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(Incorporated in Hong Kong with limited liability)

(Stock Code: 280)

# Interim results For the six months ended 30th September, 2009

The Board of Directors of King Fook Holdings Limited ("the Company") announces that the unaudited consolidated profit of the Company and its subsidiaries (collectively known as "the Group") attributable to the shareholders of the Company for the six months ended 30th September, 2009 amounted to HK\$25,698,000.

#### CONSOLIDATED INCOME STATEMENT

		Unaudited		
		ended		
		30th Septer		
		2009	2008	
	Note	HK\$'000	HK\$'000	
Revenue	4	547,355	557,713	
Cost of sales	_	(406,297)	(396,252)	
Gross profit		141,058	161,461	
Other operating income		15,431	22,510	
Distribution and selling costs		(90,001)	(83,870)	
Administrative expenses		(32,520)	(33,735)	
Other operating expenses		(66)	(11,779)	
Operating profit		33,902	54,587	
Finance costs		(2,387)	(2,517)	
Share of loss of a jointly controlled entity		(204)	(220)	
Profit before taxation	5	31,311	51,850	
Taxation	6 _	(5,585)	(10,105)	
Profit for the period	=	25,726	41,745	
Profit for the period attributable to:				
Shareholders of the Company		25,698	41,736	
Minority interests	<u> </u>	28	9	
		25,726	41,745	
Earnings per share for profit attributable to the				
shareholders of the Company during the period	8			
- Basic (HK cents)	<u> </u>	5.9 cents	9.6 cents	
		<del></del> -		

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Unaudited Six months ended 30th September,		
	2009	2008	
	HK\$'000	HK\$'000	
Profit for the period	25,726	41,745	
Other comprehensive income/(loss)			
Change in fair value of available-for-sale investments	93,879	(55,229)	
Exchange translation differences	126	1,194	
Other comprehensive income/(loss) for the period	94,005	(54,035)	
Total comprehensive income/(loss) for the period	119,731	(12,290)	
Total comprehensive income/(loss) for the period attributable to:			
Shareholders of the Company	119,703	(12,300)	
Minority interests	28_	10	
	119,731	(12,290)	

# CONSOLIDATED BALANCE SHEET

	Note	Unaudited 30th September, 2009 HK\$'000	Audited 31st March, 2009 HK\$'000
ASSETS AND LIABILITIES		·	
Non-current assets Property, plant and equipment Leasehold interests in land Investment properties Interest in a jointly controlled entity Available-for-sale investments Other assets		19,935 4,849 407 4,579 197,559 2,196	19,990 4,914 418 4,778 103,651 2,196
		229,525	135,947
Current assets Inventories Debtors, deposits and prepayments Investments at fair value through profit or loss Tax recoverable Trust bank balances held on behalf of clients Cash and cash equivalents	9	823,132 86,690 26,097 26 2,319 54,209	838,657 118,491 19,385 26 14,011 58,025
		992,473	1,048,595
Current liabilities Creditors, deposits received, accruals and deferred income Taxation payable Gold loans, unsecured Bank loans, unsecured	10	83,230 8,201 28,464 167,332	114,145 5,089 28,251 209,332
		287,227	356,817
Net current assets		705,246	691,778
Net current assets		703,240	071,776
Total assets less current liabilities		934,771	827,725
Non-current liabilities Bank loans, unsecured Provision for long service payments		20,833 2,282 23,115	29,167 2,282 31,449
Net assets		911,656	796,276
CAPITAL AND RESERVES Capital and reserves attributable to the shareholders of the Company			
Share capital		108,768	108,768
Other reserves Retained profits		234,382	140,377
Proposed dividend		1,305	4,351
Others		566,944	542,551
Minority interests		911,399 257	796,047 229
		911,656	796,276

#### 1. BASIS OF PREPARATION

The interim financial report has been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34, *Interim Financial Reporting*, issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules").

The interim financial report has been prepared in accordance with the same accounting policies adopted in the annual financial statements for the year ended 31st March, 2009, except for the adoption of the new or amended Hong Kong Financial Reporting Standards ("HKFRSs") (which include individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards and Interpretations) as disclosed in note 2 to the interim financial report.

