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Press Release - For Immediate Release

## **3Macau to offer iPhone 5s and iPhone 5c in Macau on Friday, 25 October**

Macau, 24 October 2013 - 3Macau, the Macau mobile operation of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, stock code: 215), today announced it will offer iPhone 5s, the most forward-thinking smartphone in the world, and iPhone 5c, the most colorful iPhone yet, beginning Friday, 25 October.

All models of iPhone 5s and iPhone 5c will be available from MOP \$0.

Ho Wai Ming, Chief Executive Officer of 3Macau, said: "3Macau has exclusively added Hong Kong roaming data, ranging from 200MB to 800MB, to iPhones 5s and iPhone 5c tariff plans. Users enjoy the flexibility to convert all Hong Kong roaming data into local mobile data if they want. In addition, we have tailored a series of monthly plans offering iPhones at the upfront price of MOP\$0, enabling users to enjoy a fast mobile experience at attractive prices."

With the launch of the new iPhone 5s, iPhone 5c and iOS 7, Apple is ushering in the next generation of mobile computing, delivering an incredible new hardware and software experience that only Apple could create. iPhone 5s redefines the best smartphone experience in the world with amazing new features all packed into a remarkable thin and light design, including the Apple-designed A7 64-bit chip, all-new 8 megapixel iSight camera with True Tone flash and introducing Touch ID, an innovative way to simply and securely unlock your phone with just the touch of a finger. iPhone 5c features an all new-design, packed with features people know and love like the beautiful 4-inch Retina display, blazing fast performance of the A6 chip, and the 8 megapixel iSight camera—all while delivering great battery life.\* iPhone 5s and iPhone 5c both offer more LTE bands than any other smartphone in the world and include all-new FaceTime HD cameras.

iPhone 5s and iPhone 5c feature iOS 7, the most significant iOS update since the original iPhone, featuring a stunning new user interface, completely redesigned with an elegant color palette, distinct, functional layers and subtle motion that make it feel more alive. iOS 7 has hundreds of great new features, including Control Center, Notification Center, improved Multitasking, AirDrop, enhanced Photos, Safari, Siri and introduces iTunes Radio, a free Internet radio service based on the music you listen to on iTunes.

Pricing and details for iPhone:

	Plan 1	Plan 2	Plan 3	Plan 4
Monthly Fee	MOP \$188	MOP \$268	MOP \$328	MOP \$488

Voice (minutes)	700 - Any Net 300 - On Net	1,000 - Any Net 700 - On Net	1,300 - Any Net 1,100 - On Net	1,800 - Any Net 1,100 - On Net
SMS	Unlimited - On Net	Unlimited - On Net	Unlimited - On Net	Unlimited - On Net
Macau Mobile Data (MB)	2,048	2,048	2,048	Unlimited
HK Roaming Data <sup>1</sup> (MB)	200	500	800	----
iPhone 5s 16GB	MOP \$2,680	MOP \$1,680	MOP \$780	MOP \$0 (upfront with <sup>2</sup> MOP \$50 credit / mo. for 24 months)
iPhone 5s 32GB	MOP \$3,480	MOP \$2,480	MOP \$1,580	MOP \$0 (upfront with <sup>2</sup> MOP \$15 credit / mo. for 24 months)
iPhone 5s 64GB	MOP \$4,380	MOP \$3,280	MOP \$2,380	MOP \$0
iPhone 5c 16GB	MOP \$1,880	MOP \$880	MOP \$0	MOP \$0 (upfront with <sup>2</sup> MOP \$80 credit / mo. for 24 months)
iPhone 5c 32GB	MOP \$2,680	MOP \$1,680	MOP \$780	MOP \$0 (upfront with <sup>2</sup> MOP \$50 credit / mo. for 24 months)

Note: 24-month contract and prepayment required.

1. Customers have to decide whether to keep Hong Kong roaming data or convert it into Macau mobile data on the first subscription date. Hong Kong roaming data services are provided by 3 Hong Kong.
2. Customers have to auto pay telephone bills by credit card in order to enjoy rebates during the contract period.

For further information or to register, please call 3Macau's iPhone sales hotline on 8799 5000, visit any 3Shop or go to [iphone.three.com.mo](http://iphone.three.com.mo).

For more information on iPhone, please visit: [www.apple.com/iphone](http://www.apple.com/iphone).

\* Battery life depends on device settings, usage and other factors. Actual results vary.

**-Ends-**

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