

**【For Immediate Release】**

**Luk Fook Holdings (International) Limited  
Participates in “Conscientious Recycling” Charter of Friends of the Earth (HK)  
Pledges to Support Sustainability and Proper Recycling of E-Waste**

(Hong Kong, 24 May 2012) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) participates in the “Conscientious Recycling” Charter initiated by Friends of the Earth (HK). In order to actively support the environmental protection campaign, the Group donated nearly 100 used electronic appliances to the recycling organizations verified by the Environmental Protection Department (EPD). The electronic appliances would be offered to the socially vulnerable groups after repairing and refurbishment. This shows the Group’s commitment to contributing to the society, as well as reducing the adverse impacts caused by electronic wastes to the environment.

**Mr. Wong Wai Sheung, Chief Executive of the Group** said, “The Group is devoted to support the ‘Conscientious Recycling’ Charter initiated by Friends of the Earth (HK). Through handling the used electronic appliances appropriately, we hope to reduce the pollution caused by improper disposals of electronic wastes, at the same time to help the needy. The Group always places great emphasis on sustainable development and encourages its staff to put environmental protection measures into practice while developing the Group’s business, so as to conform with its green commitment.”

“Conscientious Recycling” Charter is initiated by Friends of Earth(HK) with its aim to provide proper channels for recycling and disposal. It encourages the corporations and the public to dispose used computers and electronic appliances through recycling channels verified by EPD in order to reduce wastage pollution caused during improper recycling processes.

**Poster of the Recycling Activity:**



**Poster showing Lukfook Group’s Participation in  
“Conscientious Recycling” Charter of Friends of the Earth (HK)**

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**Photos of the Recycling Activity:**



**The used electronic appliances were collected by the staff from “Computer Refurbish Project” of Caritas-HK Computer Workshop**

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**About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

Lukfook Group is principally engaged in sourcing, designing, retailing and wholesaling of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 880 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.