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Huanxi Media Group Limited

歡喜傳媒集團有限公司*

(Formerly known as 21 Holdings Limited 21控股有限公司*)

(Incorporated in Bermuda with limited liability)

(Stock Code: 1003)

CHANGE OF COMPANY NAME, CHANGE OF STOCK SHORT NAMES AND CHANGE OF COMPANY WEBSITE

Reference is made to the announcements of Huanxi Media Group Limited (formerly known as 21 Holdings Limited) (the “**Company**”) dated 13 May 2015 (the “**Announcement**”) and 5 October 2015 and the circular of the Company dated 5 August 2015 in relation to, among others, the Change of Company Name. Terms used in this announcement shall have the same meanings given to them in the Announcement unless otherwise stated in this announcement.

CHANGE OF COMPANY NAME

As announced by the Company in the announcement of the Company dated 5 October 2015, the change of English name of the Company from “21 Holdings Limited” to “Huanxi Media Group Limited” and the adoption of the Chinese name “歡喜傳媒集團有限公司” for identification purposes only had become effective on 22 September 2015.

The Board is pleased to announce that the Registrar of Companies in Hong Kong has issued a Certificate of Registration of Alternation of Name of Registered Non-Hong Kong Company dated 14 October 2015 confirming the registration of the Company’s new English and Chinese name of “Huanxi Media Group Limited” and “歡喜傳媒集團有限公司” respectively in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

* *for identification purpose only*

EFFECT OF CHANGE OF COMPANY NAME

As set out in the Announcement, the Change of Company Name will not affect any of the rights of the Shareholders. All existing share certificates for the Shares in issue bearing the previous name of the Company will continue to be evidence of title to the Shares and will be valid for trading, settlement and registration and delivery for the same number of Shares in the present name of the Company. Accordingly, there will not be any arrangement for the exchange of the existing share certificates for new certificates bearing the new English and Chinese names of the Company. With effect from 22 October 2015, any issue of share certificates thereafter will be in the new English and Chinese names of the Company.

CHANGE OF STOCK SHORT NAMES

Trading of the Shares on the Stock Exchange under the stock short name “21 HOLDINGS” in English and “21控股” in Chinese will be changed to “HUANXI MEDIA” in English and “歡喜傳媒” in Chinese with effect from 9:00 a.m. on 22 October 2015. The stock code of the Company will remain unchanged as “1003”.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from <http://www.irasia.com/listco/hk/21holdings> to <http://www.irasia.com/listco/hk/huanximedia> with effect from 22 October 2015 to reflect the change of the Company’s name.

By order of the Board
Huanxi Media Group Limited
Xiang Shaokun, Steven
Executive Director & Chief Executive Officer

Hong Kong, 16 October 2015

As at the date of this announcement, the Board comprises Mr. Dong Ping and Mr. Xiang Shaokun, Steven (Chief Executive Officer) as executive Directors, Mr. Ning Hao, Mr. Xu Zheng, Mr. Gao Zhikai and Mr. So Chak Kwong as non-executive Directors, and Mr. Su Tuong Sing, David, Mr. Li Xiaolong and Mr. Wong Tak Chuen as independent non-executive Directors.