



Press release

3 Hong Kong launches 3Care protection platform to open up a new era of digital lifestyle

Exclusive 3Care BowtieGo Membership Plan presented with Bowtie Life Insurance Company Limited (Bowtie), Hong Kong's first virtual insurer

- Characterised by three Cs - "Care", "Commitment" and "Convenience", the 3Care protection platform aims to provide comprehensive health protection for customers and families.
- The 3Care BowtieGo Membership Plan (3Care BowtieGo), launched under the umbrella of the 3Care protection platform ("3Care"), enables customers to enjoy unlimited visits to general practitioners and Chinese medicine practitioners at member-exclusive rates for a monthly fee as low as HK\$49.
- Mobile users from all local telecoms operators are welcome to sign up online for 3Care BowtieGo with 3 Hong Kong.
- In celebration of 3 Hong Kong's launch of a 5G service, sign up for 3Care BowtieGo for a year and get another year of free service ³.
- Customers are eligible for an annual medical check-up (suggested retail price: HK\$1,690) and those who sign up before 31 May will also enjoy member-exclusive rates at specialist out-patient clinics.

Hong Kong, 16 April 2020 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) today announced launch of the 3Care protection platform ("3Care") characterised by three Cs - "Care", "Commitment" and "Convenience". A variety of new service plans will be available on this platform to provide comprehensive health protection for customers and families.

Launches 3Care new protection platform to redefine mobile communications

3 Hong Kong has adopted the theme of "3.OneWorld" in recent years to redefine mobile communications. Leveraging the 3 Group's close ties with global top-notch telecoms, Internet and technology partners, 3 Hong Kong is dedicated to crafting a new international digital lifestyle experience for customers. Following launch of the 3Money online mobile lending platform integrated with big data and FinTech, the 3Mall online store, and the establishment of a travel ecosystem platform - the 3.Getaway, 3 Hong Kong today launched 3Care.

Originated from the idea of providing handset protection, 3Care launched the Reconnects "Handset Switch" service which enables customers to replace or switch devices with the same or similar models for whatever reasons for up to four times during the contract period. In view of the development of the new economy, 3Care has evolved and extended its service scope to cover health protection and other forms of protection such as the Voluntary Health Insurance Scheme and 3Care BowtieGo. It will also be further extended to travel insurance and home insurance going forward.

HTHKH Executive Director and CEO Kenny Koo said: "Mobile operators are no longer bounded by conventional services after we have entered the 5G era. 3 Hong Kong is devoted to creating values for customers by exploring a variety of new services in different fields such as FinTech, travel and online shopping. Recently, we are happy to join forces with Bowtie, Hong Kong's first virtual insurer, to extend our digital services to cover medical plans and open up an all-round digital lifestyle for our customers."

Bowtie's Co-founder and Co-CEO Fred Ngan said: "As Hong Kong's first virtual insurer, Bowtie strives to ease customers' burden of medical expenses through modern technology. We are honored to partner with 3 Hong Kong and launch 3Care BowtieGo. This demonstrated health protection in Hong Kong has entered the digital era."

Subscribe to 3Care BowtieGo to enjoy annual medical check-up

3 Hong Kong collaborated with Bowtie which came under the spotlight of Bowtie's senior advisor John Tsang to launch 3Care BowtieGo, offering virtual medical plans with no age limit. Subscribers to the plans will become members and are eligible for unlimited visits to a healthcare network comprising 500+ general practitioners and Chinese medicine practitioners across Hong Kong Island, Kowloon and the New Territories at member-exclusive rates which vary with each doctor. Some doctors may offer up to 50% discount on consultation fees, while some clinics may accept Health Care Vouchers. Members who activate the 3Care BowtieGo service before 31 May will also enjoy member-exclusive rates at specialist out-patient clinics.

Starting today, both 3 Hong Kong customers and non-3 Hong Kong customers are welcome to sign up for the following 3Care BowtieGo plans with 3 Hong Kong to enjoy annual medical check-ups. Details:

	Personal edition Value-added service	Personal edition Free to go	Personal edition Annual Pass
	Customers of 3 Hong Kong are eligible.		All customers are eligible.
Fee	\$49 per month	\$79 per month	\$948 per year
Contract period	24 months	No contract	One year
Medical check-up	Members are eligible for an annual medical check-up 90 days after service activation, and another check-up every 12 months from the date of the first check-up.	Members having joined the plan for 12 consecutive months are eligible for an annual medical check-up.	Members are eligible for an annual medical check-up 90 days after service activation.

“Subscribe for a year to get another year of free service”³ promotion to celebrate 5G service launch
In celebration of 3 Hong Kong's launch of a 5G service on 1 April, a special offer of signing up the 3Care BowtieGo plans for a year to get another year of service for free³ has been launched. Customers subscribing to 3 Hong Kong's 5G SIM plans and purchasing designated 5G smartphones on the same day of plan subscription are entitled to the special offer (valued at HK\$588) plus an annual medical check-up (suggested retail price: HK\$1,690).

Easy sign-up and search for doctors in healthcare network

Mobile users from all local operators are welcome to sign up for 3Care BowtieGo on the My3 and the 3Mall apps or at 3 Hong Kong's website. Alternatively, customers can call the 3 Hong Kong's service hotline on 1032 or visit any 3Shop. Application is easy, fast and secure. No personal information is required from 3 Hong Kong customers. Successful applicants will receive a membership QR code, instead of a conventional medical card, to be used to search names and contacts of doctors and other information of the medical plans.

For more information on the 3Care protection platform, please visit 3care.com.hk. For more information on the 3Care BowtieGo Membership Plan, please visit bowtiego.com/offers/3care.

Remarks:

- 1. Terms and conditions apply.*
- 2. Exclusivity lasts for a year.*
- 3. Customer is required to purchase selected 5G handset and subscribe \$49/month "3Care BowtieGo Membership Plan - Individual VAS" with 24 months contract on the same day of designated 5G SIM monthly plan subscription to enjoy free first 12 months service fee offer for "3Care BowtieGo Membership Plan - Individual VAS" (the waived amount will be credited to customer account by instalments at \$49/month). Please visit bowtiego.com/offers/3care for service details and terms & conditions of "3Care BowtieGo Membership Plan".*

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About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services, as well as FinTech, video-on-demand, gaming and music applications.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. In this regard, our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as IT, IoT and big data. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on 3 Hong Kong, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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