

香港證券及期貨事務監察委員會、香港交易及結算所有限公司、香港聯合交易所有限公司及香港中央結算有限公司對本公佈的內容概不負責，對其準確性或完整性亦不發表任何聲明，並明確表示概不就因本公佈全部或任何部分內容而產生或因倚賴該等內容而引致的任何損失承擔任何責任。



置富產業信託

(根據香港法例第571章證券及期貨條例第104條獲認可的香港集體投資計劃)

(股份代號：778)



由置富資產管理有限公司管理

海外監管公佈

本海外監管公佈乃根據證券及期貨事務監察委員會所刊發房地產投資信託守則10.3段而刊發。
請參閱下一頁隨附於2010年11月11日置富產業信託在新加坡證券交易所有限公司作出的公佈。

承董事會命
置富資產管理有限公司
(作為置富產業信託之管理人)
執行董事兼行政總裁
洪明發

香港，2010年11月11日

於本公佈日期，管理人董事包括非執行董事趙國雄先生（主席）、林惠璋先生、葉德銓先生及楊逸芝女士；執行董事洪明發先生及趙宇女士；獨立非執行董事林理明先生、孫潘秀美女士及藍鴻震先生；以及馬勵志先生（為葉德銓先生之替任董事）。



Asset Management (Fortune) Limited

Manager of



SALE OF UNITS IN FORTUNE REAL ESTATE INVESTMENT TRUST

The Board of Directors of ARA Asset Management (Fortune) Limited (the "Company") hereby announces that the Company, as the manager of Fortune Real Estate Investment Trust ("Fortune REIT"), had from 9 November 2010 to 11 November 2010 sold an aggregate of 216,000 units in Fortune REIT ("Units") at an average price of HK\$4.1004 per unit.

With the above transactions, the Company's holding of Units is 8,590,951 Units.

By Order of the Board

ARA Asset Management (Fortune) Limited

As Manager of Fortune Real Estate Investment Trust

Ang Meng Huat, Anthony

Director

11 November 2010

About Fortune REIT

Fortune REIT is a real estate investment trust constituted by a Trust Deed entered into on 4 July 2003 (as amended) made between ARA Asset Management (Fortune) Limited, as the Manager of Fortune REIT (the “Manager”), and HSBC Institutional Trust Services (Singapore) Limited, as the Trustee of Fortune REIT. Fortune REIT was listed on the Singapore Exchange Securities Trading Limited (the “SGX-ST”) and The Stock Exchange of Hong Kong on 12 August 2003 and 20 April 2010 respectively.

Fortune REIT holds a portfolio of fourteen retail properties in Hong Kong, spread across Kowloon and the New Territories, comprising approximately 2.0 million square feet of retail space and 1,660 car parking lots. The retail properties are City One Shatin Property, Ma On Shan Plaza, Metro Town, The Metropolis Mall, Waldorf Garden Property, Caribbean Bazaar, Smartland, Tsing Yi Square Property, Jubilee Court Shopping Centre, The Household Center, Centre de Laguna Property, Hampton Loft, Lido Garden Property and Rhine Garden Property. They house tenants from diverse trade sectors such as supermarkets, food and beverage outlets, banks, real estate agencies, and education providers.

More information can be found at www.fortunereit.com.

About the Manager

Fortune REIT is managed by ARA Asset Management (Fortune) Limited, a wholly owned subsidiary company of ARA Asset Management Limited, which is listed on the Main Board of the SGX-ST.

More information can be found at www.ara-asia.com.

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