

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立之有限公司) (Stock code 股份代號: 1003)

14 March 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules (the "Listing Rules") Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") under the expansion of paperless listing regime and electronic dissemination of corporate communications that has come into effect on 31 December 2023, Huanxi Media Group Limited (the "Company") is writing to inform you that it will disseminate its future Corporate Communications¹ and Actionable Corporate Communications² to Shareholders in the manner as described herein with effect from 14 March 2024.

(i) Corporate Communications

The Company will make the future Corporate Communications available on its website (www.irasia.com/listco/hk/huanximedia) and the Stock Exchange's website (www.hkexnews.hk). A notice of publication of the Website Version³ of the Corporate Communications will be sent by the Company to you by email or by post (only if you do not provide an email address to the Company or the email address provided is not functional) on the publication date of the Corporate Communications.

(ii) Actionable Corporate Communications

The Company will send the Actionable Corporate Communications to you individually in electronic form by email. If you do not provide an email address to the Company or the email address provided is not functional, the Company will send the Actionable Corporate Communications to you in printed form together with a request form for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future.

Provision of your email address to the Company and request for printed copy of Corporate Communications and Actionable Corporate Communications

In support of electronic communication by email, the Company recommends you to provide the Company with your email address at any time in future by reasonable notice in writing to the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited (the "Share Registrar"), at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. In this regard, please complete the enclosed Reply Form in accordance with the instructions printed thereon and sign and return it by post or by hand to the Share Registrar. You may also email a scanned copy of the duly completed and signed Reply Form to the Share Registrar at huanximedia.ecom@computershare.com.hk.

If you would like to receive a printed copy of future and Corporate Communications or Actionable Corporate Communications, if you have difficulty in gaining access to the Corporate Communications posted on the Company's website and/or receiving Actionable Corporate Communications in electronic form by email for any reason, the Company will, upon receipt of your request in writing to the Share Registrar, send future Corporate Communications and Actionable Corporate Communications to you in printed form free of charge. In this regard, please complete the enclosed Reply Form in accordance with the instructions printed thereon and sign and return it by post or by hand to the Share Registrar. You may also email a scanned copy of the duly completed and signed Reply Form to the Share Registrar at huanximedia.ecom@computershare.com.hk. Please note that such request for printed copy shall be valid for one year starting from the receipt date of your instruction unless being revoked or superseded (whichever is earlier). Further request in writing will be required if you prefer to continue receiving printed copy of future Corporate Communications and Actionable Corporate Communications.

Should you have any queries relating to this letter, please contact the Share Registrar's telephone hotline at (852) 2862 6866 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays or send an email to huanximedia.ecom@computershare.com.hk.

Yours faithfully,
By order of the Board
Huanxi Media Group Limited
Xiang Shaokun, Steven
Executive Director and Chief Executive Officer

* For identification purposes only

Notes

- 1. Corporate Communications refer to any document(s) issued or to be issued by the Company for the information or action of its shareholders or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.
- 2. Actionable Corporate Communication is any corporate communication that seeks instructions from holders of the Company's securities (the "Shareholders") on how they wish to exercise their rights or make an election as the Shareholders.
- 3. The version of Corporate Communications being published, in both English and Chinese, on the Company's website and the Stock Exchange's website.



歡喜傳媒集團有限公司* HUANXI MEDIA GROUP LIMITED

(Incorporated in Bermuda with limited liability) (於百慕達註冊成立之有限公司) (Stock code 股份代號: 1003)

各位登記股東:

以電子方式發佈公司通訊之安排

根據自二零二三年十二月三十一日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司(「**聯交所**」)證券上市規則(「**上市規則**」)第 2.07A 條,歡喜傳媒集團有限公司*(「**本公司**」)謹此通知 閣下,本公司將自二零二四年三月十四日起採用本函件描述的方式發佈公司通訊「及可供採取行動的公司通訊²。

