

RAZER AND 3 HONG KONG FIRST TO BRING zGOLD TO HONG KONG

*Razer's fast-growing virtual credits for gamers
now purchasable via "Bill-to-3" service*

HONG KONG, 19 September 2017 - Razer™, the leading global lifestyle brand for gamers, and 3 Hong Kong, a leading mobile communications service provider, today announced that Razer zGold virtual credits can now be purchased in Hong Kong via 3 Hong Kong's "Bill-to-3" carrier billing service.

Razer zGold service is the latest development in the partnership between Razer and the 3 Group. Razer launched its sixth RazerStore in Hong Kong's Causeway Bay in alliance with 3 Hong Kong in June.

Razer zGold is available for purchase at over 1 million touchpoints globally, and it can be used to pay for 2,500-plus game titles from game store partners including GamersGate and Indiegala. In-game items, streaming subscriptions and other digital content from SMITE, War Thunder, Atlas Reactor and other providers can also be purchased. Razer zGold provides exclusive offers for users and allows them to earn zSilver loyalty credits for an array of game-related purchases.

The "Bill-to-3" service provides 3 Hong Kong users with a seamless experience when they purchase Razer zGold by charging payments directly to their 3 Hong Kong accounts. Each transaction is distinctly displayed on customer mobile phone bills. The online purchasing experience is safe and convenient, and no additional credit card information is required.

From today (19 September) to 18 October, 3 Hong Kong users will enjoy launch promotions such as additional 5 percent Bonus zGold upon top-up and one-time loyalty credits of 5,000 Razer zSilver. Gamers in Hong Kong can now use Razer zSilver to redeem Razer discount vouchers and Razer products. The Razer BlackWidow Chroma V2 gaming keyboard, the Razer DeathAdder Elite gaming mouse and other popular items are included in the offering.

Gamers can visit the RazerStore at Causeway Bay to learn about Razer zGold and experience the latest award-winning Razer laptops and peripherals.

"We are very excited about this partnership and what it brings to the gaming community in Hong Kong," says Min-Liang Tan, Razer Co-founder and CEO. "We have received countless requests to bring the zGold service to Hong Kong and we are very proud to say that our partnership with 3 Hong Kong allows us to do it in a way that brings even more value to the gamers."



Cliff Woo, Executive Director and Chief Executive Officer of HTHKH, said: "We are thrilled to be the first operator to partner with Razer and launch the 'Bill-to-3' service. Combining this fast and convenient carrier billing service with gaming enables gamers to purchase zGold virtual credits with just a few clicks, enjoying total peace of mind and the ultimate gaming experience."

Gamers in Hong Kong can also expect more value-added services and prepaid bundles of Razer zGold, through 3 Hong Kong, to be made available soon.

For more information about Razer zGold please visit <https://zvault.razerzone.com>.
For more information about "Bill-to-3", please visit http://bit.ly/3HKzGold_EN.

-Ends-

PHOTOS AND CAPTIONS

 A graphic featuring the Razer zGold logo on the left, which includes a gold coin with a 'Z' and the text 'RAZER zGold'. To the right is the 3 Hong Kong logo, a stylized '3' with a snake head, and the text 'Three.com.hk'. The background is dark with colorful hexagonal patterns.	<p>Razer™ and 3 Hong Kong today announced that Razer zGold virtual credits can now be purchased in Hong Kong via 3 Hong Kong's "Bill-to-3" carrier billing service.</p>
 A photograph of the interior of a Razer concept store. The room is dimly lit with green ambient lighting. A large, glowing Razer triple-headed snake logo is mounted on the wall. In the foreground, there are several gaming desks with monitors, keyboards, and mice. A person is visible in the background.	<p>Razer™, together with 3 Hong Kong, launched Razer's latest concept store in Hong Kong on 17 June 2017 at 1 Cannon Street in Causeway Bay.</p>

ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake logo trademark of Razer is one of the most recognized icons in the global gaming community, and the company has a fan base that spans every continent. Razer has designed and built the world's largest independent gamer ecosystem of hardware, software and services with over 35 million users.

Razer's award-winning product include hardware such as high-performance gaming peripherals (for the PC and console platforms), the Razer Blade line of gaming laptops; software such as Razer Cortex (a game optimizer and launcher); and services such as Razer zGold (a virtual credits service and payment engine for gamers). The company additionally provides audio-visual certification through its subsidiary THX Ltd.

The company has a global footprint with 9 offices worldwide and is recognized as the leading gaming brand in the US, Europe and China.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer is backed by institutional investors such as IDG-Accel, Intel Capital, Digital Grid and Horizons Ventures.

For more information, visit <http://www.razerzone.com/about-razer>.

ABOUT 3 HONG KONG

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

Press Contacts:

RAZER

Asia Pacific

Nicholas Ferguson

Nicholas.Ferguson@razerzone.com

Global

Alain Mazer

Alain.Mazer@razerzone.com

Hong Kong

Henry Fong

henry.fong@razerzone.com

Instinctif Partners

Vivian Pau

vivian.pau@instinctif.com

3 HONG KONG

Ada Yeung / Sandy Wong

ada.yeung@hthk.com /

sandy.wong@hthk.com