

The Securities and Futures Commission of Hong Kong, Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Fortune Real Estate Investment Trust

(a Hong Kong collective investment scheme authorized under section 104 of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong))

(Stock Code: 778)

Managed by



ARA Asset Management (Fortune) Limited

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

Fortune REIT is making arrangements as detailed herein to ascertain the preference of Unitholders with respect to the election of language and means of receipt of future Corporate Communication.
--

INTRODUCTION

In order to reduce paper consumption for environmental reasons and to save printing and mailing costs for the benefit of Unitholders, Fortune REIT proposes to provide Unitholders with a choice of receiving future Corporate Communication (i) by electronic means through Fortune REIT's website at www.fortunereit.com; or (ii) in printed form, either in English version only, or in Chinese version only, or in both English and Chinese versions.

PROPOSED ARRANGEMENTS

To ascertain the preference of Unitholders with respect to the election of language and means of receipt of future Corporate Communication, the following arrangements will be made by Fortune REIT in accordance with Rules 2.07A and 2.07B of the Hong Kong Listing Rules, as if they were applicable to real estate investment trusts authorised by the Securities and Futures Commission:

- (1) On or about 13 January 2012, Fortune REIT will send a letter (the "**First Letter**") together with a reply form (the "**Reply Form**") and a postage pre-paid envelope, in both English and Chinese, to Unitholders to enable them to elect any one of the following options for receipt of future Corporate Communication:

- (i) the printed English version only; or
- (ii) the printed Chinese version only; or
- (iii) both the printed English and Chinese versions; or
- (iv) the electronic version posted on Fortune REIT's website at www.fortunereit.com (the "**Website Version**") in place of receiving printed copies, and to receive a printed notification letter when Corporate Communication is published on Fortune REIT's website.

If a Unitholder's duly completed and signed Reply Form is not received by Fortune REIT on or before 10 February 2012, such Unitholder will be deemed to have consented to Website Version only. A printed notification letter will be sent to such Unitholder by post after the relevant Corporate Communication is published on Fortune REIT's website.

- (2) For Unitholders who choose to receive the future Corporate Communication in printed form, Fortune REIT will send the selected language version(s) of the Corporate Communication to those Unitholders who have made a language selection unless and until they notify the Unit Registrar by reasonable prior notice in writing or by email to fortunereit.ecom@computershare.com.hk, that they wish to receive future Corporate Communication in the other language or both languages, or by electronic means through Fortune REIT's website.
- (3) As and when each printed future Corporate Communication is sent out in accordance with the arrangements described above, a letter (the "**Second Letter**"), together with a request form (the "**Request Form**") and a postage pre-paid envelope, in both English and Chinese, will be attached to the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request, and that the Unitholders may at any time by reasonable notice in writing by completing and returning the Request Form to the Unit Registrar or sending a notice by email to fortunereit.ecom@computershare.com.hk change their choice of means of receipt and/or language of future Corporate Communication.
- (4) For Unitholders who choose (or are deemed to have chosen) to receive future Corporate Communication by electronic means through Fortune REIT's website, Fortune REIT will, as and when the Corporate Communication is published on Fortune REIT's website, mail a printed notification letter to such Unitholders by post.

The notification will provide information on where to access the relevant Corporate Communication posted on Fortune REIT's website. If for any reason, any of these Unitholders has difficulty in receiving or gaining access to the Corporate Communication, or wishes to receive a printed version, he/she will promptly upon request to the Unit Registrar be sent a printed version free of charge.

- (5) Unitholders can at any time by providing reasonable prior notice in writing to the Unit Registrar or by email at fortunereit.ecom@computershare.com.hk, change their choice of language and/or means of receipt of future Corporate Communication.
- (6) All future Corporate Communication in both English and Chinese versions will be available on Fortune REIT's website at www.fortunereit.com and the website of the Stock Exchange at www.hkexnews.hk.

- (7) Fortune REIT is providing a hotline service at Tel. No.: (852) 2862 8688 during business hours (from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays) to enable Unitholders to make enquiries in respect of Fortune REIT's above proposed arrangements.
- (8) The First Letter and the Second Letter will mention that future Corporate Communication in both languages will be available on Fortune REIT's website and that the dial-up enquiry service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

“Corporate Communication”	any document(s) issued or to be issued by or on behalf of Fortune REIT for the information or action of Unitholders as defined in Rule 1.01 of the Hong Kong Listing Rules
“Fortune REIT”	Fortune Real Estate Investment Trust
“Hong Kong Listing Rules”	The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited
“Manager”	ARA Asset Management (Fortune) Limited, in its capacity as the manager of Fortune REIT
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Unit Registrar”	Computershare Hong Kong Investor Services Limited of 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong
“Unitholder(s)”	the registered holders for the time being of unit(s) in Fortune REIT

By order of the board of directors of
ARA Asset Management (Fortune) Limited
(in its capacity as manager of Fortune Real Estate Investment Trust)
ANG Meng Huat, Anthony
Executive Director and Chief Executive Officer

Hong Kong, 13 January 2012

The Directors of the Manager as at the date of this announcement are Mr. Chiu Kwok Hung, Justin (Chairman), Mr. Lim Hwee Chiang, Mr. Ip Tak Chuen, Edmond and Ms. Yeung, Eirene as Non-executive Directors; Mr. Ang Meng Huat, Anthony and Ms. Chiu Yu, Justina as Executive Directors; Mr. Lim Lee Meng, Mrs. Sng Sow-Mei (alias Poon Sow Mei) and Mr. Lan Hong Tsung, David as Independent Non-executive Directors; and Mr. Ma Lai Chee, Gerald as Alternate Director to Mr. Ip Tak Chuen, Edmond.