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(於百慕達註冊成立之有限公司)  
(Incorporated in Bermuda with Limited Liability)  
Stock Code 股份代號 : 0590

**SALES PERFORMANCE OF RETAIL BUSINESS  
FOR THE FOURTH QUARTER OF FINANCIAL YEAR  
ENDED 31 MARCH 2015**

Luk Fook Holdings (International) Limited (the “Company”), together with its subsidiaries (the “Group”), announces the sales performance of retail business of the Group’s self-operated shops for the fourth quarter (“4Q”) of financial year ended 31 March 2015 (“FY2015”) covering the period from 1 January 2015 to 31 March 2015.

**SAME STORE SALES GROWTH (“SSSG”)\* FOR 4Q OF FY2015**

	<b>FY2015 vs FY2014</b>	<b>FY2014 vs FY2013</b>
<b>Overall</b>	<b>-20%</b>	<b>-11%</b>
Gold	-21%	-15%
Gold (by weight)	-16%	+3%
Gem-set jewellery	-20%	-2%
<b>Mainland China</b>	<b>-5%</b>	<b>+1%</b>
Gold	-10%	-3%
Gold (by weight)	-5%	+26%
Gem-set jewellery	+11%	+23%
<b>Hong Kong &amp; Macau</b>	<b>-22%</b>	<b>-12%</b>
Gold	-22%	-18%
Gold (by weight)	-18%	-1%
Gem-set jewellery	-22%	-3%

Remarks:

\* Same store sales growth of the period represents a comparison of sales of the same self-operated shop having full day operations in the comparable periods and such data does not include sales of licensed shops.

The SSSG of the Group’s retail business for 4Q FY2015 was -20%. This was because the devaluation of various currencies against the strong U.S. Dollar attracted consumers to spend in other regions and the slowing economic growth in Mainland China (“Mainland”) dampened the consumers’ purchasing sentiment. The SSSG of the Mainland market was -5% while that of the Hong Kong & Macau market was -22%. During the period, the SSSG of gem-set jewellery products in Mainland recorded a growth of +11%. The same store sales growth of the licensed shops in Mainland was similar to that of the self-operated shops.

### NUMBER OF SHOPS

The Group’s first licensed shop in Korea was opened in March. As at 31 March 2015, the Group had a total of 142 self-operated shops which included 79 shops in Mainland, 48 shops in Hong Kong, 10 shops in Macau and 5 shops overseas. Together with 1,240 licensed shops in Mainland and 1 licensed shop in Korea, there were altogether 1,383 shops worldwide as at the same date which are summarised as follows :-

	<b>31 March 2015</b>	<b>Changes in 4Q FY2015</b>
<b>Self-operated shops</b>		
Hong Kong	48	+1
Macau	10	-
Mainland China	79	-
Other Locations	5	-
<b>Sub-total</b>	142	+1
<b>Licensed shops</b>		
Mainland China	1,240	+7
Korea	1	+1
<b>Sub-total</b>	1,241	+8
<b>Total</b>	<b>1,383</b>	<b>+9</b>

## **CAUTION STATEMENT**

The board of directors of the Company wishes to remind investors that the above operational data is based on the Company's internal records which have not been audited by auditors. **Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board

**Luk Fook Holdings (International) Limited**

**WONG Wai Sheung**

*Chairman & Chief Executive*

Hong Kong, 15 April 2015

*As at the date of this announcement, the Company's Executive Directors are Mr. WONG Wai Sheung (Chairman and Chief Executive), Mr. TSE Moon Chuen (Deputy Chairman), Ms. WONG Hau Yeung, Ms. WONG Lan Sze, Nancy and Ms. CHUNG Vai Ping; the Non-executive Directors are Mr. WONG Ho Lung, Danny (Deputy Chairman), Ms. YEUNG Po Ling, Pauline, Mr. HUI Chiu Chung, JP and Mr. LI Hon Hung, MH, JP; the Independent Non-executive Directors are Mr. TAI Kwok Leung, Alexander, Mr. IP Shu Kwan, Stephen, GBS, JP, Mr. FOK Kwong Man, Mr. MAK Wing Sum, Alvin and Ms. WONG Yu Pok, Marina, JP.*