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KINGMAKER FOOTWEAR HOLDINGS LIMITED

信星鞋業集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 01170)

UPDATE ON FINANCIAL ASSISTANCE TO AN AFFILIATED COMPANY

Reference is made to the announcement of Kingmaker Footwear Holdings Limited (the “**Company**”) dated 25 April 2019 in respect of the provision of 2019 Financial Assistance to Alliance Investment (the “**Announcement**”). Unless otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The Company wishes to inform that the Board resolved to provide the 2019 Financial Assistance to Alliance Investment on 25 April 2019, and the Group, through Novel Alliance, has advanced the shareholder’s loan of approximately US\$4 million to Alliance Investment on 30 April 2019.

By order of the Board
Kingmaker Footwear Holdings Limited
Chan Ho-man, Daniel
Chairman

Hong Kong, 30 April 2019

As of the date of this announcement, the Board consists of three executive Directors, namely Mdm. HUANG Hsiu Duan, Helen, Mr. MUMMA, Adin David and Mr. WONG Hei Chiu; three non-executive Directors, namely Mr. CHAN Ho Man, Daniel, Mr. KIMMEL Phillip Brian and Mr. CHOW Wing Kin, Anthony; and three independent non-executive Directors, namely Mr. TAM King Ching, Kenny, Mr. YUNG Tse Kwong, Steven and Ms. CHAN Mei Bo, Mabel.

* *For identification purposes only*