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KASEN INTERNATIONAL HOLDINGS LIMITED

卡森國際控股有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 496)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Qiu Jian Ping has been appointed as a non-executive director of the Company, with effect from 22 February 2013.

This announcement is made pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of Kasen International Holdings Limited (the “**Company**”) is pleased to announce that Mr. Qiu Jian Ping has been appointed as a non-executive director of the Company, with effect from 22 February 2013.

The biological details of the newly appointed non-executive director of the Company, Mr. Qiu Jian Ping, are set out as follows:

Mr. Qiu Jian Ping

Mr. Qiu Jian Ping, age 51, obtained a bachelor degree in Mechanical Engineering from University of Science and Technology Beijing (北京科技大學) in 1982 and a master degree in Mechanical Engineering from Xi’an Jiaotong University (西安交通大學) in 1985. From 1987 to 1992, he served as a business operator of Zhejiang Machinery & Equipment Import & Export Co., Ltd. (浙江省機械進出口公司). From 1992 to 2001, Mr. Qiu served as the chairman of Hangzhou Greatstar Tools Co., Ltd. (杭州巨星工具有限公司). Since 2001 and up to present, Mr. Qiu has been serving as the chairman and president of Hangzhou Great Star Industrial Co., Ltd. (杭州巨星科技股份有限公司), a company the shares of which are listed on the Shenzhen Stock Exchange and as the chairman of Hangzhou Great Star Investment Holdings Co., Ltd. (杭州巨星投資控股有限公司). Hangzhou Great Star Industrial Co., Ltd. (杭州巨星科技股份有限公司) is the holding company of Hongkong Greatstar International Co., Ltd. (“**HK Greatstar**”) holding the entire interests in HK Greatstar. As at the date of this announcement, HK Greatstar holds approximately 20.23% shares of the issued share capital of the Company, and is therefore a substantial shareholder of the Company under the Listing Rules.

Save as disclosed in this announcement, Mr. Qiu held no other directorships in any listed public company in the last three years. Mr. Qiu does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Mr. Qiu is not interested in any shares of the Company within the meaning of Part XV of the Securities and Future Ordinance.

Mr. Qiu will enter into a service contract with the Company for a fixed term of three years commencing from 22 February 2013. He will hold the office until the next annual general meeting of the Company and is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the articles of association of the Company. Pursuant to the service contract between Mr. Qiu and the Company, Mr. Qiu will not receive an annual director's fee from the Company.

Save as disclosed in this announcement, there is no other information required to be disclosed pursuant to rule 13.51(2)(h) to 13.51(2)(v) of the Listing Rules. There are no other matters that need to be brought to the attention of the shareholders of the Company pursuant to rule 13.51(2) of the Listing Rules.

By Order of the Board
Kasen International Holdings Limited
Zhu Zhangjin
Chairman

PRC, 22 February 2013

As at the date of this announcement, the executive directors of the Company are Mr. Zhu Zhangjin, Mr. Zhou Xiaosong and Mr. Zhang Mingfa, Michael; the non-executive director of the Company is Mr. Qiu Jian Ping and the independent non-executive directors of the Company are Mr. Sun Steve Xiaodi, Mr. Zhang Yuchuan and Mr. Zhou Lingqiang.

Website: <http://www.irasia.com/listco/hk/kasen/index.htm>