



*Press Release* January 8, 2024

# Zurich Hong Kong and Hutchison Telecommunications Hong Kong form Strategic Collaboration to provide one-stop digital solutions to cover travel needs, in response to soaring demand for travel insurance

- Zurich Hong Kong and Hutchison Telecommunications Hong Kong's (HTHK) new insurance agent arm Domain5 have joined forces to offer customers with one-stop insurance solutions and exclusive offers.
- The collaboration will initially focus on travel insurance and is expected to expand to other offerings at the later stage.
- To celebrate the new collaboration, Zurich and Domain5 are launching three tailored travel insurance promotions for customers, including additional travel delay allowance, premium discounts and a mini game giving away free air tickets.

Zurich Insurance (Hong Kong) ("Zurich") and Hutchison Telecommunications (Hong Kong) Limited ("HTHK") are pleased to announce a strategic collaboration in conjunction with HTHK's new service brand Domain5 to promote Zurich's insurance products and provide customers with the best insurance products and service experience.

In the initial phase, the collaboration will focus on the promotion of travel insurance, enabling customers to complete online applications and enjoy exclusive discounts through a dedicated digital platform for 3 Hong Kong, SUPREME, SoSIM and MO+.

# Duo industry leaders join hands to cater for customer needs by offering one-stop digital services

Demand for travel related products and services grow as the peak season for travelling has come. Customers of 3 Hong Kong, SUPREME, SoSIM and MO+, in addition to enjoying the convenience of subscribing to data roaming services on mobile apps and dedicated webpages, can purchase the Breezy Travel Insurance Plan ("Breezy Travel") on a dedicated online platform. The streamlined application process could take as fast as five minutes, enabling customers to swiftly and effortlessly purchase insurance products by using mobile phones or other smart devices, anytime and anywhere.

Zurich's diverse range of travel insurance products has always been highly regarded by customers in view of its comprehensive and flexible coverage. Last September, Zurich launched the Breezy Travel which enables customers to customize their protection options. Following the resurgence of travel over the past year, Zurich's direct sales channel has achieved exceptional performance – recording a remarkable year-on-year growth of over 400% in new business for travel insurance as of September 2023.

The collaboration leverages the capabilities and expertise of Zurich Edge, a digital partnerships proposition that delivers tailored solutions for customers, seamlessly through existing partner

ecosystems. Leveraging Zurich's strong digital insurance expertise and HTHK's extensive telecoms experience, the collaboration brings great convenience to customers – allowing for affinity travel purchases through a single platform and providing an end-to-end digital purchase experience.

Jim Qin, Chief Executive Officer of General Insurance at Zurich Insurance (Hong Kong), stated: "In post-pandemic times, a simplified, digital-first purchasing journey has become imperative for insurance customers. We are delighted to work with HTHK and its new brand Domain5 to provide one-stop services for customers that bring together the best benefits and most comprehensive service in travel insurance and data roaming. At its core, this collaboration is about making travel easier and more hassle-free for all customers. Going forward, we will continue to explore more opportunities for joint promotions and offerings to meet customer needs – including the launch of other general insurance products."

Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited, said: "Committed to transforming into a digital service provider in the 5G era, HTHK offers various types of digital lifestyle services and solutions to help individual and corporate customers embrace digital transformation. The dawn of our new service brand, Domain5, is dedicated to bringing the most suitable insurance products to customers. The collaboration with Zurich Hong Kong will bring exclusive benefits to customers while strengthening our position as a digital service provider. Meanwhile, Zurich Hong Kong can extend its customer reach with a convenient insurance platform, creating a win-win-win situation for all parties."

As part of the celebrations, Zurich and Domain5 are introducing tailored travel insurance promotions, allowing customers to be well protected during their travel. The promotions include:

- 3 Hong Kong, SUPREME, SoSIM and MO+ customers will enjoy an additional HKD 200 travel delay allowance when applying for Zurich's Breezy Travel single trip and annual travel plans<sup>1</sup>.
- From today until February 16, 2024, customers who apply for Zurich's Breezy Travel single trip travel plan can enjoy a limited-time 20% discount. In addition, customers applying for the annual travel plan can enjoy a 20% discount on the first-year premium.
- Zurich has launched mini games on <u>Facebook</u> and <u>Instagram</u> as a celebration. Winners will each receive travel gift coupons worth HKD \$10,000 (Quota: 4). The games will end on February 16. Terms and conditions apply.

# Zurich's Breezy Travel Insurance Plan offers comprehensive and personalized coverage with six optional benefits

Zurich's Breezy Travel Insurance Plan offers a wide range of travel coverage, including personal property protection, medical coverage up to HKD 1,500,000<sup>2</sup> and up to HKD 50,000 trip cancellation or interruption limit<sup>2</sup>. Customers can further personalize their coverage by selecting from six optional benefits that meet their specific travel purposes, including road trip, pre-wedding photo trip/ overseas wedding, overseas events such as concerts, festivals,

<sup>&</sup>lt;sup>1</sup> Applicable to Breezy Travel Single Trip and Annual Travel Plan – Core and Prime Plan only.

<sup>&</sup>lt;sup>2</sup> The maximum benefit limits shown above are based on the Prime Plan.

and carnivals, amateur sports like skiing and diving, cruise tours, and short-term overseas study exchange.

