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3 Hong Kong continues to provide customers with unlimited data service

Hong Kong, 13 February 2012 - 3 Hong Kong, the mobile telecommunications division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; Stock code: 215), today announced that it continues to provide customers with unlimited data service at no extra charge.

Continue to provide unlimited data plans

In line with Fair Usage Policy (FUP) Guidelines from the Office of the Telecommunications Authority, a monthly fair usage data threshold* of up to 5GB has been set for existing "unlimited data plans". Once usage exceeds the fair usage data threshold, a customer can continue to enjoy mobile data service at no extra charge but will be given lower priority# to access the network during the remainder of a billing cycle. In addition, customers may access data services via unlimited Wi-Fi that comes with data plans.

Cap thereafter charges to avoid bill shocks

Amounts of data usage and charges specified in other existing data plans of 3 Hong Kong remain unchanged. To ensure peace of mind for customers and protect them from bill shocks, thereafter charges for data usage have been capped at specified amounts. Even when usage exceeds the capped amounts, a customer can continue to enjoy mobile data service at no extra charge. However, once usage exceeds a specified fair usage data threshold, a user will be given lower priority# to access the network in the remainder of a billing cycle.

Ms Amy Lung, Chief Operating Officer (Mobile) of HTHKH, said: "The new arrangements were made after giving full consideration to customer usage pattern and amount of data usage. We believe that the vast majority of customers will not be affected since 97% of our mobile data users consume on average 5GB, or less, every month. By adding fair usage thresholds, we hope customers can enjoy peace of mind while making fair and thoughtful use of valuable network resources."

For further details on 3 Hong Kong's tariff plans, please call the 3 Hong Kong sales hotline on 3166 2222, visit any 3Shop or go to www.three.com.hk.

**Different fair usage thresholds apply to different tariff plans.*

#For example, during peak hours or when using bandwidth demanding applications such as Peer-to-Peer services.

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