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**GUOCO GROUP LIMITED**  
***(Incorporated in Bermuda with limited liability)***  
(Stock Code: 53)

**OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

Please refer to the attached announcement on the next page.

The board of directors of Guoco Group Limited currently comprises Mr. Quek Leng Chan as Executive Chairman; Mr. Kwek Leng Hai as President, CEO; Mr. Tan Lim Heng and Mr. Ding Wai Chuen as executive directors; Mr. Kwek Leng San as non-executive director and Mr. Sat Pal Khattar, Mr. Volker Stoeckel and Mr. Roderic N. A. Sage as independent non-executive directors.

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<b>Miscellaneous</b>	
* Asterisks denote mandatory information	
Name of Announcer *	GUOCOLAND LIMITED
Company Registration No.	197600660W
Announcement submitted on behalf of	GUOCOLAND LIMITED
Announcement is submitted with respect to *	GUOCOLAND LIMITED
Announcement is submitted by *	Dawn Pamela Lum
Designation *	Group Company Secretary
Date & Time of Broadcast	16-Nov-2010 18:43:40
Announcement No.	00107

**>> Announcement Details**  
 The details of the announcement start here ...

Announcement Title *	TENDER FOR LAND PARCEL AT PECK SEAH STREET / CHOON GUAN STREET
Description	
Attachments	 PeckSeahSite.pdf Total size = <b>12K</b> (2048K size limit recommended)

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**GUOCOLAND LIMITED** (Reg. No. 197600660W)

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**TENDER FOR LAND PARCEL AT PECK SEAH STREET / CHOON GUAN STREET**

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GuocoLand Limited ("GLL" or the "Company") is pleased to announce that its wholly-owned subsidiaries, Belmeth Pte Ltd, Perfect Eagle Pte Ltd and Guston Pte Ltd, have submitted the highest bid of \$1,708,080,000 for a land parcel at Peck Seah Street / Choon Guan Street (the "Site").

The 99-year leasehold Site has a land area of 15,022.6 square metres with an approximate gross floor area ("GFA") of 157,738 square metres and a permissible building height of 280 metres above mean sea level. The Site occupies a prime location in the Tanjong Pagar area within the Central Business District, and fronts onto a key road junction between several major arterial roads – Maxwell Road, Cecil Street and Anson Road / Robinson Road.

The tender is currently under evaluation by the Urban Redevelopment Authority. The Company will make an announcement upon being awarded the tender.

Dated this 16<sup>th</sup> day of November 2010

By Order of the Board

Dawn Pamela Lum  
Group Company Secretary

Submitted by Dawn Pamela Lum, Group Company Secretary on 16/11/2010 to the SGX-ST