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**FIRST PACIFIC COMPANY LIMITED**  
**第一太平有限公司**

*(Incorporated with limited liability under the laws of Bermuda)*  
Website: <http://www.firstpacific.com>

**(Stock Code: 00142)**

**OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

**Please refer to the attached press release made by PT. Indofood Sukses Makmur Tbk (“Indofood”), a 50.1% owned subsidiary of First Pacific Company Limited, to the Indonesia Stock Exchange, in relation to Indofood’s financial results for the first semester ended 30 June 2012, together with the relevant Consolidated Financial Statements in the newspaper format.**

**Dated this the 28<sup>th</sup> day of August, 2012**

As at the date of this announcement, the board of directors of First Pacific Company Limited comprises the following directors:

Anthoni Salim, <i>Chairman</i>	Tedy Djuhar
Manuel V. Pangilinan, <i>Managing Director and CEO</i>	Benny S. Santoso
Edward A. Tortorici	Napoleon L. Nazareno
Robert C. Nicholson	Jun Tang*
Graham L. Pickles*	Dr. Christine K.W. Loh*, <i>JP, OBE,</i>
Prof. Edward K.Y. Chen*, <i>GBS, CBE, JP</i>	<i>Chevalier de l’Ordre National du Merite</i>

\* *Independent Non-executive Directors*

## **INDOFOOD ACHIEVED SALES OF Rp24.58 TRILLION IN FIRST SEMESTER OF 2012**

- Consolidated net sales grew 12.5% to Rp24.58 trillion
- Income from operations grew 2.6% to Rp3.57 trillion
- Income for the period attributable to equity holders of the parent entity increased 6.5% to Rp1.68 trillion
- Earnings per share ("EPS") increased to Rp192

**Jakarta, 28 August 2012** – PT Indofood Sukses Makmur Tbk ("Indofood" or the "Company") today announced its financial results for the first semester ended June 30, 2012. The Company registered consolidated net sales of Rp24.58 trillion, an increase of 12.5% from Rp21.84 trillion in the same semester last year. Indofood's Strategic Business Group ("Group"), namely Consumer Branded Products ("CBP"), Bogasari, Agribusiness and Distribution contributed 44%, 24%, 24% and 8% respectively to the consolidated net sales.

The CBP Group, which consists of Noodles, Dairy, Food Seasonings, Snack Foods and Nutrition & Special Foods Division, continues to post growth in total sales value driven by volume growth in almost all divisions within the Group. Total sales value of Bogasari Group increased 5.2% on stronger flour volume growth despite lower average selling price in conjunction with decline in international wheat price. Despite lower commodity prices, the Agribusiness Group registered growth in total sales value, mainly due to higher sales volume of CPO and edible oils & fats products. Distribution Group also recorded total sales value growth of 16.4%, partly due to higher sales of CBP Group.

Gross profit increased to Rp6.72 trillion from Rp6.32 trillion; while gross margin decreased to 27.4% from 28.9% mainly due to lower Plantations results mainly impacted by the decline of palm products and rubber prices. Income from operations grew 2.6% to Rp3.57 trillion from Rp3.48 trillion; however operating margin decreased to 14.5% from 15.9% on higher operating expenses. Income for the period attributable to equity holders of the parent entity rose 6.5% to Rp1.68 trillion from Rp1.58 trillion on lower non-controlling interest due to lower Agribusiness Group performance; net margin decreased to 6.9%. Core profit increased 8.9% to Rp1.68 trillion from Rp1.54 trillion in the same period last year.

Anthoni Salim, the President Director and Chief Executive Officer of Indofood, said: "We are pleased that we are able to sustain our performance despite weaker results achieved by our Agribusiness Group, partly due to lower palm products and rubber prices. Thanks to our resilient business model."

---The End---

## **About PT Indofood Sukses Makmur Tbk**

PT Indofood Sukses Makmur Tbk ("Indofood") (IDX : INDF) is a leading Total Food Solutions company with operations in all stages of food manufacturing from the production of raw materials and their processing through to consumer products on the market.

Indofood operates four complementary Strategic Business Groups, namely:

- Consumer Branded Products, its business activities are conducted by PT Indofood CBP Sukses Makmur Tbk ("ICBP"), which was listed on IDX since 7 October 2010. ICBP is one of the leading packaged food producers in Indonesia, with a wide range of packaged food products. ICBP brands are among the strongest brands with the most significant mindshare in Indonesia for consumer food brands.
- Bogasari, primarily a producer of wheat flour as well as pasta.
- Agribusiness. Its business activities are run by PT Salim Ivomas Pratama Tbk and PT Perusahaan Perkebunan London Sumatra Indonesia Tbk, listed on the Indonesia Stock Exchange, which are subsidiaries of Indofood Agri Resources Ltd., which is listed on the Singapore Stock Exchange. The Group's business principal activities range from research and development, oil seed breeding and cultivation as well as refining, branding and marketing of cooking oil, margarine and shortening. In addition, the Group is also involved in the cultivation and processing of rubber, sugar cane, cocoa and tea.
- Distribution, boasts the most extensive distribution network in Indonesia. It distributes the majority of Indofood's and its subsidiaries' consumer products as well as third party products.

### **For further information, please contact:**

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