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SATELLITE DEVICES CORPORATION

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8172)

APPOINTMENTS OF CHAIRMAN, CHIEF EXECUTIVE OFFICER, AUDIT COMMITTEE AND REMUNERATION COMMITTEE

The Board of the Company is pleased to announce that Mr. Lo Mun Lam, Raymond has been appointed as the Chairman of the Board with effect from 22 August 2006.

The Board is also pleased to announce that Ms. Gouw San Bo, Elizabeth has been appointed as the Chief Executive Officer of the Group with effect from 22 August 2006.

The Board also announces that Mr. Lum Pak Sum, Mr. Sum Chun Ho and Mr. Wan Kwok Pan, the Independent Non-executive Directors, have been appointed as members of the Audit Committee with effect from 22 August 2006. Mr. Lum Pak Sum has also been appointed as the chairman of the Audit Committee.

The Board also announces that Mr. Lo Mun Lam, Raymond, the Executive Director, and Mr. Lum Pak Sum, Mr. Sum Chun Ho and Mr. Wan Kwok Pan, the Independent Non-executive Directors, have been appointed as members of the Remuneration Committee with effect from 22 August 2006. Mr. Lo Mun Lam, Raymond has also been appointed as the chairman of the Remuneration Committee.

APPOINTMENT OF THE CHAIRMAN

The board (“**Board**”) of directors (“**Directors**”) of Satellite Devices Corporation (“**Company**” and together with its subsidiaries, “**Group**”) is pleased to announce that Mr. Lo Mun Lam, Raymond (“**Mr. Lo**”), the executive Director (“**Executive Director**”), has been appointed as the chairman of the Board (“**Chairman**”) with effect from 22 August 2006.

Mr. Lo, aged 53, joined the Group in September 2005. He was re-elected as the Executive Director at the annual general meeting of the Company on 22 August 2006. For details of Mr. Lo’s experiences and qualifications, please refer to the circular issued by the Company dated 31 July 2006.

The term of engagement of Mr. Lo as the Executive Director of the Group is not fixed. Mr. Lo was a non-executive director of Carico Holdings Limited, company listed on The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”), until March 2005. He is a non-executive director of Asian Information Resources (Holdings) Limited, independent non-executive directors of Shanghai Zendai Property Limited and Luk Fook Holdings (International) Limited, companies listed on the Stock Exchange.

Mr. Lo has no interest in the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“**SFO**”).

Mr. Lo is independent from and not related to any Directors, senior management, management shareholders, substantial shareholders, or controlling shareholders of the Company.

APPOINTMENT OF THE CHIEF EXECUTIVE DIRECTOR

The Board is also pleased to announce that Ms. Gouw San Bo, Elizabeth (“**Ms. Gouw**”) has been appointed as the chief executive officer (“**Chief Executive Officer**”) of the Group with effect from 22 August 2006.

Ms. Gouw has been the managing director of Hip Kin Retailing Limited (“**HKR**”) since 2000, a new subsidiary of the Group upon completion of the acquisition by the Company of the entire shareholding interest in HKR on 31 July 2006. For details of the acquisition, please refer to the announcement issued by the Company dated 25 November 2005 and 1 August 2006 and the circular issued by the Company dated 27 March 2006. Ms. Gouw has been responsible for the successful development of the distribution business of the two key brands of HKR, Anya Hindmarch and Paule Ka. She will be assisting the Board and assuming the responsibilities for the overall strategic direction, operational and business developments of the Group in the future.

Save as stated above, she has not previously held any position with the Group or any of its subsidiaries.

Ms. Gouw holds a master degree in accounting and finance from the London School of Economics and Political Science. She is a Chartered Financial Analyst and previously held the positions of fund manager at a United Kingdom based asset management company, as well as a research analyst at a major European based securities firm.

Ms. Gouw has no interest in the Company within the meaning of Part XV of the SFO.

Ms. Gouw is also independent from and not related to any Directors, senior management, management shareholders, substantial shareholders, or controlling shareholders of the Company.

Ms. Gouw has entered into a service contract with the Company commencing from 22 August 2006 and thereafter may be terminated by either party upon a three-month prior written notice period. Under the service contract, she shall be entitled to receive an emolument of approximately HK\$ 480,000 per annum plus a discretionary bonus to be decided by the Remuneration Committee (as defined below) of the Board for each year of her service as the Chief Executive Officer of the Group.

The Board would like to welcome Ms. Gouw for joining the Group.

APPOINTMENT OF THE AUDIT COMMITTEE

The Board also announces that Mr. Lum Pak Sum, Mr. Sum Chun Ho and Mr. Wan Kwok Pan, the independent non-executive Directors (“**Independent Non-executive Directors**”), have been appointed as members of the audit committee (“**Audit Committee**”) with effect from 22 August 2006. Mr. Lum Pak Sum has also been appointed as the chairman of the Audit Committee.

APPOINTMENT OF THE REMUNERATION COMMITTEE

The Board also announces that Mr. Lo Mun Lam, Raymond, the Executive Director, and Mr. Lum Pak Sum, Mr. Sum Chun Ho and Mr. Wan Kwok Pan, the Independent Non-executive Directors, have been appointed as members of the remuneration committee (“**Remuneration Committee**”) with effect from 22 August 2006. Mr. Lo Mun Lam, Raymond has also been appointed as the chairman of the Remuneration Committee.

The Board is not aware of any other matters relating to the appointments of Mr. Lo Mun Lam, Raymond, Ms. Gouw San Bo, Elizabeth, Mr. Lum Pak Sum, Mr. Sum Chun Ho and Mr. Wan Kwok Pan that need to be brought to the attention of the shareholders of the Company.

By order of the board of
Satellite Devices Corporation
Leung Tak Wah
Executive Director

22 August 2006, Hong Kong

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Lo Mun Lam, Raymond, Mr. Leung Tak Wah and Ms. Yu Wai Yin, Vicky; and three independent non-executive Directors, namely Mr. Wan Kwok Pan, Mr. Sum Chun Ho and Mr. Lum Pak Sum.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Group. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will be published on the Company's website and will remain on the GEM website on the "Latest Company Announcement" page for at least 7 days from the date of publication.