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KINGMAKER FOOTWEAR HOLDINGS LIMITED

信星鞋業集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 01170)

POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON WEDNESDAY, 28 AUGUST 2013 AND VOLUNTARY UPDATE

The Board is pleased to announce that all proposed resolutions as set out in the notice of the Annual General Meeting of the Company dated 22 July 2013 were duly passed by way of poll by the Shareholders at the AGM.

An update on the business strategy of the retailing and wholesaling segment of the Company is set out in this announcement.

The board (the “**Board**”) of directors (the “**Director(s)**”) of Kingmaker Footwear Holdings Limited (the “**Company**”) is pleased to announce that the proposed resolutions as set out in the notice of annual general meeting of the Company dated 22 July 2013 were duly passed by the shareholders of the Company (the “**Shareholders**”) by way of poll at the annual general meeting of the Company held on 28 August 2013 (the “**AGM**”).

POLL RESULTS

The poll results in respect of all the resolutions proposed at the AGM are as follows:

Ordinary Resolutions		No. of Votes (%) <i>Note</i>	
		For	Against
1.	To receive and consider the audited financial statements of the Company and its subsidiaries for the year ended 31 March 2013 and the reports of the directors and of the auditors of the Company for the year ended 31 March 2013.	493,450,162 (100.000%)	0 (0.000%)

Ordinary Resolutions		No. of Votes (%) <i>Note</i>	
		For	Against
2.	A. To approve and declare the final dividend for the year ended 31 March 2013.	493,450,162 (100.000%)	0 (0.000%)
	B. To approve and declare the special dividend for the year ended 31 March 2013.	493,450,162 (100.000%)	0 (0.000%)
3.	A. To re-elect Mr. Chen Ming Hsiung, Mickey as Director.	424,020,162 (85.930%)	69,430,000 (14.070%)
	B. To re-elect Mr. Chow Wing Kin, Anthony as Director.	424,020,162 (85.930%)	69,430,000 (14.070%)
	C. To re-elect Mr. Chan Ho Man, Daniel as Director.	426,616,162 (86.456%)	66,834,000 (13.544%)
	D. To authorise the Board to fix the remuneration of the Directors.	465,670,161 (94.376%)	27,748,001 (5.624%)
4.	To re-appoint Ernst & Young as auditors and to authorise the Board to fix the remuneration of the auditors.	493,418,162 (99.994%)	32,000 (0.006%)
5.	To grant a general mandate to the Directors to repurchase shares of the Company.	493,418,162 (100.000%)	0 (0.000%)
6.	To grant a general mandate to the Directors to issue, allot and deal with shares of the Company.	402,675,069 (81.604%)	90,775,093 (18.396%)
7.	Conditional upon the passing of resolutions nos. 5 and 6, to extend the general mandate granted to the Directors to issue, allot and deal with shares by the number of shares repurchased pursuant to the general mandate granted under resolution no. 5.	336,091,069 (68.110%)	157,359,093 (31.890%)

Note: All percentage are rounded up to three decimal places.

As more than 50% of the votes were cast in favour of the ordinary resolutions no. 1 to 7, these resolutions were duly passed as ordinary resolutions of the Company at the AGM.

As at the date of the AGM, the issued share capital of the Company comprised 691,103,445 shares, which was the total number of shares entitling the holders thereof to attend and vote for or against all the resolutions proposed at the AGM. There were no restrictions on any shareholders of the Company to cast votes on any of the proposed resolutions at the AGM.

Tricor Tengis Limited, the Hong Kong branch share registrar of the Company, was appointed as the scrutineer at the AGM for the purpose of vote-taking.

RETAIL BUSINESS

Set out below is an update on the business strategy of the retailing and wholesaling segment of the Company.

The retail business was set up as a part of the Company's long-term diversification strategy. Its operations mainly comprise the retailing of babies' and children's footwear and other products under its house brand *Fiona's Prince* and several alliance brands. As at 31 March 2013, the segment operated a total of 55 shops in the People's Republic of China (the "PRC") and Hong Kong.

In a move to optimize the segment's retail network in the PRC and Hong Kong, the Company is evaluating and adjusting the locations of its stores, while prudently moving ahead with its business plans. With a target of enhancing the network in the PRC and Hong Kong by the end of 2013 in response to the ever-changing market, the segment is under negotiations to open new shop-in-shops within department stores and will continue to close down low-yielding shops. The segment is also seeking to broaden its channel of sales to online purchase and franchised retail points.

The Board maintains a prudently optimistic view of the ongoing development of the retailing and wholesaling segment. However, the Company will remain cautious in line with its longstanding policy of prudent financial management, and will continue to monitor and control the Company's risk exposure.

By order of the Board
Kingmaker Footwear Holdings Limited
Chen Ming Hsiung, Mickey
Chairman

Hong Kong, 28 August 2013

As of the date of this announcement, the Board consists of four executive Directors, namely Mr. CHEN Ming Hsiung, Mickey, Mdm. HUANG Hsiu Duan, Helen, Mr. KIMMEL Phillip Brian and Mr. WONG Hei Chiu; two non-executive Directors, namely Mr. CHOW Wing Kin, Anthony and Mr. CHAN Ho Man, Daniel; and three independent non-executive Directors, namely Mr. TAM King Ching, Kenny, Mr. YUNG Tse Kwong, Steven and Ms. CHAN Mei Bo, Mabel.

* *for identification purposes only*