

GOLDEN HARVEST ENTERTAINMENT (HOLDINGS) LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 1132)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces that Ms. Lee So Ching has resigned as Company Secretary and authorized representative with effect from 4 August 2008 and that Mr. Cheung Wing Leung has been appointed as Company Secretary and authorized representative with effect from the same day.

The board of directors (the "Board") of Golden Harvest Entertainment (Holdings) Limited (the "Company") announces that Ms. Lee So Ching ("Ms. Lee") has tendered her resignation as Company Secretary and authorized representative of the Company with effect from 4 August 2008. Ms. Lee confirmed that she has no disagreement with the Board in all aspects and there is no matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board also announces that Mr. Cheung Wing Leung ("Mr. Cheung") has been appointed as Company Secretary and authorized representative of the Company with effect from 4 August 2008. Mr. Cheung was qualified as a solicitor in Hong Kong SAR. He graduated from The University of Hong Kong and holds a bachelor's degree in Law.

The Board would like to express its gratitude to Ms. Lee for her valuable contribution to the Company during her tenure of office as Company Secretary and authorized representative.

On behalf of the Board Wu Kebo
Chairman

Hong Kong, 4 August 2008

List of all directors of the Company as of the time issuing this announcement:-

Chairman and Executive Director:

Mr. Wu Kebo

Executive Directors:

Mr. Chow Siu Hong

Mr. Shen De Min

Ms. Fiona Chow Sau Fong

(also alternate to Mr. Chow Siu Hong)

Mr. Lau Pak Keung

Ms. Wang Wei

Ms. Wu Keyan

(alternate to Mr. Wu Kebo)

Non-executive Directors:

Mr. Eric Norman Kronfeld

Mr. Takashi Araki

Independent Non-executive Directors:

Mr. Leung Man Kit

Mr. George Huang Shao-Hua

Prince Chatrichalerm Yukol