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FIRST PACIFIC COMPANY LIMITED

第一太平洋有限公司

(Incorporated with limited liability under the laws of Bermuda)

Website: <http://www.firstpacific.com>

(Stock code: 00142)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached disclosure filed by PT Indofood CBP Sukses Makmur Tbk (“ICBP”) (an indirect subsidiary of PT Indofood Sukses Makmur Tbk in which First Pacific Company Limited indirectly owns an approximately 50.1% interest), to the Indonesia Stock Exchange, in relation to ICBP’s acquisition of assets relating to the bottled water business in Indonesia.

Dated this the 15th day of November, 2013

As at the date of this announcement, the board of directors of First Pacific Company Limited comprises the following directors:

Executive Directors:

Manuel V. Pangilinan, *Managing Director and CEO*

Edward A. Tortorici

Robert C. Nicholson

Non-executive Directors:

Anthoni Salim, *Chairman*

Benny S. Santoso

Tedy Djuhar

Napoleon L. Nazareno

Independent Non-executive Directors:

Graham L. Pickles

Prof. Edward K.Y. Chen, *GBS, CBE, JP*

Margaret Leung Ko May Yee, *SBS, JP*

Philip Fan Yan Hok

UNOFFICIAL TRANSLATION

No. 071/ICBP/CS/XI/13

Jakarta, 15 November 2013

Indonesia Financial Services Authority
(Ex. Capital Market and Financial Institution Supervisory Agency)
Gedung Soemitro Djojohadikusumo
Jl. Lapangan Banteng Timur No. 2-4,
Jakarta 10710

Attn.: Ir. Nurhaida, MBA, Executive Chairman
Ms. Djustini Septiana, Director of Bureau of PKP – Real Sector

PT Bursa Efek Indonesia
Indonesia Stock Exchange Building, Tower 1, 4th Floor
Jl. Jend. Sudirman Kav. 52-53, Jakarta 12190

Attn.: Mr. Ito Warsito, President Director
Mr. Hoesen, Director of Companies Appraisal

PT Kustodian Sentral Efek Indonesia
Indonesia Stock Exchange Building, Tower 1, 5th Floor
Jl. Jend. Sudirman Kav.52-53, Jakarta 12190

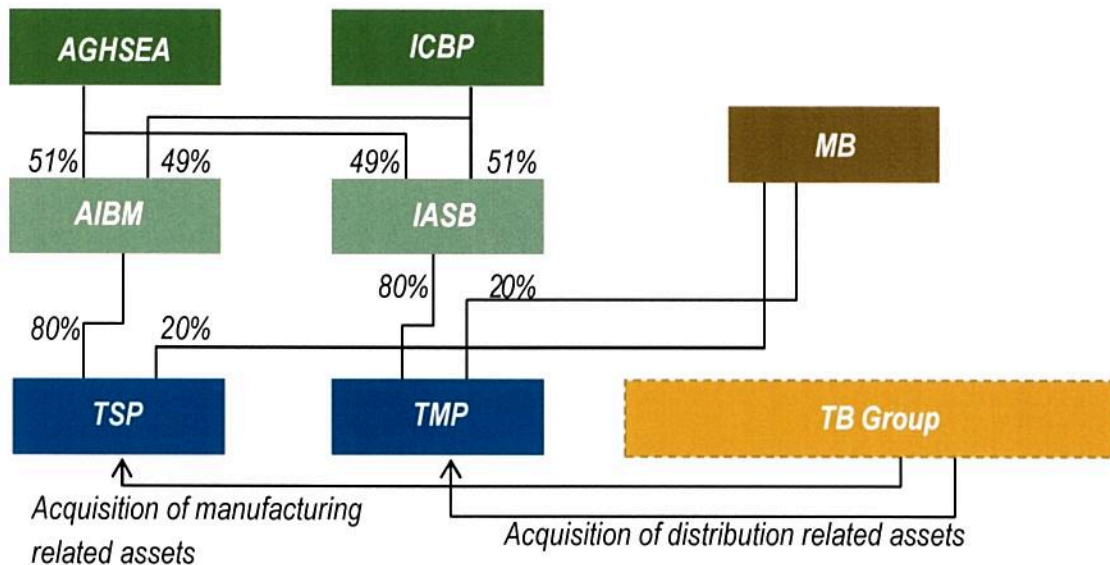
Attn.: Mr. Heri Sunaryadi, President Director