(i) 公司通訊

本公司將在本公司網站(www.irasia.com/listco/hk/huanximedia)及聯交所網站(www.hkexnews.hk)上發佈公司通訊。本公司將於公司通訊刊發日期通過電子郵件方式或郵寄方式(僅在 閣下沒有提供電子郵件地址予本公司或 閣下提供的電子郵件地址無效時)向 閣下發送公司通訊網站版本的登載通知。

(ii)可供採取行動的公司通訊

本公司將以電子通訊方式 (通過電子郵件) 向 閣下個別地發送可供採取行動的公司通訊。如 閣下沒有提供電子郵件地址予本公司或 閣下提供的電子郵件地址無效。本公司將以印刷本形式向 閣下發送可供採取行動的公司通訊。連同一份要求索取 閣下有效電子郵件地址的表格,以便將來以電子通訊方式發送可供採取行動的公司通訊。

向本公司提供 閣下電郵地址及索取公司通訊和可供採取行動的公司通訊的印刷本

為了支援通過電子郵件進行電子通訊,本公司建議 閣下隨時向本公司股份過戶登記分處香港中央證券登記有限公司(「**股份過戶處**」)(地 址為香港灣仔皇后大道東 183 號合和中心 17M 樓)發出合理書面通知以提供 閣下的電郵地址。就此,請按照指示填妥及簽署隨付的回條並郵 寄至或親自交回本公司的股份過戶處。 閣下亦可以將已填妥並簽署的回條掃描件電郵至股份過戶處 <u>huanximedia.ecom@computershare.com.hk</u>。

若 閣下希望索取日後的公司通訊及可供採取行動的公司通訊的印刷本或 閣下因任何原因難以訪問本公司網站或以電郵方式收取可供採取行動的公司通訊,本公司將應 閣下發送至本公司的股份過戶處的書面形式要求,將日後的公司通訊及可供採取行動的公司通訊的印刷本免費寄予 閣下。就此,請按照指示填妥及簽署隨附的回條並郵寄至或親身交回本公司的股份過戶處。 閣下亦可以將填妥並簽署的回條的掃描件電郵至股份過戶處 huanximedia.ecom@computershare.com.hk。請注意,索取印刷本的請求由收悉 閣下指示當日起計一年內有效,除非被撤銷或取代(以較早者為準)。如 閣下希望繼續收到日後的公司通訊及可供採取行動的公司通訊的印刷本,則需要進一步發出書面請求。

如 閣下對本函件有任何疑問,請致電股份過戶處熱線(852) 2862 8688,辦公時間為星期一至五(香港公眾假期除外)上午 9 時正至下午 6 時正或發送電郵至 <u>huanximedia.ecom@computershare.com.hk</u>。

承董事會命 **歡喜傳媒集團有限公司*** 項紹琨 執行董事兼行政總裁 謹啟

二零二四年三月十四日

* 僅供識別

附註:

- 1. 公司通訊指本公司發佈或將予發佈以供其股東或投資大眾參照或採取行動的任何文件,其中包括但不限於 (a) 董事會報告,公司年度帳目連同核數師報告以及 (如適用)財務摘要報告; (b) 中期報告及 (如適用)中期摘要報告; (c) 季度報告 (如有); (d) 會議通告; (e) 上市文件; (f) 通函;及 (g) 代表委任表格。
- 2. 可供採取行動的公司通訊指任何涉及要求股東指示其擬如何行使其有關本公司股東權利的公司通訊。
- 3.本公司網站及聯交所網站上發佈的中英文版本之公司通訊電子版。

Personalized QR Code 專屬二維碼

REPLY FORM

Computershare Hong Kong Investor Services Limited (the "Share Registrar")
致: 香港中央證券登記有限公司 (「股份過戶處」)

17M Floor, Hopewell Centre

183 Oueen's Road East, Wanchai, Hong Kong

香港灣仔皇后大道東 183 號 合和中心 17M 樓

回條

CCS7799

(Please **choose ONLY ONE** of the options below) (請從以下選項中**只選擇其中一項**)

Option 1: Provide your email address for receipt of future Corporate Communications and

Actionable Corporate Communications² of Huanxi Media Group Limited via

electronic dissemination by scanning your personalized QR code

選項1: 掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收歡喜傳媒集團有限公司*

通過電子方式發佈的未來公司通訊 1 及可供採取行動的公司通訊 2

You are **NOT required** to return this Reply Form if you choose Option 1.

