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**China Star Cultural Media Group Limited**  
**中國星文化產業集團有限公司\***

*(incorporated in Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 8172)**

**PROPOSED CHANGE OF COMPANY NAME**

The Board purposes to change the English name of the Company from “China Star Cultural Media Group Limited” to “Lajin Entertainment Network Group Limited”, and adopt “拉近網娛集團有限公司” to replace “中國星文化產業集團有限公司” as the Chinese name of the Company for identification purpose only. The Name Change is subject to the approval by the Shareholders at the forthcoming AGM by way of a special resolution and the approval by the Registrar of Companies in Bermuda.

A circular containing information relating to the Name Change, and notice of the AGM will be despatched to the Shareholders as soon as practicable.

**PROPOSED CHANGE OF COMPANY NAME**

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**CONDITIONS FOR THE NAME CHANGE**

The Name Change is subject to the following conditions:

1. the passing of a special resolution by the Shareholders to approve the Name Change at the forthcoming AGM; and
2. the Registrar of Companies in Bermuda approving the Name Change and issuing a certificate of incorporation on change of name in respect thereof.

Subject to the satisfaction of the conditions set out above, the Name Change will take effect from the date of entry of the new English name of the Company on the register maintained by the Registrar of Companies in Bermuda. Upon the Name Change becoming effective, the Company will comply with the necessary filing procedures in Hong Kong.

## **REASONS FOR THE NAME CHANGE**

Pursuant to the circular of the Company dated 18 February 2015 and subsequent to the completion of the subscription of Shares as described in such circular, the Company intends to develop more kinds of entertainment businesses including films, dramas, concerts and shows, and to establish an on-line media platform for different media contents & etc. The Board considers that the original name of the Company, China Star Cultural Media Group Limited, can no longer reflect the existing business scope of the Company, and as such, it is now proposed that the Company changes its English name to “Lajin Entertainment Network Group Limited”, and the original Chinese name of the Company, “中國星文化產業集團有限公司” be replaced by “拉近網娛集團有限公司” (for identification purpose only).

The Board considers that the Name Change is in the interests of the Company and the Shareholders as a whole.

## **EFFECTS ON THE NAME CHANGE**

The Name Change will not affect any rights of the Shareholders. Once the Name Change becomes effective, share certificates of the Company will be issued in the new name of the Company. However, all existing share certificates of the Company in issue bearing the existing name of the Company will, after the Name Change has become effective, continue to be effective and as documents of title to the shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. There will be arrangement for free exchange of the existing share certificates of the Company for new share certificates printed in the new name of the Company. Further announcement will be made for the free exchange arrangement.

## **AGM**

A special resolution for the Name Change will be proposed in the forthcoming AGM and a circular containing information relating to the Name Change, and notice of the AGM will be despatched to the Shareholders as soon as practicable.

## DEFINITIONS

Unless otherwise stated, the following terms shall have the following meanings in this announcement:

“AGM”	the forthcoming annual general meeting of Shareholders to be convened for the purpose of, amongst others, allowing the Shareholders to consider and, if thought fit, approve the Name Change
“Board”	the board of Directors
“Company”	China Star Cultural Media Group Limited, a company continued in Bermuda with limited liability, the shares of which are listed on the main board of the Stock Exchange
“Director(s)”	director(s) of the Company
“Group”	the Company and its subsidiaries
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Name Change”	the proposed change of the English name of the Company from “China Star Cultural Media Group Limited” to “Lajin Entertainment Network Group Limited”, and the adoption of “拉近網娛集團有限公司” to replace “中國星文化產業集團有限公司” as the Chinese name of the Company for identification purpose
“Share(s)”	ordinary share(s) of HK\$0.01 each in the share capital of the Company
“Shareholder(s)”	holder(s) of the issued Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

For and on behalf of  
**China Star Cultural Media Group Limited**  
**Chan Kam Kwan Jason**  
*Company Secretary*

Hong Kong, 27 April 2015

*As at the date of this announcement, the executive Directors are Mr. Leung Wai Man and Ms. Wu Li, the non-executive Directors are Mr. Zou Xiao Chun and Mr. Zhou Ya Fei and the independent non-executive Directors are Mr. Fung Wai Ching, Mr. Ng Wai Hung and Mr. Lam Cheung Shing Richard.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will be published on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of publication and on the Company’s website at [www.chinastarcmg.com.hk](http://www.chinastarcmg.com.hk). The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.*