

## 3 Hong Kong supports Apple SIM

**Hong Kong - 22 June 2016 -** Starting today, customers with Apple SIM supported models of iPad (iPad Pro, iPad Air 2, iPad mini 4 and iPad mini 3) will get the convenience of choosing short-term cellular data plans from 3 Hong Kong. Apple SIM gives iPad users the convenience and flexibility to choose from a variety of data plans right from their own iPad.

For more information on Apple SIM, please visit www.apple.com/hk/ipad/apple-sim/. For more information on 3 Hong Kong's 4G LTE data pack, please contact 3iChat ambassadors on 3ichat.three.com.hk.

3 Hong Kong 4G LTE data packages for Apple SIM users

Local Day Pass	Local Data Monthly Pass (30 days)
\$38 / 2 days (Fair data usage 2.5GB)	\$168 / 1GB
\$88 / 7 days (Fair data usage 3.5GB)	\$248 / 2GB
\$168 / 14 days (Fair data usage 5GB)	\$298 / 3GB

<sup>\*</sup> Customers have to pay a \$2 administration fee every 30 days

- Ends -

## **About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via farreaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at "3HKWiFiService" hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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