

Press Release

## 3 Hong Kong to Bring iPhone 4 to Hong Kong on July 30

**Hong Kong** - 28 July 2010 - 3 Hong Kong, the mobile operation of Hutchison Telecommunications Hong Kong Holdings Limited ("Hutchison Telecom Hong Kong Holdings; SEHK: 215), today announced it will launch iPhone 4 in Hong Kong on July 30.

iPhone 4 features FaceTime, which makes the dream of video calling a reality, and Apple's stunning new Retina display, the highest resolution display ever built into a phone, resulting in super crisp text, images and video. iPhone 4 also features a 5 megapixel camera with LED flash, HD video recording, Apple's A4 processor, a 3-axis gyro and up to 40 percent longer talk time—in a beautiful all-new design of glass and stainless steel that is the thinnest smartphone in the world. iPhone 4 comes with iOS 4, the newest version of the world's most advanced mobile operating system, which includes over 100 new features. The revolutionary App Store provides access to more than 200,000 apps including the new iMovie app built just for iPhone 4.

"3 Hong Kong's network will deliver great mobile services, compelling multimedia content and provide one destination for the rich services that iPhone 4 customers expect," said Amy Lung, Chief Operating Officer, 3 Hong Kong. "Together with iPhone 4, our customers can enjoy incredible data connectivity on our leading 3G network."

3 Hong Kong is the largest 3G service provider in Hong Kong, and has consistently been at a pioneer in the development of communications and technology.

**Pricing and tariff information:**

	<b>Plan 1</b>	<b>Plan 2</b>	<b>Plan 3</b>	<b>Plan 4</b>
<b>Monthly fee</b>	HK\$138	HK\$248	HK\$298	HK\$398
<b>Basic Voice (mins)</b>	900	1,300	1,800	2,500
<b>On-net Voice (mins)</b>	600	900	1,200	1,500
<b>On-net SMS</b>	Unlimited			
<b>Data (MB)</b>	100MB	500MB	500MB	Unlimited
<b>iPhone 4 16GB</b>	HK\$3,380	HK\$980	HK\$180	HK\$0
<b>iPhone 4 32GB</b>	HK\$4,180	HK\$1,780	HK\$980	HK\$580
<b>iPhone 3GS 8GB</b>	HK\$2,700	HK\$0	HK\$0	HK\$0

Remarks: 24-month contract commitment is required.

For further information or to register interest, please visit [iPhone.three.com.hk](http://iPhone.three.com.hk)

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