The interim financial report is unaudited, but has been reviewed by Grant Thornton in accordance with Hong Kong Standard on Review Engagements 2410, *Review of Interim Financial Information Performed by the Independent Auditor of the Entity*, issued by the HKICPA.

The interim financial report does not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements for the year ended 31st March, 2009.

#### 2. ADOPTION OF NEW OR AMENDED HKFRSs

In the period, the Group has applied for the first time the following new or amended HKFRSs issued by the HKICPA, which are relevant to and effective for the Group's financial statements for the annual financial period beginning on 1st April, 2009:

HKAS 1 (Revised 2007) Presentation of Financial Statements

HKAS 23 (Revised) Borrowing Costs

HKFRS 1 and HKAS 27 (Amendments) Cost of an Investment in a Subsidiary, Jointly Controlled Entity

or an Associate

HKFRS 2 (Amendment) Share-based Payment: Vesting Conditions and Cancellations

HKFRS 7 (Amendment) Improving Disclosures about Financial Instruments

HKFRS 8 Operating Segments

HK (IFRIC) - Interpretation 13 Customer Loyalty Programmes

HK (IFRIC) - Interpretation 15 Agreements for the Construction of Real Estate

HK (IFRIC) - Interpretation 9 and Embedded Derivatives

HKAS 39 (Amendments)

Various Annual Improvements to HKFRSs 2008

Other than as noted below, the adoption of these new or amended HKFRSs did not change the Group's accounting policies as followed in the preparation of the Group's annual financial statements for the year ended 31st March, 2009.

#### HKAS 1 (Revised 2007): Presentation of financial statements

The adoption of HKAS 1 (Revised 2007) makes certain changes to the format and titles of the primary financial statements and to the presentation of some items within these statements. It also gives rise to additional disclosures. The measurement and recognition of the Group's assets, liabilities, income and expenses are unchanged. However, some items that were recognised directly in equity are now recognised in other comprehensive income. HKAS 1 affects the presentation of owner changes in equity and introduces a "Statement of comprehensive income". Comparatives have been restated to conform with the revised standard.

#### **HKFRS** 8: *Operating segments*

The adoption of HKFRS 8 has not affected the identified and reportable operating segments for the Group. However, reported segment information is now based on internal management reporting information that is regularly reviewed by the chief operating decision maker. In the previous annual financial statements, segments were identified by reference to the dominant source and nature of the Group's risks and returns. Comparatives have been restated on a basis consistent with the new standard.

#### 2. ADOPTION OF NEW OR AMENDED HKFRSs (Continued)

## HK (IFRIC) - Interpretation 13: Customer Loyalty Programmes

The adoption of HK (IFRIC) - Interpretation 13 requires customer loyalty credits to be accounted for as a separate component of the sales transaction in which they are granted. A portion of the fair value of the consideration received is allocated to the award credits and deferred. This is then recognised as revenue over the period that the award credits are redeemed. The Group maintains loyalty points programmes within its retail division which allows customers to accumulate points when they purchase products in the retail stores. These points can then be redeemed for free products, subject to certain terms and conditions. The Group has historically recorded a liability at the time of sale based on the costs expected to be incurred to provide awards in the future. With effect from 1st April, 2009, in order to comply with HK (IFRIC) - Interpretation 13, this change in accounting policy has been applied retrospectively. The prior period financial information has not been restated as the effect of the existing accounting treatment is not materially different from the accounting treatment in accordance with HK (IFRIC) - Interpretation 13.

