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3Macau launches “HK Wi-Fi” Internet service in celebration of its 15th anniversary

Stay in touch with friends and family

via 16,000+ Wi-Fi hotspots throughout Hong Kong

Macau, 5 March 2015 — Hutchison Telephone (Macau) Company Limited (3Macau), the Macau mobile telecommunications division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), today hosted a media spring luncheon at MGM Macau. The event represented a gesture of gratitude for the support demonstrated by various press and media organisations over the last year. In a separate move, 3Macau launched the “Better at 3” campaign to mark its 15th anniversary and underscore a commitment to continuous improvement in network quality, innovative services and customer service. Completing a hat-trick of announcements, 3Macau then unveiled the “HK Wi-Fi” Internet service, enabling customers to get online easily when visiting Hong Kong.

Celebrating 15 years’ service to Macau by improving mobile telecommunications service

Hosting the spring luncheon, 3Macau CEO Wai Ming Ho thanked media friends and said: “In celebration of reaching this 15-year milestone, we launched the ‘Better at 3’ campaign as a new driving force for 3Macau, fueled by persistence and professionalism. In keeping with our reputation as a customer-orientated service provider, we will continue to improve network quality and reach, while offering a diversity of innovative products and services. We are committed to ensuring our customers enjoy an outstanding user experience and benefit from the latest developments in mobile communications.”



A member of the HTHKH Group
A Hutchison Whampoa Company

“HK Wi-Fi” at 16,000+ hotspots creates seamless Macau-HK communications

Responding to the increase in numbers of local residents visiting Hong Kong, 3Macau launched the “Macau-HK Data & Voice” plan last year – then extended the programme today by unveiling the “HK Wi-Fi” Internet service. This enables customers to stay in touch with friends and family when they visit Hong Kong. More than 16,000 Wi-Fi hotspots in Hong Kong cover large-scale shopping malls, coffee chains, fast food outlets and restaurants – and more than 5,000 are served by a 1G fiber backhaul network to take the online experience to even higher levels of speed and stability.

Investing in network excellence to the benefit of our customers

3Macau continues to channel resources into improving network quality and reach, especially in terms of reinforcing back-up equipment and power systems. In the future, 3Macau will extend coverage to large infrastructure projects, as well as new hotels and resorts. We have also deployed additional indoor antennae and base stations throughout public venues, while massively boosting bandwidth to satisfy Macau’s ever-growing appetite for mobile data service.

We will remain fiercely faithful to the “Better at 3” campaign by upholding 3Macau’s strong sense of innovation and improvement. A key part of this is about listening carefully to customers, and responding by providing even better mobile telecoms products and services to enrich their everyday lives.

For more details, please visit www.three.com.mo, call the 3Macau Customer Service Hotline on 1118 or visit any 3Shop.

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About Hutchison Telephone (Macau) Company Limited

Hutchison Telephone (Macau) Company Limited (Hutchison Telephone Macau) is a leading mobile service provider in Macau, providing superior voice and data services, innovative and diversified mobile content, IDD and roaming services under the “3” brand through its GSM dual-band and 3G networks. With continued network optimisation and expansion, Hutchison Telephone Macau’s 3G network supports high-speed mobile data transfer of up to 21Mbps. Its extensive international roaming service currently covers more than 250 countries and regions around the world, including GPRS roaming service. Hutchison Telephone Macau is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; Stock Code: 215). HTHKH is a group member of

Hutchison Whampoa Limited (Stock Code: 13).

For more information on Hutchison Telephone Macau, please visit www.three.com.mo.

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