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## **TOM.COM LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

### **CLARIFICATION ANNOUNCEMENT**

The Directors wish to clarify that Tom is currently in discussion for the possible investment in Business Weekly Media Group and no agreement has been reached between the parties in respect of the timetable, the percentage of equity interest invested, the consideration and the method of payment in respect of such investment.

The directors (the “Directors”) of TOM.COM LIMITED (“Tom”) refer to certain recent newspaper articles reporting on the possible investment in Business Weekly Media Group by Tom (the “Possible Investment”).

The Directors wish to clarify that Tom is currently in discussion with a shareholder of Business Weekly Media Group regarding an investment in Business Weekly Media Group. However, no agreement has been reached between the parties in respect of the timetable, the percentage of equity interest invested, the consideration and the method of payment in respect of such investment. **Shareholders of Tom and the public investors are advised to exercise caution when dealing in the shares of Tom.**

If required by the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”), the Directors shall promptly inform the public as and when any terms concerning the Proposed Investment have been agreed or any legally binding definitive agreement has been signed in accordance with the GEM Listing Rules.

By Order of the Board  
**TOM.COM LIMITED**  
**Angela Mak**  
*Company Secretary*

Hong Kong, 27th August, 2001

*This announcement, for which the Directors of Tom collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to Tom. The Directors of Tom, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the ‘‘Latest Company Announcements’’ page for 7 days from the date of its posting and on the website of Tom at [www.tom.com](http://www.tom.com).*