Re.: Public Disclosure of PT Indofood CBP Sukses Makmur Tbk

Dear Sirs/Madam,

Following to the Disclosure of the PT Indofood CBP Sukses Makmur Tbk (the "Company") No. 064/ICBP/CS/X/13, dated 16 October 2013, related to the signing of joint venture agreement and establishment of joint venture entities for the manufacturing and distributing of bottled water in Indonesia, the Company hereby wishes to announce that on 15 November 2013, through its subsidiary, namely PT Tirta Makmur Perkasa together with PT Tirta Sukses Perkasa ("Buyers"), has signed a conditional sale and purchase of assets agreement (the "Agreement") with 22 companies member of Tirta Bahagia Group which engage in the bottled water business under CLUB brand ("Sellers"). Currently, CLUB commands the second highest market share in the Indonesian bottled water market. The Agreement was signed in connection with the sale and purchase of the assets related to the manufacturing, marketing and distribution of the bottled water products including its packaging (the "Transaction"). Assets subject to transfer will include land, buildings, machinery, vehicles, furniture and fixtures and inventory, as well as trademarks. The Transaction price of the assets is approximately IDR2.2 trillion and it will be financed from internal funds and bank loans.

Transaction Diagram



Note:

AGHSEA – Asahi Group Holdings Southeast Asia Pte. Ltd.
 AIBM – PT Asahi Indofood Beverage Makmur
 IASB – PT Indofood Asahi Sukses Beverage
 MB – PT Multi Bahagia

The closing of the Transaction is subject to the satisfaction of certain conditions precedents, among others the release of assets as debt collateral and the necessary approvals and permits required by the Sellers and the Buyers to conduct Transaction. The Transaction is expected to be completed no later than the end of the first quarter of 2014.

This Transaction will allow the Company to expand its product portfolio and place the Company in a better position to accelerate entry into bottled water, the largest category of non-alcoholic beverage market in Indonesia.

The Transaction is not a material transaction as stipulated in the Capital Market and Financial Institutions Supervisory Agency (“Bapepam-LK”) Regulation No. IX.E.2 Attachment of Decree of Bapepam-LK Chairman No. Kep-614/BL/2011 dated 28 November 2011 regarding Material Transaction and Changing in Core Business. The Transaction is also not an affiliated transaction and conflict of interest as stipulated in Bapepam-LK Regulation No. IX.E.1 Attachment of Decree of Bapepam-LK Chairman No. Kep-412/BL/2009 dated 25 November 2009 regarding Transaction with Affiliated Parties and Conflict of Interest on Certain Transaction.

In conjunction with this Transaction, the Company will also publish a press release (attached).

This disclosure is submitted in compliance with the Bapepam-LK Regulation No. X.K.1, Attachment of Decree of Bapepam-LK Chairman No. Kep 86/PM/1996 dated 24 January 1996 regarding Public Disclosure, as well as the Stock Exchange Regulation.

Thank you for your kind attention.

Sincerely,
PT INDOFOOD CBP SUKSES MAKMUR Tbk

Elly Putranti
Corporate Secretary

C.c. PT Indonesia Capital Market Electronic Library

PRESS RELEASE

For Immediate Release

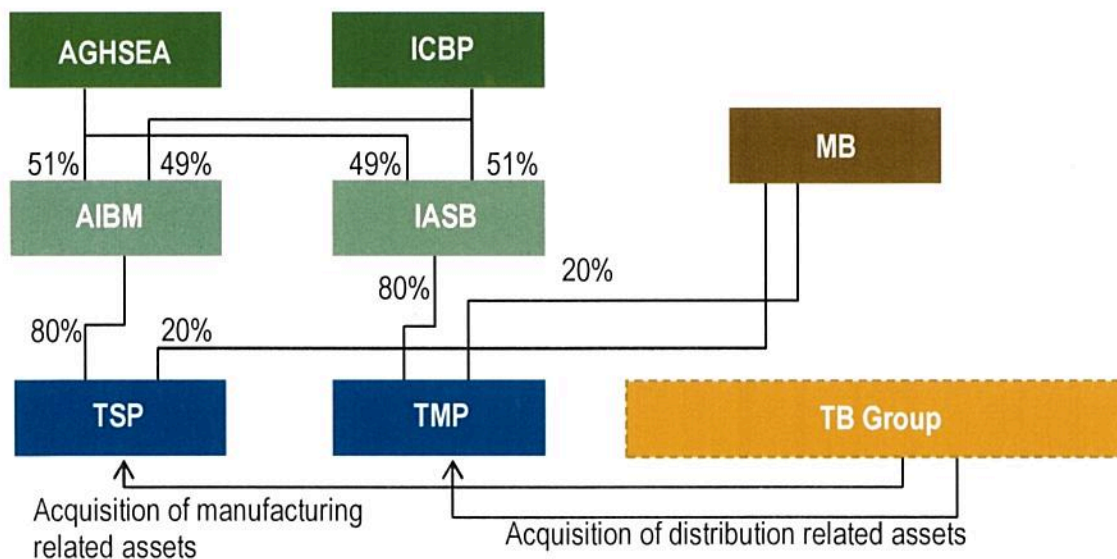
**ICBP AND ASAHI
 TO ACQUIRE THE ASSETS RELATED TO THE BOTTLED WATER BUSINESS
 IN INDONESIA**

