

【For Immediate Release】

**Lukfook Group**  
**Attained “Best of Show Award of Open Group”**  
**in “The 14<sup>th</sup> Hong Kong Jewellery Design Competition”**


(Hong Kong, 27 February 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group’s design “Life” has won the “Best of Show Award of Open Group” in “The 14<sup>th</sup> Hong Kong Jewellery Design Competition”. The awarded piece, “Life” (shown below) was designed by Ms. Ho Kwan Po, Yoko, Jewellery Designer of the Group.

**Mr. Wong Wai Sheung, Chairman & Chief Executive of the Group** said, “We are very honoured that the Group once again received the Best of Show Award in this renowned jewellery design competition. This reflects the ingenuity and creativity of our designer team, creating unique jewellery pieces of supreme craftsmanship and exceptional quality. In future, the Group will continue to offer a variety of most fashionable and exquisite jewellery products, in order to gain recognition from the industry and our valued customers.”

The 14<sup>th</sup> Hong Kong Jewellery Design Competition” was jointly organized by the Hong Kong Trade Development Council, the Hong Kong Jewellers’ & Goldsmiths’ Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers’ Association and the Diamond Federation of Hong Kong. The competition aims to further enhance the design and quality of Hong Kong-made jewellery and encourage creativity. The winning piece was judged on creativity and innovation, aesthetics and craftsmanship, wearability and topic relevance. The presentation ceremony was held at Hooray Bar & Restaurant on 25 February 2013 (Monday), Mr. Au Kowk Kau, Group General Manager and Ms. Ho Kwan Po, Yoko, Jewellery Designer of the Group received the award on behalf of Lukfook.

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	<p>Award: "The 14<sup>th</sup> Hong Kong Jewellery Design Competition" - "Best of Show Award of Open Group"</p> <p>Title of Design: Life</p> <p>Designer: Ms. Ho Kwan Po, Yoko, Jewellery Designer of Lukfook Group</p> <p>Sponsoring Company: Luk Fook Holdings (International) Limited</p> <p><b>Design Concept</b></p> <p>In response to the theme of "Glitter in Motion" of the competition, "Life" is selected as the design concept of this award-winning jewellery piece. This simple yet dynamic design demonstrates elegance and vitality by incorporating the ideas of embryonic nurturing and the birth of pearl.</p> <p>Through this jewellery piece, the designer conveys an important message: Life is precious and valuable. It has taken trillion of years to transform all lives on earth to what they are now and therefore we should treasure lives with love.</p>
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**Photo of the Presentation Ceremony:**



Mr Billy Lau, Chairman of Hong Kong Jewellery and Jade Manufacturers Association (Left 4) presented the award to Mr. Au Kwok Kau, Group General Manager (Left 2) and Ms. Ho Kwan Po, Yoko, Jewellery Designer of Lukfook Group (Left 3).

**About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

Lukfook Group is principally engaged in sourcing, designing, wholesaling, trademark licensing and retailing of a variety of platinum and gold jewellery, gold ornaments, gem-set jewellery, natural jadeite, gemstones and other accessory items. Lukfook Group currently has a total of over 1,070 retail outlets spreading across the PRC, Hong Kong, Macau, Singapore, the United States and Canada. The Group continues to look for new business opportunities in the international market, echoing its corporate development of “Brand of Hong Kong, Sparkling the World”.