#### 3. SEGMENT INFORMATION

On adoption of HKFRS 8, *Operating segments*, the Group has identified its operating segments and prepared segment information based on the regular internal financial information reported to the Group's top management including executive directors and general manager for their decisions about resources allocation to the Group's business components and review of these components' performance. The business components in the internal reporting to the top management are determined following the Group's major product and service lines. The Group has identified the following operating segments:

- (i) Retailing, bullion trading and diamond wholesaling in Hong Kong
- (ii) Retailing in the People's Republic of China
- (iii) Securities broking
- (iv) Construction services
- (v) Provision of travel related products and services

Each of these operating segments is managed separately as each of these product and service lines requires different resources as well as marketing approaches. The adoption of HKFRS 8 has changed the identified operating segments of the Group compared to the annual financial statements for the year ended 31st March, 2009. Since (ii) and (v) individually do not meet the quantitative thresholds to be separately reported, (ii) is aggregated with (i) because they have similar economic characteristics, and (v) is reported under "All others". Reportable segments are as follows:

- (a) Retailing, bullion trading and diamond wholesaling
- (b) Securities broking
- (c) Construction services
- (d) All others

Under HKFRS 8, reported segment information is based on internal management reporting information that is regularly reviewed by the top management. The top management assesses segment profit or loss using a measure of operating profit. The measurement policies the Group uses for segment reporting under HKFRS 8 are the same as those used in its HKFRS financial statements.

Reportable segment assets and liabilities are all assets and liabilities excluding investments in securities, tax recoverable and payable as they are not included in the internal management reporting information reviewed by the top management. Segment result excludes corporate income and expenses, and income and expenses arising from investments in securities.

Corporate income and expenses mainly include management fee income and expense, interest income and expense, employee benefit expense and operating lease charge of the Company and investment holding companies. Corporate assets and liabilities mainly include property, plant and equipment, cash and cash equivalents, bank loans and accrued expenses of the Company and investment holding companies.

# 3. SEGMENT INFORMATION (Continued)

Information regarding the Group's reportable segments as provided to the Group's top management is set out below:

		Six mo	Unaudit onths ended 30th		009	
Pavanua	Retailing, bullion trading and diamond wholesaling HK\$'000	Securities broking HK\$'000	Construction services HK\$'000	All others HK\$'000	Inter- segment elimination HK\$'000	Total HK\$'000
Revenue From external customers Inter-segment sales	521,967	4,354	17,759 24	3,275	(24)	547,355
Reportable segment revenue	521,967	4,354	17,783	3,275	(24)	547,355
Interest income Finance costs Depreciation Amortisation Share of loss of a jointly controlled entity	152 (5,634) (3,346) (65) (204)	63 - (158) -	(83) (225)	(34)	: : : :	215 (5,717) (3,763) (65) (204)
Reportable segment results Corporate income Corporate expenses Dividend income Fair value change of investments at fair value through profit or	25,479	(793)	(373)	312	-	24,625 21,676 (26,565) 5,014
loss held for trading  Profit before taxation						6,561 31,311
			Unaudit 30th Septemb			- /-
	Retailing, bullion trading and diamond wholesaling HK\$'000	Securities broking HK\$'000	Construction services HK\$'000	All others HK\$'000	Inter- segment elimination HK\$'000	Total HK\$'000
Reportable segment assets Corporate assets Available-for-sale investments Investments at fair value through profit or loss Tax recoverable	909,749	31,373	26,123	3,975	-	971,220 27,096 197,559 26,097 26
Total assets per consolidated balance sheet						1,221,998
Reportable segment liabilities Corporate liabilities Taxation payable Unallocated liabilities	78,072	9,013	10,067	4,058	-	101,210 198,544 8,201 2,387
Total liabilities per consolidated balance sheet						310,342

# 3. SEGMENT INFORMATION (Continued)

		Sir m	Unaudite		no	
Revenue	Retailing, bullion trading and diamond wholesaling HK\$'000	Securities broking HK\$'000	Construction services HK\$'000	All others HK\$'000	Inter- segment elimination HK\$'000	Total HK\$'000
From external customers	530,135	2,640	21,237	3,701		557,713
Reportable segment revenue	530,135	2,640	21,237	3,701		557,713
Interest income Finance costs Depreciation Amortisation Share of loss of a jointly controlled entity	186 (5,475) (3,139) (65)	(296)	1 (60) (89)	(30)	- - - -	303 (5,535) (3,554) (65)
Reportable segment	(220)					(220)
results Corporate income Corporate expenses Dividend income Gain on disposal of investment property	51,205	(2,337)	33	241	-	49,142 28,267 (34,617) 7,885
and corresponding interests in land Fair value change of investments at fair						11,903
value through profit or loss held for trading						(10,730)
Profit before taxation						51,850
			Audited 31st March			
	Retailing, bullion trading and diamond wholesaling HK\$'000	Securities broking HK\$'000	Construction services HK\$'000	All others HK\$'000	Inter- segment elimination HK\$'000	Total HK\$'000
Reportable segment assets Corporate assets Available-for-sale investments	932,950	70,126	27,898	3,994	-	1,034,968 26,512 103,651
Investments at fair value through profit or loss Tax recoverable						19,385 26
Total assets per consolidated balance sheet						1,184,542
Reportable segment liabilities Corporate liabilities Taxation payable Unallocated liabilities	64,064	47,695	9,565	5,856	-	127,180 253,313 5,089 2,684
Total liabilities per consolidated balance sheet						388.266

