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ALLIED CEMENT HOLDINGS LIMITED

聯合水泥控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1312)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors of the Company that based on the information currently available to the Company and the preliminary assessment with reference to the latest unaudited consolidated management accounts of the Group for the six months ended 30th June, 2014, the net profit of the Company is expected to increase by approximately 30% for the six months ended 30th June, 2014 as compared to the net profit recorded for the corresponding period in 2013. The increase in net profit is mainly attributable to the increase in the average selling price of cement products in the People's Republic of China.

This announcement is made by Allied Cement Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders (“**Shareholders**”) and potential investors of the Company that based on the information currently available to the Company and the preliminary assessment with reference to the latest unaudited consolidated management accounts of the Group for the six months ended 30th June, 2014, the net profit of the Company is expected to increase by approximately 30% for the six months ended 30th June, 2014 as compared to the net profit recorded for the corresponding period in 2013. The increase in net profit is mainly attributable to the increase in the average selling price of cement products in the People's Republic of China.

The information contained in this announcement is only based on the Board's preliminary assessment with reference to the unaudited consolidated management accounts of the Group and other information currently available to the Company and is not based on any financial information that has been audited or reviewed by the Company's auditor. Further details of the Group's performance will be disclosed in the interim results announcement of the Company for the six months period ended 30th June, 2014 to be published in August 2014.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Allied Cement Holdings Limited
Huang Yu
Chairman

Hong Kong, 12th August, 2014

As at the date of this announcement, the Board comprises three executive directors, namely Mr. Huang Yu (Chairman), Mr. Ng Qing Hai (Managing Director) and Mr. Deng Jin Guang and three independent non-executive directors, namely Mr. Chan Sze Chung, Mr. Zhang Ruibin and Mr. Li Shujie.