

[Immediate Release]



## Huanxi Media Signs Renowned Chinese Director Wang Xiaoshuai

(Hong Kong, 24 February 2017) – **Huanxi Media Group Limited** (“Huanxi Media” or “the Group;” stock code: 1003) is pleased to announce that it has signed a cooperation agreement with prominent Chinese film director, Wang Xiaoshuai and Dongchun Films Co., Limited. Huanxi Media acquires priority investment rights in two productions (comprising film and internet series) directed or produced by Wang Xiaoshuai (“new productions”) in the coming six years, and also obtains global priority rights to distribute the new productions, and global exclusive distribution and resale rights on new media platform.

As a pioneer in Chinese independent film and a chevalier of the Ordre des Arts et des Lettres appointed by the French Minister of Culture, Wang Xiaoshuai has directed 11 films and has been nominated 8 times in the “Big Three” international film festivals. His directorial debut, *The Days*, was included in the collection by the Museum of Modern Art in New York, and was recognized as one of the most significant and preliminary Chinese independent films. His representative work, *Beijing Bicycle*, won the *Grand Jury Silver Bear Award* at the *2001 Berlin International Film Festival*; his other work, *In Love We Trust*, won the *Silver Bear Award* for the best screenplay in *Berlin International Film Festival*; another masterpiece, *Shanghai Dreams*, won the *Jury Prize* at the *58<sup>th</sup> Cannes Film Festival*.

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## **Profile of Director**

### **Director Wang Xiaoshuai**

Wang Xiaoshuai, born in 1966, is a film director and producer in China. He is a pioneer in the Chinese independent cinema and a Chevalier of the Ordre des Arts et des Lettres appointed by the French Minister of Culture. After graduation from the Department of Directing at the Beijing Film Academy in 1989, over 20 years of his film career he has directed 11 films which have been selected eight times to the main competition at the “Big Three” international film festivals. His directorial debut, *The Days*, was held in the collection of the Museum of Modern Art in New York. In 2001, his representative work *Beijing Bicycle* won the Grand Jury Silver Bear Award at the 51<sup>st</sup> Berlin International Film Festival. In 2005, *Shanghai Dreams* won the Jury Prize in the 58<sup>th</sup> Cannes Film Festival. In 2008, *IN LOVE WE TRUST* won the Silver Bear Award for the best screenplay at the Berlin International Film Festival. In 2010, *CHONGQING BLUES* was selected for the competition at the 63<sup>rd</sup> Cannes Film Festival, and the film also earned for him Best Director award at the Chinese Director Association award. His works have demonstrated deep compassion for humanity, and conveyed his concern about the predicament that people face in their daily lives. Through constant use of long takes and bright colors, the chance encounter and turns of fate of characters in fast-changing societies are vividly portrayed in his films. Wang often provides wide latitude for thinking to the audience through open-ended conclusions.

### **About Huanxi Media Group Limited (Stock code: 1003)**

Huanxi Media Group Limited is principally engaged in the media and entertainment, advertising agency, property agency and related services and securities trading and investment businesses. Mr. Dong Ping, the Group’s Chairman and the producer of “Crouching Tiger Hidden Dragon” the Academy Award winner for Best Foreign Language Film, is among the first film producers in the movie investment sector in China. “Devils on the Doorstep” and “Peacock” produced by him won the Grand Jury Prize and the Silver Bear Award at the Cannes Film Festival and Berlin International Film Festival respectively. His recent movies included “Let the Bullets Fly”, “Dearest”, “Journey to the West”, “Breakup Buddies” and “Lost in Hong Kong” made the highest box office record in their respective year of premiere. Under the leadership of Mr. Dong Ping and director shareholders including Mr. Xu Zheng, Mr. Ning Hao, Mr. Wong Kar Wai, Mr. Peter Chan, Mr. Gu Changwei and Mr. Zhang Yibai, Huanxi Media continues to expand into the entertainment culture, films and TV drama production and new media businesses.

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