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KASEN INTERNATIONAL HOLDINGS LIMITED

卡森國際控股有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 496)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the information currently available, it is expected that the Group will experience a substantial decline in its consolidated net profit for the year ended 31 December 2012 as compared with the corresponding period for the year ended 31 December 2011.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Kasen International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the information currently available, it is expected that the Group will experience a substantial decline in its consolidated net profit attributable to owners of the Company for the year ended 31 December 2012 as compared with the corresponding period for the year ended 31 December 2011. Based on information available to the Company, the Board considers that such decline is primarily attributable to (i) a decrease in a one-off disposal gain resulted from the loss of control of a subsidiary of the Group recognized for the year ended 31 December 2012 as compared with the corresponding period for the year ended 31 December 2011 and (ii) a loss of a one-off disposal gain resulted from the relocation of a factory recognized for the year ended 31 December 2011 but not for the year ended 31 December 2012.

The Company is still in the process of finalizing the annual results of the Group for the year ended 31 December 2012. The information contained in this announcement is based solely on a preliminary assessment by the management of the Company with reference to the information currently available, which have not been reviewed or audited by the Company’s auditors and the actual results of the Group for the year ended 31 December 2012 may be different from what is disclosed in this announcement. Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2012 which is expected to be issued before 31 March 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Kasen International Holdings Limited
Zhu Zhangjin
Chairman

PRC, 5 March 2013

As at the date of this announcement, the executive directors of the Company are Mr. Zhu Zhangjin, Mr. Zhou Xiaosong and Mr. Zhang Mingfa, Michael; the non-executive director of the Company is Mr. Qiu Jian Ping and the independent non-executive directors of the Company are Mr. Sun Steve Xiaodi, Mr. Zhang Yuchuan and Mr. Zhou Lingqiang.

Website: <http://www.irasia.com/listco/hk/kasen/index.htm>