

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Won “Hong Kong Star Brands Award 2013 - Enterprise”

(Hong Kong, 5 November 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group received the “Hong Kong Star Brands Award 2013 - Enterprise” for 2 consecutive years from the Hong Kong Small and Medium Enterprises Association, in further recognition of the Group’s position as a “Hong Kong Star Brand” in the industry.

Mr. Wong Wai Sheung, Chairman & Chief Executive of the Group said, “The Group is delighted to receive the “Hong Kong Star Brands Award” again. Adhering to our service motto “Exquisite Craftsmanship, Quality Services and Customer-oriented”, the Group is dedicated to providing customers with sincere, world-class services, and promoting Hong Kong as a shopping paradise. Looking forward, the Group will strive to cater to the needs of worldwide customer in line with the tagline ‘Love is Beauty’ and our ‘Six Heartfelt Services’ programme, so as to build Lukfook as a premier brand for consumers.”

“Hong Kong Star Brands Award 2013” is jointly organized by the Hong Kong Small and Medium Enterprises Association, the Hong Kong Trade Development Council and the Hong Kong Productivity Council. “Star Brands” are selected under rigorous audit to give recognition to those with outstanding performances in various aspects, including business development, quality of products and services, and fulfilment of social responsibility. The prize presentation ceremony was held at Hotel Icon on 31 October 2013. Mr. Au Kwok Kau, Group General Manager of Lukfook Group, received the award on behalf of the Group.

Photo of the ceremony :



Mr. Jasper Tsang Yok-sing, GBS, JP presented the trophy of “Hong Kong Star Brands Award 2013 - Enterprise” to Mr. Au Kwok Kau (right), Group General Manager of Lukfook Group

~End~



About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,100 shops in Mainland China, Hong Kong, Macau, Singapore, the United States and Canada. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at lukfook.com.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2479

Fax : (852)3009 7509

Email : corporate@lukfook.com.hk

JOVIAN Financial Communications Ltd

Angel Yeung

Tel : (852) 2581 0168

Fax : (852) 2854 2013

Email : angel@joviancomm.com