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GREENTOWN CHINA HOLDINGS LIMITED

綠城中國控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 03900)

UNAUDITED OPERATING DATA FOR THE SEVEN MONTHS ENDED 31 JULY 2014

The board of directors (the "Board") of Greentown China Holdings Limited (the "Company") is pleased to announce certain unaudited operating data of the Company and its subsidiaries (the "Group") for the seven months ended 31 July 2014 as follows:

The Company and its subsidiaries together with its joint ventures and associates (the "Greentown Group") sold 1,345 units with a total saleable area of approximately 220,000 sqm in July 2014. Monthly sales reached approximately RMB4.6 billion, with an approximate average selling price of RMB20,644 per sqm.

For the 7 months ended 31 July 2014, Greentown Group recorded total contracted sales reaching approximately RMB31.8 billion, with a total saleable area of 1,440,000 sqm, among which approximately RMB15.2 billion was attributable to the Group. As of 31 July 2014, in addition to contracted sales, Greentown Group recorded subscription sales of RMB2.6 billion, of which approximately RMB1.2 billion was attributable to the Group.

The above-mentioned data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such data. As such, the above data, which is preliminary in nature, is provided for investors' reference only. Investors are advised to

^{*} For identification purposes only

exercise caution and not to place undue reliance on such data when dealing in the securities of the Company. In case of any doubt, investors should seek independent advice from professional or financial advisers.

By order of the Board
Greentown China Holdings Limited
Song Weiping
Chairman

Hangzhou, the PRC 11 August 2014

As at the date of this announcement, the Board comprises five executive directors, namely Mr Song Weiping, Mr Shou Bainian, Mr Luo Zhaoming, Mr Guo Jiafeng and Mr Cao Zhounan, two non-executive directors, namely, Mr Ng Tin Hoi, Stephen and Mr Tsui Yiu Cheung and five independent non-executive directors, namely Mr Jia Shenghua, Mr Jiang Wei, Mr Ke Huanzhang, Mr Sze Tsai Ping, Michael, and Mr Hui Wan Fai.