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六福集團(國際)有限公司

LUK FOOK HOLDINGS (INTERNATIONAL) LIMITED

(於百慕達註冊成立之有限公司)
(Incorporated in Bermuda with Limited Liability)
Stock Code 股份代號 : 0590

SALES PERFORMANCE OF RETAIL BUSINESS FOR THE THIRD QUARTER OF FINANCIAL YEAR ENDING 31 MARCH 2014 AND THE CHRISTMAS PERIOD

Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”), announces the sales performance of retail business of the Group’s self-operated shops for the third quarter of financial year ending 31 March 2014 (“FY2014”) covering the period from 1 October 2013 to 31 December 2013 and the Christmas period covering the seven days from 20 December 2013 to 26 December 2013 (the “Christmas Period”).

1. Third Quarter of FY2014

The same store sales growth (“SSSG*”) of the Group’s retail business for the third quarter of FY2014 was 9.3%, while that for Hong Kong & Macau market and Mainland China (“Mainland”) market were 6.3% and 35.6% respectively. As the international gold price remained relatively low, the sales momentum of gold products remained good with SSSG* of 18.9% for the quarter, while that for Hong Kong & Macau market and Mainland market were 15.4% and 40.0% respectively. Due to the high base effect of the same quarter in prior year, SSSG* for gem-set jewellery was (4.3%) with (5.8%) for Hong Kong & Macau market and 27.6% for Mainland market.

Remarks:

SSSG* Same store sales growth represents a comparison of sales of the same self-operated shop having full month operations in the comparable periods and such data does not include sales of licensed shops.

2. Christmas Period

The same store sales growth[#] of the Group's retail business for the Christmas Period was 9.8% for Hong Kong & Macau market and 51.5% for Mainland market.

As at 31 December 2013, the Group had a total of 141 self-operated shops which included 44 shops in Hong Kong, 10 shops in Macau, 82 shops on the Mainland and 5 shops overseas. Together with 1,112 licensed shops on the Mainland, there were altogether 1,253 shops worldwide as at the same date.

CAUTION STATEMENT

The board of directors of the Company wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Luk Fook Holdings (International) Limited
WONG Wai Sheung
Chairman & Chief Executive

Hong Kong, 9 January 2014

As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Mr. WONG Ho Lung, Danny (Deputy Chairman), Ms. WONG Lan Sze, Nancy, Ms. WONG Hau Yeung and Ms. CHUNG Vai Ping; the Non-executive Directors are Ms. YEUNG Po Ling, Pauline, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the Independent Non-executive Directors are Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. FOK Kwong Man, Mr. MAK Wing Sum, Alvin and Ms. WONG Yu Pok, Marina, JP.

Remarks:

Same store sales growth[#] Same store sales growth of Christmas Period represents a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data does not include sales of licensed shops.