

# SUPREME

## **SUPREME supports the world's wettest party - S2O Hong Kong Songkran Music Festival providing world class ultra-high speed 5G coverage at venue**

**Customers upgrading to designated 5G service plans will each receive two S2O Hong Kong tickets for free**

**Hong Kong, 20 July 2023** - SUPREME, a premium brand of Hutchison Telecom Hong Kong, is sponsoring the city-wide sensation-stirring event S2O Hong Kong Songkran Music Festival 2023 (S2O Hong Kong), bringing another splendid event to its esteemed customers. As the S2O Hong Kong's official 5G partner, we are providing the entire venue with world-class super high-speed 5G service enabling the organiser to run its digital admission system smoothly. The 5G network also enables all food stalls as well as souvenir booths to seamlessly accept digital payment and allows party goers to shop with digital payment without any hassles.

To be held at Central Harbourfront Event Space on 5 - 6 August, this is the first time the world-renowned S2O Songkran Music Festival has been organised in Hong Kong. With "Energy" as this year's main theme, the music festival is signatred with a stylish, upbeat stage design, and installed with a 360-degree powerful water sprinkler system, making it the world's outdoor wettest music party.

S2O Hong Kong will feature a specially designed "PayMe presents S2O Stage" giant main stage, where the Swedish Electronic Music Prince Alesso will join forces with world's top 100 DJs and a host of globally renowned DJs.

Meanwhile, the Summer Beats Stage, a non-water splashing sub-stage, will showcase various artistes of different genres and styles, including Korean Rapper-Singer B.I , Taiwanese singer-songwriter Huang Hsuan (Yellow), the limited-time-reunited local band JUICYNING, and a lineup of popular DJs and new generation singers. The two stages will provide audiences with a diverse range of musical styles and enjoyment. The venue will feature a variety of global gourmet food stalls, complementing the exhilarating music with fine wine and delicious dishes.

**Customers upgrading to designated 5G plans will receive two S2O Hong Kong tickets for free**  
Tickets for S2O Hong Kong are available at [www.popticket.hk/s2o](http://www.popticket.hk/s2o), with options for general admission and VIP 1 or 2-day pass. Starting 21 July, new SUPREME customers or selected SUPREME customers upgrading to a designated 5G monthly plan will receive two free\* tickets for the music festival.

Join the ranks of SUPREME esteemed customers and continue to enjoy a series of grand events in the city, experiencing extraordinary privileges like never before.

For details of SUPREME 5G monthly plans, please visit <https://www.supreme.vip/home/plans/5gsupreme/index.html>.

For more information about S2O Hong Kong Songkran Music Festival 2023, please visit <https://s2ohongkong.com/>.

\*Offers are subject to terms and conditions.

**【Ends】**

### **About SUPREME**

SUPREME is a premium brand of Hutchison Telecommunications Hong Kong Holdings Limited, a leading digital operator in Hong Kong.

Pampering esteemed customers with unrivalled services anywhere, SUPREME's dedicated personal executives are always on hand to provide bespoke services, in addition to a myriad of exquisite events and activities for customers exclusively and irresistible privileges jointly offered with high-end brands worldwide.

SUPREME is committed to the mission of enriching customers' all-round quality of life par excellence, and empowering the perfection of digital life in the new era.

For more information on SUPREME, visit [www.supreme.vip](http://www.supreme.vip).

**For enquiries**  
Corporate Affairs  
[pr@hthk.com](mailto:pr@hthk.com)