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3Macau leads seminar on how mobile applications will help transform Macau into a smart city

Macau, 26 May 2016 - 3Macau today (26 May) launched a seminar entitled "The Latest Mobile Application Developments and Opportunities" to promote development of Macau's mobile telecommunications market. Industry leaders converged to explore hot issues and discuss the latest technologies in order to keep interested parties up to speed with market trends and alert to business opportunities.

Promoting development of mobile communications technology in Macau

Organised by 3Macau and sponsored by telecommunications equipment vendor ZTE Corporation, the seminar was supported by the Bureau of Telecommunications Regulation, along with the Macau Productivity and Technology Transfer Centre and Macau New Technologies Incubator Centre (Manetic).

Among topics discussed were business opportunities presented by Wi-Fi, mobile payment in Macau, the strength of instant messaging applications, as well as potentials of mobile Internet service. Speakers included Hong Kong FansWiFi co-founder and CEO Timothy Tsui, Macau Pass S.A product innovation representative Mac U, along with Willy Lai, co-founder and Business Director of Hong Kong Fimmick Limited and Acen Jiang, General Manager of Macao e-Media Development Company Limited.

Addressing the seminar, 3Macau CEO Wai-Ming Ho said: "Rapid development of mobile applications has greatly enhanced operational efficiency and the overall customer experience among all industries in Macau, while creating market opportunities. This prompted 3Macau to organise today's seminar for industry leaders to exchange views and share their experience. 3Macau will continue channeling resource into improving network quality and coverage, as an integral component of Macau's urban development as a smart city."

3Macau continues network optimisation to help transform Macau into a smart city

As one of Macau's leading mobile operators, 3Macau has made a commitment to network development and optimisation, as well as introducing the latest technologies and network facilities, while providing a diversity of value-added services and enhancing the overall customer experience. 3Macau's launch of 4G LTE service last December has been welcomed by the market and its 4G subscribership continues to grow steadily. Meanwhile, 3Macau will

continue to enhance network quality in order to provide customers with smooth and stable 4G LTE service - all to the benefit of transforming Macau into a smart city.

- Ends -

About Hutchison Telephone (Macau) Company Limited

Hutchison Telephone (Macau) Company Limited (Hutchison Telephone Macau) is a leading mobile service provider, offering superior voice and data services, innovative and diversified mobile content, IDD and roaming services under the "3" brand through its far-reaching 3G and GSM dual-band networks. Hutchison Telephone Macau launched advanced 4G LTE service in December 2015. With continued network expansion, its extensive international roaming service covers more than 250 countries and regions. Hutchison Telephone Macau is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (SEHK stock code: 215), a group member of CK Hutchison Holdings (SEHK stock code: 1).

For more information on Hutchison Telephone Macau, please visit www.three.com.mo.
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Media enquiries:

3Macau

Issac Cheong

8893 8612

Issac.Cheong@htmac.com