



3 Hong Kong launches premium VoWi-Fi service enabling a variety of smart devices to make/receive non-SIM voice calls

HONG KONG, 22 March 2016 - 3 Hong Kong, the mobile communications division of Hutchison Telecommunications Hong Kong Holdings (HTHKH, stock code: 215), today announced an upgrade to Voice-Over-Wi-Fi (VoWi-Fi) so the service can be utilised on a range of devices in addition to smartphones. Customers can now make and receive non-SIM voice calls via smart devices connected to Wi-Fi¹. Today's move makes 3 Hong Kong one of the first Hong Kong operators to launch a premium VoWi-Fi service.

Non-SIM calls switch seamlessly between devices including smartphones

The premium VoWi-Fi service launched today enables use of up to five devices - such as a smartwatch, tablet and PCs - with a smartphone connecting to the same cloud service account. Customers can answer or make calls via such devices when connected to Wi-Fi¹ - without need of a smartphone - and can switch from one device to a smartphone during a call. Another non-SIM convenience is that calls can be made or answered on another device even when a previously-made/answered call is still under way. Premium VoWi-Fi service voice usage will be deducted from a customer's basic monthly plan entitlement in the same manner adopted when using a regular voice call service.

Advanced technology enriches overall customer experience

HTHKH Chief Operating Officer Jennifer Tan said: "3 Hong Kong was one of the first operators in Asia to launch VoWi-Fi service last year when we integrated IP Multimedia Subsystem (IMS), 4G LTE and Wi-Fi technology. Today's launch of premium VoWi-Fi service enables customers to make and receive voice calls on devices other than smartphones. The move breaks free from the limitations normally associated with SIM cards to deliver unprecedented mobile convenience. Today's news underscores 3 Hong Kong's leadership in mobile communications technology."

Free trial available to 3 Hong Kong's 4G LTE customers during promotion period

Premium VoWi-Fi service is compatible with devices such as popular brand smartphones, tablets, smartwatches and PCs. 3 Hong Kong will upgrade the capacity for customers to utilise the premium VoWi-Fi service in phases. Suitably upgraded 3 Hong Kong customers can use the service simply by updating a device's operating system to the latest version and downloading the latest carrier settings. For enquiries on the upgrade schedule, please call the customer service hotline on 1033.

Upgraded 3 Hong Kong customers can enjoy the premium VoWi-Fi service for free before 31 May 2016. For more details on premium VoWi-Fi service, please call 3 Hong Kong's customer service hotline on 1033, visit www.three.com.hk or 3 Hong Kong's Facebook page at www.facebook.com/threeHK.

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¹ Customer must have used the smartphone before to login to the Wi-Fi network.

About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at "3HKWiFiService" hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
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