Pizza Hut's extensive Hong Kong chain of diner outlets benefits from HGC's Super Retail Network solution

Hong Kong, 1 Feb 2016 – Hutchison Global Communications Limited (HGC), the fixed-line division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) today announced provision of a Super Retail Network (SRN) solution to serve Pizza Hut Hong Kong Management Limited (Pizza Hut), one of the largest chains of casual-dining restaurants in Hong Kong.

High bandwidth and super-low latency

SRN, an HGC MetroNET service, is a next generation Metro Ethernet data capability characterised by bandwidth of up to 10Gbps and super-low latency of less than one millisecond. Running over a dedicated optical private network, SRN beats the bandwidth bottleneck problem suffered by traditional copper-based network services. The solution also provides high-level security, thanks to advanced MPLS and VLAN technology, plus automatic network-level failover functionality.

Connecting Pizza Hut's 100+ outlets to company data centres

More than 100 Pizza Hut outlets in Hong Kong are now connected by SRN to the chain's headquarters and data centres. This facilitates secure and high-speed multi-point transmission of online orders, point-of-sale data, inventory and email.

The HGC solution has enabled Pizza Hut to accelerate the pace of online ordering via channels such as mobile apps, the company's website and phone calls. Orders are transmitted to HQ, which then tasks outlets closest to delivery locations.

Diverse routing enhances network resilience

SRN is based on a dual-core network design, delivers full core network resilience and allows swift and reliable access to company applications such as those performing point-of-sale and online catalogue functionality. The solution also provides the capacity to expand Pizza Hut's armoury of in-store applications.

HTHKH Chief Operating Officer Jennifer Tan said: "We are delighted to be creating vertical retail solutions based on our next generation network's extraordinary capabilities. The way HGC's Super Retail Network is now benefitting this huge chain of restaurants exemplifies how our fibre-optic network serves such a crucial purpose in everyday public life. Our teams also engineered diverse routing to maximise network resilience for Pizza Hut, which needs to run a big chain of outlets in the most efficient manner possible."

Howard Wong, Information Technology Director of Pizza Hut, said: "Deployment of HGC's

SRN enables us to shorten the time it takes to process online ordering, boost the restaurant's overall operational efficiency so we can focus on super customer service and satisfaction – as part of what we call our 'customer mania' approach – and provide takeaway and delivery services 'hot and on time', as per our commitment."

Tailor-made for retailers
SRN works wonders for retailers requiring real-time inventory updates throughout chains of outlets such as those operated by restaurants, travel agencies and retailers. The solution also facilitates real-time monitoring and swift transfer of hefty files such as those generated by video surveillance for jewelry shops and property agencies.

Other comprehensive HGC solutions for the retail industry include managed Wi-Fi, digital signage and video surveillance, as well as office communications and collaboration offerings comprising unified communications, email and video conferencing.

For more information on HGC's Super Retail Network, see http://www.hgcbiz.com/Product/super-retail-network-en.html. For details of HGC's Retail Industry Solution, see http://www.hgcbiz.com/Product/retail-industry-solutions-en.html.

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About Hutchison Global Communications Limited
Hutchison Global Communications Limited (HGC) is a leading fixed-line operator, IT service provider, carrier's carrier and one of Hong Kong's largest-scale Wi-Fi service providers. HGC empowers local and overseas customers with one-stop international, corporate, data centre and residential broadband services. HGC owns and runs an extensive optical-fibre network, coupled with four cross-border routes integrated with three of mainland China's tier-one telecoms operators, plus a world-class international network. The company is committed to developing cloud computing services and offering high-speed Wi-Fi service under the "HGC on air" and "HGC on air EX" brands. HGC is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on HGC, please visit www.hgc.com.hk. For more information on HTHKH, please visit www.hthkh.com.

For media enquiries, please contact:
Corporate Affairs
Ada Yeung / Sandy Wong
2128 3108 / 2128 5313
ada.yeung@hthk.com / sandy.wong@hthk.com