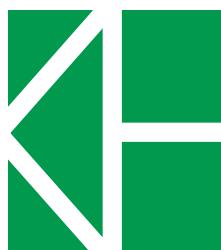


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KH INVESTMENT HOLDINGS LIMITED

嘉匯投資控股有限公司*

(formerly known as China Star Film Group Limited 中國星電影集團有限公司)

(incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock code: 8172)

**CHANGE OF COMPANY NAME;
AND
CHANGE OF STOCK SHORT NAME**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 22 July 2010 certifying the change of name of the Company from “China Star Film Group Limited” to “KH Investment Holdings Limited”. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 16 August 2010 confirming the registration of the English name “KH Investment Holdings Limited” and the new Chinese name “嘉匯投資控股有限公司” in Hong Kong under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The Shares will be traded on the Stock Exchange under the new stock short name of “KH INV HOLD” in English and “嘉匯投資控股” in Chinese, instead of “CHINA STAR FILM” and “中國星電影” respectively, with effect from 9:30 a.m. on 26 August 2010. The stock code of the Company as 8172 remains unchanged.

* *For identification purposes only*

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any right of the Shareholders. All existing share certificates of the Company shall continue to be evidence of title to the Shares and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing share certificates of the Company.

References are made to the announcement and the circular (the “**Circular**”) of KH Investment Holdings Limited (formerly known as China Star Film Group Limited) (the “**Company**”) dated 14 June 2010 and 21 June 2010 respectively in relation to, among other things, the proposed Change of Company Name. Capitalized terms used herein shall have the same meanings as those defined in the Circular unless otherwise stated.

CHANGE OF COMPANY NAME

Following the approval by the Shareholders at the SGM on 14 July 2010, the Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in Bermuda on 22 July 2010 certifying the Change of Company Name from “China Star Film Group Limited” to “KH Investment Holdings Limited”.

Further, the Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 16 August 2010 confirming the registration of the English name “KH Investment Holdings Limited” and the new Chinese name “嘉滙投資控股有限公司” in Hong Kong under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong). As all the conditions for the Change of Company Name have been met, the name of the Company is now “KH Investment Holdings Limited” in English and “嘉滙投資控股有限公司” in Chinese for identification purposes only.

CHANGE OF STOCK SHORT NAME

Following the proposed Change of Company Name becoming effective, the Shares will be traded on the Stock Exchange under the new stock short name of “KH INV HOLD” in English and “嘉滙投資控股” in Chinese, instead of “CHINA STAR FILM” and “中國星電影” respectively, with effect from 9:30 a.m. on 26 August 2010. The stock code of the Company as 8172 remains unchanged.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any right of the Shareholders or the daily business operation of the Company and its financial position. All existing share certificates bearing the former name of “China Star Film Group Limited 中國星電影集團有限公司” shall continue to be evidence of title to the Shares and valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for the exchange of the existing share certificates of the Company for new share certificates bearing the Company’s new names. New share certificates of the Company will be issued under the new names of the Company.

By Order of the Board
KH Investment Holdings Limited
Lai Hok Lim
Chairman

Hong Kong, 23 August 2010

As at the date of this announcement, the Board comprises two executive Directors, Mr. Lai Hok Lim and Mr. Wong Chi Chiu, and three independent non-executive Directors, Mr. Yip Tai Him, Mr. Law Yiu Sang, Jacky and Ms. Chio Chong Meng.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will be published on the GEM website at www.hkgem.com for at least 7 days from the date of publication and on the website of the Company at www.golife.com.hk.