Jakarta, 15 November 2013 - PT Indofood CBP Sukses Makmur Tbk (the "Company" or "ICBP") wishes to announce that on 15 November 2013, through its subsidiary, namely PT Tirta Makmur Perkasa ("TMP") together with PT Tirta Sukses Perkasa ("TSP" together with TMP referred to as the "Buyers"), have signed a conditional sale and purchase of assets agreement (the "Agreement") with 22 companies member of Tirta Bahagia Group ("TB Group") which engage in the bottled water business under CLUB brand ("Sellers").

TMP and TSP are joint venture companies between PT Multi Bahagia ("MB"), together with PT Asahi Indofood Beverage Makmur ("AIBM") and PT Indofood Asahi Sukses Beverage ("IASB"), which are joint venture companies between Asahi Group Holdings Southeast Asia Pte. Ltd. ("AGHSEA") and ICBP.

The Agreement was signed in connection with the sale and purchase of the assets related to the manufacturing, marketing and distribution of the bottled water products including its packaging (the "Transaction"). Assets subject to transfer will include land, buildings, machinery, vehicles, furniture and fixtures and inventory, as well as trademarks. The Transaction price of the assets is approximately IDR2.2 trillion and it will be financed from internal funds and bank loans.

Transaction Diagram



The closing of the Transaction is subject to the satisfaction of certain conditions precedents, among others the release of assets as debt collateral and the necessary approvals and permits required by the Sellers and the Buyers to conduct Transaction. The Transaction is expected to be completed no later than the end of the first quarter of 2014.

TB Group has been providing bottled water products, leveraging its flagship CLUB brand, across Indonesia, since its establishment in 1987. The TB Group with 19 factories and 22 group companies in the country, has been rapidly growing its business lately to achieve the second highest market share in the Indonesian bottled water market.

President Director and Chief Executive Officer of ICBP, Anthoni Salim said: "We are excited with this acquisition as it will accelerate our entry into bottled water, the largest category of non-alcoholic beverage market in Indonesia. The entry into bottled water market will further increase our beverage portfolio following our recent acquisition of PT Pepsi-Cola Indobeverages, exclusive bottler of PepsiCo, Inc. in Indonesia offering Pepsi brands carbonated drinks and juice beverages. In addition, it will also allow us to build a scalable beverage business; hence placing us in a better position in the market".

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About PT Indofood CBP Sukses Makmur Tbk

PT Indofood CBP Sukses Makmur Tbk (IDX : ICBP) is an established and leading packaged food company in Indonesia. ICBP was established as a separate entity in September 2009 and listed on the Indonesia Stock Exchange ("IDX") on 7 October 2010. It was established by means of internal restructuring of the Consumer Branded Product ("CBP") Group of PT Indofood Sukses Makmur Tbk ("Indofood"), the parent company, listed on IDX since 1994. Through internal restructuring, the entire business operations of Indofood's CBP Group, comprising noodles, dairy, snack foods, food seasonings, nutrition & special foods, as well as biscuits (previously under Bogasari Group) were transferred to ICBP. In 2012, the Company established 2 (two) joint venture companies with Asahi Group Holdings Southeast Asia Pte. Ltd. to enter into non-alcoholic beverage market in Indonesia.

ICBP brands are among the strongest brands with the most significant mindshare in Indonesia for consumer food products. ICBP principal brands include a variety of brands of instant noodles (Indomie, Supermi, Sarimi, Sakura, Pop Mie, Mi Telur Cap 3 Ayam and Pop Bihun), dairy products (Indomilk, Cap Enaak, Indoeskrim and Orchid Butter), snack foods (Chitato, Qtela and Trenz), food seasonings (Sambal Indofood, Sirup Indofood Freiss and Bumbu Racik Indofood), as well as nutrition and special foods products (Promina and SUN).

ICBP operations are also supported by the Packaging Division.

For further information, please contact:

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