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China Star Cultural Media Group Limited
中國星文化產業集團有限公司*

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8172)

DESPATCH OF CIRCULAR

Reference is made to the announcements of China Star Cultural Media Group Limited (the “Company”) dated 18 December 2014, 8 January 2015, 29 January 2015, 12 February 2015 and 16 February 2015 in relation to, among other things, the Subscription and the Whitewash Waiver. Capitalised terms used herein shall have the same meanings as defined in the announcement of the Company dated 18 December 2014 unless the context requires otherwise.

The Board is pleased to announce that the circular containing, among other things, (i) further information on the Subscription and the Whitewash Waiver; (ii) a letter of recommendation from the Independent Board Committee to the Independent Shareholders in respect of the Subscription and the Whitewash Waiver; (iii) a letter of advice from the independent financial adviser to the Independent Board Committee and the Independent Shareholders in relation to the Subscription and the Whitewash Waiver; (iv) a notice of the SGM; and (v) other information as required under the Takeovers Code and the Listing Rules has been despatched to the Shareholders on 18 February 2015.

The SGM will be held at United Conference Centre, Room 1, 10/F, United Centre, 95 Queensway, Admiralty, Hong Kong on Monday, 16 March 2015 at 10:00 a.m., details of which are set out in the notice of SGM contained in the circular.

By order of the Board

China Star Cultural Media Group Limited

Leung Wai Man

Executive Director

Hong Kong, 18 February 2015

* *for identification purpose only*

As at the date of this announcement, the executive directors of the Company are Mr. Leung Wai Man and Ms. Li Yee Mei; and the independent non-executive directors are Mr. Yip Tai Him, Mr. Law Yiu Sang, Jacky and Mr. Fung Wai Ching.

This announcement, for which the directors of the Company (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will be published on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of publication and on the Company’s website at www.chinastarcmg.com.hk.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.