursuant to the requirements of Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“HKEX”) to provide shareholders of First Pacific and the public with the unaudited consolidated financial results of Philippine Long Distance Telephone Company (“PLDT”), a major operating associate of the Company, for the nine months ended 30 September 2010.

Summary

On 4 November 2010, the board of directors of PLDT approved the release of the unaudited consolidated financial results for the nine months ended 30 September 2010. PLDT’s unaudited consolidated financial results have been submitted to the Philippine Stock Exchange and the New York Stock Exchange by way of disclosure, and have also been disclosed as the Company’s Overseas Regulatory Announcement on the websites of the HKEX and the Company on 4 November 2010.

PLDT, a major operating associate of First Pacific, is a company incorporated in the Philippines, whose shares are listed on the Philippine Stock Exchange. In addition, PLDT’s American Depositary Receipts (ADRs) are listed on the New York Stock Exchange. First Pacific has a 26.5% attributable interest in PLDT. On 4 November 2010, the board of directors of PLDT approved the release of the unaudited consolidated financial results for the nine months ended 30 September 2010. PLDT’s unaudited consolidated financial results have been submitted to the Philippine Stock Exchange and the New York Stock Exchange by way of disclosure, and have also been disclosed as the

Company's Overseas Regulatory Announcement on the websites of the HKEX and the Company on 4 November 2010. The unaudited consolidated financial statements have been prepared in conformity with the Philippine Financial Reporting Standards. PLDT's Consolidated Statements of Income for the nine months ended 30 September 2010 and 2009 and the Consolidated Statements of Financial Position as at 30 September 2010 and 31 December 2009 are provided below:

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2010 AND 2009
(in million pesos, except earnings per common share amounts)

	2010 (Unaudited)	2009 (Unaudited)
REVENUES		
Service revenues	106,716	108,277
Non-service revenues	1,556	1,693
	<hr/> 108,272	<hr/> 109,970
EXPENSES		
Depreciation and amortization	19,953	19,266
Compensation and employee benefits	16,834	17,149
Repairs and maintenance	6,723	6,238
Selling and promotions	3,855	4,263
Cost of sales	3,561	3,871
Professional and other contracted services	3,408	2,795
Rent	3,386	3,011
Taxes and licenses	2,015	1,994
Asset impairment	1,534	3,221
Communication, training and travel	1,321	1,343
Insurance and security services	909	926
Amortization of intangible assets	268	281
Other expenses	1,149	1,157
	<hr/> 64,916	<hr/> 65,515
	<hr/> 43,356	<hr/> 44,455

CONSOLIDATED STATEMENTS OF INCOME (Continued)
FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2010 AND 2009
(in million pesos, except earnings per common share amounts)

	2010	2009
	(Unaudited)	(Unaudited)
OTHER INCOME (EXPENSES)		
Foreign exchange gains – net	1,667	232
Equity share in net earnings of associates and joint ventures	1,419	311
Interest income	914	1,291
Losses on derivative financial instruments – net	(495)	(534)
Financing costs – net	(5,051)	(4,753)
Other income	1,222	901
	<u>(324)</u>	<u>(2,552)</u>
INCOME BEFORE INCOME TAX	43,032	41,903
PROVISION FOR INCOME TAX	10,974	11,219
	<u>32,058</u>	<u>30,684</u>
NET INCOME FOR THE PERIOD	32,058	30,684
ATTRIBUTABLE TO:		
Equity holders of PLDT	31,988	30,018
Non-controlling interests	70	666
	<u>32,058</u>	<u>30,684</u>
Earnings Per Share For The Period Attributable to Common Equity Holders of PLDT		
Basic	169.38	158.70
Diluted	169.38	158.68
	<u>169.38</u>	<u>158.68</u>

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
(in million pesos, except par value and number of shares)