如選擇了選項1 帮下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receip	t of future Corporate Communications ¹ and Actionable Corporate Communications ² of	
the following listed company (the "Company") via electronic di	ssemination	
選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址,以確保以	女到以下上市公司(「本公司」)通過電子方式發佈的未來公司通訊 ¹ 及可供採取行動	
的公司通訊 2		
Name of Securities holder(s) 證券持有人姓名: Nam	e of the listed company 上市公司名稱:	
Hua	nxi Media Group Limited	
歡喜傳媒集團有限公司*		
Email address 電郵地址: (Note 3 / 附註3)		
Option 3: I/we hereby request for receipt of future Corporate Communic	eations ¹ and Actionable Corporate Communications ² of Huanxi Media Group Limited in	

printed form (Please mark "✓" in the below box if applicable)

選項3: 本人/吾等現要求收取歡喜傳媒集團有限公司*的未來公司通訊·及可供採取行動的公司通訊·的印刷本 (如適用·請在以下方格內劃上「✓」號)

receive future Corporate Communications and Actionable Corporate Communications in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5)

Signature(s): (Note 6 and 7)	Contact number:	Date:
簽名: ^(附註6及7)	聯絡電話號碼:	日期:

Notes 附註:

- MPAI Corporate Communications refer to any document(s) issued or to be issued by the Company for the information or action of the holders of the Company's shares (the "Shareholders") or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (c) the discount of the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary financial report; (c) the quarter financial report; (d) the financial report and where applicable, its summary financial report; (d) the financial report; (d) the financial report; (d) the financial report financial report; (d) the financial report financial report financial report financial report financial report financial re
- Actionable Corporate Communication is any corporate communication that seeks instructions from the Shareholders on how they wish to exercise their rights or make an election as the Shareholders. 可供採取行動的公司遜訊指任何涉及要求本公司的股東指示其疑如何行使其有關本公司股東的權利的公司通訊。
- If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications 如公司沒有收到關下的有效電子郵件地址·關下將無法收到有關發佈公司通訊的通知。
- If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered. 如 阁下通過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址,只有 阁下最後提供的電子郵件地址將會被用於登記。
- If you mark "√" in the box in Option 3, no email address will be registered and only Corporate Communications in printed form will be received 如 閣下在選項3 方格內劃上「√」號,將不會有電子郵件地址被登記,只會收取公司通訊的印刷本。
- Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請满楚填安 閣下之所有資料。如屬聯名股東・則本回條須由所有聯名股東聯合簽署・方為有效。
- Any Reply Form with no signature or otherwise incorrectly completed will be void. 任何回條若未有簽署或在其他方面填寫不正確,則本回條將會作廢。
- For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form 為免存髮·在本回條上的任何額外指示·本公司將不予處理。
- For identification purposes only 僅供識別

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- (i)
- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
 本塾即中所語的「個人資料、與香港法例第 486 電 (個人資料、18種) 條例)(「《私禮條例》」)中「個人資料、的海差相同。
 Your Personal Data provided in this Reply Form will be used in connection with, including but not limiting but not li
- PrivacyOfficer@computershare.com.hk

 圖下角種根據(私應條例)的條文直閱及/或修改 圖下的個人資料。任何該等直閱及/或修改個人資料的要求均須以書面方式郵寄至般份過戶處(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港隱私 上任提出,或發送電郵至 PrivacyOfficer@computershare.com.hk。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。