balance sheet

## 4. REVENUE

The Group is principally engaged in gold ornament, jewellery, watch, fashion and gift retailing, bullion trading, securities broking and diamond wholesaling. Revenue, which includes the Group's turnover and other revenue, recognised during the period comprised the following:

	Unaudited Six months ended 30th September,		
	2009	2008	
Turnover	HK\$'000	HK\$'000	
Gold ornament, jewellery, watch, fashion and gift retailing	499,860	500,788	
Bullion trading	12,130	21,606	
Commission from securities broking	4,354	2,640	
Diamond wholesaling	9,977	7,741	
	526,321	532,775	
Other revenue			
Revenue on construction contracts	17,759	21,237	
Income from provision of travel related products and services	3,275	3,701	
	21,034	24,938	
Total revenue	547,355	557,713	

# 5. PROFIT BEFORE TAXATION

Profit before taxation is arrived at after charging and crediting:

	Unaudited Six months ended 30th September, 2009 2008		
	HK\$'000	HK\$'000	
Charging:			
Amortisation of leasehold interests in land	65	65	
Cost of inventories sold, including - provision for and write down of inventories to net realisable	400,869	392,117	
value	1,615	2,929	
- reversal of write down of inventories to net realisable value	(2,609)	(695)	
Depreciation of property, plant and equipment	4,513	4,288	
Depreciation of investment properties	11	18	
Fair value change of investments at fair value through			
profit or loss held for trading	-	10,730	
Foreign exchange loss	-	916	
Loss on disposal of property, plant and equipment	- 25	15	
Loss on write-off of property, plant and equipment Provision for impairment losses of debtors	35	-	
- provided against allowance account	27	107	
- written off directly to the account	7	-	
Operating lease charges in respect of properties	44,577	36,393	
Operating lease charges in respect of furniture and fixtures	153	153	
Outgoings in respect of investment properties	32	35	
Crediting:			
Dividend income	5,014	7,885	
Fair value change of investments at fair value through			
profit or loss held for trading	6,561	-	
Foreign exchange gain	2,151	-	
Gain on disposal of investment property and corresponding		11.002	
interests in land Interest income from financial assets at amortised cost	337	11,903 697	
Rental income	33/	097	
- owned properties	464	674	
- owned properties - operating sub-leases	<del>-</del>	710	
operating sub-reases		710	

#### 6. TAXATION

Hong Kong profits tax has been provided at the rate of 16.5% (2008: 16.5%) on the estimated assessable profit for the period. Taxation on overseas profits has been calculated on the estimated assessable profit for the period at the rates of taxation prevailing in the jurisdictions in which the Group operates.

The amount of taxation charged to the consolidated income statement represents:

	Unaudit	ed	
	Six months ended 30th September,		
	2009		
	HK\$'000	HK\$'000	
Current tax			
- Hong Kong			
Tax for the period	4,355	9,212	
Under provision in prior years	332	942	
	4,687	10,154	
- Overseas			
Tax for the period	898	19	
Over provision in prior years	<u> </u>	(68)	
	898	(49)	
Total taxation charge	5,585	10,105	

#### 7. DIVIDEND

	Unaudited Six months ended 30th September,		
	2009 HK\$'000	2008 HK\$'000	
Interim dividend declared after the interim period end of HK0.3 cent (note (b)) (2008: HK0.4 cent (note(a)))			
per ordinary share	1,305	1,740	