	30 September 2010 (Unaudited)	31 December 2009 (Audited)
ASSETS		
Noncurrent Assets		
Property, plant and equipment – net	158,033	161,256
Investments in associates and joint ventures	23,303	22,233
Available-for-sale financial assets	140	134
Investment in debt securities – net of current portion	478	462
Investment properties	1,098	1,210
Goodwill and intangible assets	12,402	13,024
Deferred income tax assets – net	6,401	7,721
Prepayments – net of current portion	8,863	8,663
Advances and refundable deposits – net of current portion	1,206	1,102
	211,924	215,805
Total Noncurrent Assets		
Current Assets		
Cash and cash equivalents	26,902	38,319
Short-term investments	3,366	3,824
Current portion of investment in debt securities	405	–
Trade and other receivables – net	15,171	14,729
Inventories and supplies	2,230	2,165
Derivative financial assets	9	6
Current portion of prepayments	4,897	5,098
Current portion of advances and refundable deposits	192	202
	53,172	64,343
Total Current Assets		
TOTAL ASSETS	265,096	280,148

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (Continued)
(in million pesos, except par value and number of shares)

	30 September 2010 (Unaudited)	31 December 2009 (Audited)
EQUITY AND LIABILITIES		
Equity		
Preferred stock, Php10 par value per share, authorized – 822,500,000 shares; issued and outstanding – 441,738,582 shares as at 30 September 2010 and 441,631,062 shares as at 31 December 2009	4,417	4,416
Common stock, Php5 par value per share, authorized – 234,000,000 shares; issued – 189,480,477 shares and outstanding – 186,797,521 shares as at 30 September 2010; and issued – 189,480,260 shares and outstanding – 186,797,304 shares as at 31 December 2009	947	947
Treasury stock – 2,682,956 shares as at 30 September 2010 and 31 December 2009	(6,405)	(6,405)
Capital in excess of par value	62,891	62,890
Retained earnings	28,445	37,744
Other comprehensive income	(1,605)	(1,017)
	<hr/>	<hr/>
Total Equity Attributable to Equity Holders of PLDT	88,690	98,575
Non-controlling interests	405	550
	<hr/>	<hr/>
TOTAL EQUITY	89,095	99,125
	<hr/>	<hr/>
Noncurrent Liabilities		
Interest-bearing financial liabilities – net of current portion	80,782	86,079
Deferred income tax liabilities – net	1,604	1,321
Derivative financial liabilities	2,366	2,751
Pension and other employee benefits	1,468	374
Customers' deposits	2,221	2,166
Deferred credits and other noncurrent liabilities	13,447	14,438
	<hr/>	<hr/>
Total Noncurrent Liabilities	101,888	107,129
	<hr/>	<hr/>

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (Continued)
(in million pesos, except par value and number of shares)

	30 September 2010 (Unaudited)	31 December 2009 (Audited)
Current Liabilities		
Accounts payable	19,626	19,601
Accrued expenses and other current liabilities	35,161	35,446
Provisions for assessments	1,555	1,555
Current portion of interest-bearing financial liabilities	12,720	12,714
Dividends payable	2,139	1,749
Income tax payable	2,912	2,829
	<hr/>	<hr/>
Total Current Liabilities	74,113	73,894
	<hr/>	<hr/>
TOTAL LIABILITIES	176,001	181,023
	<hr/>	<hr/>
TOTAL EQUITY AND LIABILITIES	265,096	280,148
	<hr/> <hr/>	<hr/> <hr/>

GENERAL

Shareholders should note that the above unaudited and audited financial results pertain only to PLDT and not to First Pacific itself.

The above information only refers to certain sections of PLDT's disclosure and shareholders should refer to PLDT's original filing submitted to the Philippine Stock Exchange (<http://www.pse.com.ph>) and the New York Stock Exchange (<http://www.nyse.com>), as well as disclosed as the Company's Overseas Regulatory Announcement on the websites of the HKEX and the Company on 4 November 2010.

By Order of the Board
First Pacific Company Limited
Manuel V. Pangilinan
Managing Director and CEO

Hong Kong, 4 November 2010

As at the date of this announcement, the Board comprises the following Directors:

Anthoni Salim, *Chairman*

Manuel V. Pangilinan, *Managing Director and CEO*

Edward A. Tortorici

Robert C. Nicholson

Napoleon L. Nazareno

Ambassador Albert F. del Rosario

Sir David W.C. Tang*, *KBE*

Tedy Djuhar

Ibrahim Risjad

Benny S. Santoso

Graham L. Pickles*

Professor Edward K.Y. Chen*, *GBS, CBE, JP*

Jun Tang*

* *Independent Non-executive Directors*