

【For Immediate Release】



恒安國際集團有限公司

HENGAN INTERNATIONAL GROUP COMPANY LIMITED

Hengan International Announces Price Adjustment on Toilet Rolls

(24 June 2010 - Hong Kong) – **Hengan International Group Company Limited** (“Hengan International” or the “Company”, SEHK stock code: 1044, together with its subsidiaries, the “Group”) announced today that in view of current market situation and the price trend of raw materials, the Group has decided to raise the selling price of its toilet roll products by 10%, with effective from 1 July 2010.

- End -

Company Background

The Group is principally engaged in production, distribution and sales of personal hygiene products and food and snacks products in China. The shares of the Company have been listed on the Hong Kong Stock Exchange since 1998.

For further information, please contact:

iPR Ogilvy Ltd.

Beatrice Wong/ Karen Tse / Charis Yau

Tel : (852) 2136 6176/ 2136 6950/ 2136 6183

Fax : (852) 3170 6606

E-mail: beatrice.wong@iprogilvy.com/ karen.tse@iprogilvy.com/

charis.yau@iprogilvy.com