#### Notes:

- (a) At a meeting held on 12th December, 2008, the directors declared an interim dividend of HK0.4 cent per ordinary share for the year ended 31st March, 2009. This interim dividend was paid on 14th January, 2009 and was reflected as an appropriation of retained profits for the year ended 31st March, 2009.
- (b) At a meeting held on 11th December, 2009, the directors declared an interim dividend of HK0.3 cent per ordinary share for the year ending 31st March, 2010. This proposed interim dividend is not reflected as dividend payable in the interim financial report, but will be reflected as an appropriation of retained profits for the year ending 31st March, 2010.

#### 8. EARNINGS PER SHARE

The calculation of basic earnings per share is based on the profit attributable to the shareholders of the Company of HK\$25,698,000 (2008: HK\$41,736,000) and on 435,071,650 (2008: 435,071,650) ordinary shares in issue during the period.

Diluted earnings per share for the six months ended 30th September, 2009 was not presented as there were no dilutive potential ordinary shares during the period (2008: Nil).

### 9. DEBTORS, DEPOSITS AND PREPAYMENTS

	Unaudited 30th September,	Audited 31st March,
	2009	2009
	HK\$'000	HK\$'000
Trade debtors	38,243	68,739
Other receivables	16,559	17,631
Deposits and prepayments	19,888	20,121
Insurance claim receivable	12,000	12,000
	86,690	118,491

Ageing analysis of the trade debtors, based on the invoice dates, was as follows:

	Within 30 days HK\$'000	31-90 days HK\$'000	More than 90 days HK\$'000	Total HK\$'000
Balance at 30th September, 2009 (Unaudited)	22,060	4,015	12,168	38,243
Balance at 31st March, 2009 (Audited)	50,878	4,988	12,873	68,739

The trade debtors as at 30th September, 2009 consist of receivables from customers of the securities broking business amounting to HK\$7,977,000 (At 31st March, 2009: HK\$34,515,000), the credit terms of which are in accordance with the securities broking industry practice. The remaining balance of trade debtors is primarily receivables from retailing, bullion trading and diamond wholesaling businesses which is normally due within three months.

As at 30th September, 2009, included in other receivables was an advance made by the Group to an independent third party of HK\$2,006,000 (At 31st March, 2009: HK\$2,006,000). This advance was secured by certain diamonds with carrying amount of HK\$4,652,000 (At 31st March, 2009: HK\$4,652,000) as assessed by the management of the Group, bearing interest at HK\$53,000 for the six months ended 30th September, 2009 (Six months ended 30th September, 2008: HK\$6,000) and repayable within one year.

## 10. CREDITORS, DEPOSITS RECEIVED, ACCRUALS AND DEFERRED INCOME

	Unaudited	Audited
	30th September,	31st March,
	2009	2009
	HK\$'000	HK\$'000
Trade payables	35,135	66,075
Other payables and accruals	35,583	36,522
Dividend payable	4,351	-
Deposits received and deferred income	7,486	10,873
Other provision	675	675
	83,230	114,145

As at 30th September, 2009, included in other payables and accruals were amounts due to directors of subsidiaries of approximately HK\$2,387,000 (At 31st March, 2009: HK\$2,684,000) which were unsecured, interest free and repayable on demand.

#### 10. CREDITORS, DEPOSITS RECEIVED, ACCRUALS AND DEFERRED INCOME (Continued)

Ageing analysis of the trade payables, based on the invoice dates, was as follows:

	Within 30 days HK\$'000	31-90 days HK\$'000	More than 90 days HK\$'000	Total HK\$'000
Balance at 30th September, 2009 (Unaudited)	29,532	2,651	2,952	35,135
Balance at 31st March, 2009 (Audited)	57,297	1,677	7,101	66,075

#### Interim dividend

The Board of Directors has resolved the payment of an interim dividend of HK0.3 cent (2009: HK0.4 cent) per ordinary share for the year ending 31st March, 2010, payable to all shareholders whose names appear on the Register of Members of the Company on 8th January, 2010. The interim dividend will be paid on or about 15th January, 2010.