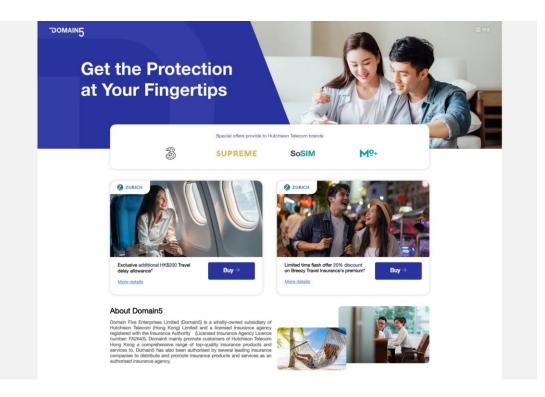
– Ends –

Going forward, Zurich and HTHK will continue to work closely via Domain5 to provide customers with diverse insurance products and a convenient service experience.



## Pictures:

Zurich Insurance (Hong Kong) and Hutchison Telecommunications (Hong Kong) Limited are pleased to announce a strategic collaboration in conjunction with HTHK's new service brand Domain5 to promote Zurich's insurance products and provide customers with the best insurance products and service experience. Jim Qin, Chief Executive Officer of General Insurance at Zurich Insurance (Hong Kong) (left) and Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited (right).



Zurich Hong Kong and Hutchison Telecommunications Hong Kong's new insurance agent arm Domain5 have joined forces to offer customers with one-stop insurance solutions and exclusive offers.

#### **Disclaimers**

#### **Disclaimer 1**

The policy is arranged by Domain Five Enterprises Limited ("**Domain5**") and underwritten by Zurich Insurance Company Ltd, a company incorporated with limited liability in Switzerland ("**Zurich**"). Domain5 is a licensed insurance intermediary under the Insurance Ordinance (License No. FA2643) and a related company of Hutchison Telephone Company Limited (trading as 3 Hong Kong, SUPREME, MO, MO+ and SoSIM) ("**HTCL**"). HTCL is not a licensed insurance intermediary and does not provide any advice in relation to the insurance policy arranged by Zurich. Any references to HTCL does not constitute HTCL carrying on "regulated activities" as defined in the Insurance Ordinance.

#### **Disclaimer 2**

The insurance product mentioned in this material is underwritten by Zurich Insurance Company Ltd ("Zurich") and is intended only for sale in the Hong Kong SAR. This material should not be regarded as an offer or solicitation to sell any insurance products or services in any jurisdiction in which such offer or solicitation would be unlawful in such jurisdiction.

The product information provided herein is for reference only and does not form part of the insurance contract. Please refer to the product brochure for the detailed features and the policy provisions for the detailed terms and conditions. In case of inconsistency, the policy provisions shall prevail. Zurich Insurance reserves the right of final approval and decision on all matters.

## About Zurich Insurance (Hong Kong)

**Zurich Insurance (Hong Kong)** is part of the Zurich Insurance Group, with its presence in Hong Kong dating back to 1961. Since then, Zurich Insurance (Hong Kong) has been dedicated to serving the Hong Kong community with a full range of flexible investment, life insurance and general insurance solutions for individuals, as well as commercial and corporate customers — attending to their insurance, protection and investment needs. Zurich Insurance (Hong Kong) is currently top five in the general insurance market<sup>1</sup> and ranks fifth in the city's ILAS market<sup>2</sup>. Please visit www.zurich.com.hk for more information of Zurich Insurance (Hong Kong).

<sup>1</sup> Annual statistics of the Insurance Authority on Hong Kong General Business from January to December 2021, based on gross premium.

<sup>2</sup> Annual statistics of the Insurance Authority on Hong Kong long term insurance business from January to December 2021, based on the number of policies and premiums of in-force business of investment-linked life insurance.

### About Zurich Insurance Group (Zurich)

**Zurich Insurance Group (Zurich)** is a leading multi-line insurer serving people and businesses in more than 200 countries and territories. Founded 150 years ago, Zurich is transforming insurance. In addition to providing insurance protection, Zurich is increasingly offering prevention services such as those that promote wellbeing and enhance climate resilience.

Reflecting its purpose to 'create a brighter future together', Zurich aspires to be one of the most responsible and impactful businesses in the world. It is targeting net-zero emissions by 2050 and has the highest-possible ESG rating from MSCI. In 2020, Zurich launched the Zurich Forest project to support reforestation and biodiversity restoration in Brazil.

The Group has about 60,000 employees and is headquartered in Zurich, Switzerland. Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information is available at <u>www.zurich.com</u>.

#### About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("HTHK") offers diverse and advanced mobile telecommunications services under the SUPREME, 3 Hong Kong, SoSIM and MO+ brands which addresses the different segments of the rapidly changing needs of Hong Kong's consumer market. HTHK is also dedicated to developing business and enterprise solutions in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data. HTHK has launched 5G broadband services in both the consumer and enterprise markets, providing high-speed indoor and outdoor internet access. Leveraging a robust 5G network, HTHK has also extended the deployment of 5G solutions

including 5G 4K live broadcasting, virtual reality and real-time data transmission to various verticals. HTHK plays a prominent role in developing a new economy ecosystem, channelling the latest technologies into innovations that set market trends and steer industry development. For more information on HTHK, visit www.hthkh.com.

#### About Domain5

Domain Five Enterprises Limited (Domain5) is a wholly-owned subsidiary of Hutchison Telecommunications (Hong Kong) Limited. It mainly promotes a comprehensive range of topquality insurance products and services to customers of Hutchison Telecom Hong Kong. Domain5 has also been authorised by several leading insurance companies including Bolttech Insurance (Hong Kong) Company Limited, FWD Life Insurance Company Bermuda Limited and Zurich Insurance Company Limited, to distribute and promote insurance products and services as an authorised insurance agency. Domain5 is a licensed insurance agency registered with the Insurance Authority (Licensed Insurance Agency Licence number: FA2643). For more information, please visit https://domain5.net.