



【For Immediate Release】

Greentown Annual Report Achieved Sweeping Success Win 7 Prizes in the 2012 International ARC Awards

【27 September 2012, Hong Kong】 Greentown China Holdings Limited (“Greentown” or the “Group”, (stock code: 03900.HK)), one of the leading property developers in China, is pleased to announce that its 2011 annual report ,with the main theme of “Home of Greentown”, achieved sweeping success in the 2012 International ARC Awards. The Group achieved a total of 7 awards in the competition this year including 3 gold prizes.

Greentown won a total of 7 awards in the competition as listed below:

- 1) Gold Award: Non-Traditional Annual Report - Construction/Engineering: / Eastern Hemisphere
- 2) Gold Award: Illustrations - Property Sector
- 3) Gold Award: Illustrations - Real Estate Development / Service: Various & Multi-Use
- 4) Silver Award: Cover Design - Property Sector
- 5) Bronze Award: Illustrations - Real Estate Development / Service: Commercial / Industrial Business
- 6) Bronze Award: Cover Design - Real Estate Development / Service: Residential Properties
- 7) Honors Award: Interior Design - Real Estate Development / Service: Residential Properties

As one of the leading quality property developers in China, Greentown is committed to good corporate governance and maintains close communication with investors. The design of the 2011 annual report was inspired by “The Riverside Scene at Qingming Festival”, accompanied by the traditional use of colors to integrate beautiful natural scenery with scenes of prosperous modern cities. The inner pages shows different sights of public livelihood that illustrate the idea of green home as perceived by the public and highlight the Group’s understanding in the modern individual's pursuit of a comfortable home in natural environment. At the same time, it also provides investors with an in-depth understanding of the Group’s product sophistication and competitive advantages.

Mr. Shou Bainian, Executive Vice-Chairman & Chief Executive Officer of Greentown said, “We strive to maintain effective communication with investors. By disclosing substantial information and financial data, together with the beautiful design and photo collection, we hope that the annual report would further enhance our corporate transparency and further strengthen our relationship with shareholders. We are delighted to see that our annual report won praises from the ARC’s distinguished judging panel formed by investor relations and communication experts from different countries. In future, the Group will continue to have high standard of corporate governance and information disclosure policy in order to maintain close communication with shareholders.”



About International Annual Report Competition Awards

Established in 1987 by MerComm, Inc. which is an American independent organization, the International ARC Awards— widely recognized as the “Academy Awards of Annual Reports”, is the largest international competition honoring excellence in annual reports. The judges are known for their independence, integrity and fairness in the selection process. Every year, ARC attracts around a thousand enterprises, government bodies, non-profit making organizations and other entities to join the competition, which include many international corporations such as China Mobile, IBM, Wal-mart and Samsung.

About Greentown China Holdings Limited

Greentown is one of the leading property developers in China. It plays a leading role in the industry leveraging on its quality properties. Greentown is a quality national residential property developer and its operations extend to 40 cities including important cities in Yangtze River Delta regions, Bohai Rim Economic Belt, Beijing, and other provincial cities. The record sales performance has ranked Greentown one of the best Chinese property developers in recent years. From 2005 to 2012, the “Greentown” brand was ranked for eight consecutive years among the “Top 10 Most Valuable Property Brands in China” by authoritative organizations.

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