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king fook holdings limited
景福集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 280)

DATE OF BOARD MEETING

The board of directors (the “Board”) of King Fook Holdings Limited (the “Company”) announces that a meeting of the Board of the Company will be held at 3rd Floor, King Fook Building, 30-32 Des Voeux Road Central, Hong Kong on Thursday, 18 November, 2010 at 4:00 p.m. at which the Board will, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 September, 2010 and consider the payment of an interim dividend.

By order of the Board
Cheung Kit Man, Melina
Company Secretary

Hong Kong, 5 November, 2010

As at the date of this announcement, the executive directors are Mr. Yeung Ping Leung, Howard, Mr. Tang Yat Sun, Richard, Mr. Cheng Ka On, Dominic, Mr. Yeung Bing Kwong, Kenneth and Ms. Fung Chung Yee, Caroline, the non-executive directors are Mr. Wong Wei Ping, Martin, Mr. Ho Hau Hay, Hamilton, Mr. Sin Nga Yan, Benedict and Mr. Yeung Ka Shing and the independent non-executive directors are Mr. Lau To Yee, Mr. Cheng Kar Shing, Peter and Mr. Chan Chak Cheung, William.