#### **Closure of Register of Members**

The Register of Members of the Company will be closed from 5th January, 2010 to 8th January, 2010, both days inclusive, during which period no transfer of shares will be effected.

All transfers, accompanied by the relevant share certificates, must be lodged with the Company's share registrars, Computershare Hong Kong Investor Services Limited, at 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong, no later than 4:30 p.m. on Monday, 4th January, 2010 in order to qualify for the interim dividend above mentioned.

## **Business review and prospects**

The Group's unaudited consolidated profit attributable to the shareholders of the Company for the six months ended 30th September, 2009 was approximately HK\$25.7 million. During the period, the Group's overall turnover slightly decreased by 1% as compared with the same period of last year, mainly resulted from the reduction of sales of gold bullion trading by about HK\$9 million.

During the period under review, the Group's gold ornament retailing and gold bullion trading businesses did not benefit from the uncertainties in the global economic environment as expected owing to the continuous record breaking high price of gold. Besides, most rental leases were renewed at a time when the retail market was not yet affected by the financial tsunami. Even when the economy experienced a downturn during last year due to the financial crisis and swine flu, landlords of prime retail locations did not cut rent, making the operating environment more severe. The Group strived hard to maintain the overall turnover by lining up with various parties for marketing campaign and launching intensive promotions. Despite all those efforts, the Group recorded a decrease in net profits for the period under review, mainly as a result of the decrease in gross profit margin from sale promotions and lack of income from disposal of investment property and corresponding interests in land during the period under review.

Looking forward, rentals of retail properties in Hong Kong are expected to increase, which would adversely affect the Group as various of our rental leases will expire next year. The global economy, although improving, remains difficult and consumer sentiment is still weak. It is expected that the road to recovery will unlikely be smooth and the consumption on luxury items will inevitably be affected. However, the Group continues to expand its retailing business in the People's Republic of China. Two new retail shops are scheduled to open in Suzhou and Shanghai next year. We have been awarded as the winner of 2009 Service Retailer of watch and jewellery category under the Mystery Shopper Program conducted by the Hong Kong Retail Management Association. In spite of the current difficult operating environment, the management will continue to explore potential business opportunities, launch more attractive sale campaigns, maintain our quality service and implement stringent cost-control measures. The implementation of an Enterprise Resource Planning System is in progress in order to bring total quality management and operational efficiencies to the Group.

#### Purchase, sale or redemption of shares

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's shares during the six months ended 30th September, 2009.

## **Code on Corporate Governance Practices**

The Company is committed to maintaining high standard corporate governance practices. It met all the code provisions in the Code on Corporate Governance Practices set out in Appendix 14 to the Listing Rules at any time during the six months ended 30th September, 2009 except that the non-executive directors were not appointed for a specific term but each of them is subject to retirement by rotation at annual general meetings of the Company at least once every three years in accordance with the Articles of Association of the Company.

#### Review by auditors and audit committee

The unaudited interim financial report of the Company for the six months ended 30th September, 2009 has been reviewed in accordance with Hong Kong Standard on Review Engagements 2410 issued by HKICPA by Grant Thornton, the auditors of the Company.

The audit committee of the Company has reviewed with the management of the Group the accounting policies and practices adopted by the Group, its internal control and financial reporting matters and the unaudited interim financial report for the six months ended 30th September, 2009.

By Order of the Board Yeung Ping Leung, Howard Chairman

Hong Kong, 11th December, 2009

As at the date of this announcement, the executive directors of the Company are Mr. Yeung Ping Leung, Howard, Mr. Tang Yat Sun, Richard, Mr. Cheng Ka On, Dominic, Mr. Yeung Bing Kwong, Kenneth and Ms. Fung Chung Yee, Caroline; the non-executive directors are Mr. Wong Wei Ping, Martin, Mr. Ho Hau Hay, Hamilton, Mr. Sin Nga Yan, Benedict and Mr. Yeung Ka Shing and the independent non-executive directors are Mr. Lau To Yee, Mr. Cheng Kar Shing, Peter and Mr. Chan Chak Cheung, William.