

六福集團

LUKFOOK GROUP

【 For Immediate Release 】

Lukfook Group Awarded “My Favourite Jewelry Award” by Darizi Magazine

(Hong Kong, 18 November 2013) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that the Group was awarded “My Favourite Jewelry Award” in the “Darizi Premium Brands Award 2013” by Darizi Magazine, in recognition of its prestigious jewellery and high-quality service as well as its popularity and compliment among customers.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “We are honoured to receive “My Favourite Jewelry Award”. The Group always strives to uplift our customer services and introduce diversified products to cater to customers’ needs. Our newly introduced exquisite “Wedding Zone” in selected shops is designed to offer a mock-up wedding scene for couples and also create a superior shopping experience for customers. The award recognizes our efforts in providing high quality products and outstanding customer service.”

“Darizi Premium Brands Award 2013” is presented by Darizi Magazine and jointly selected by the employees and members of Darizi and professional wedding planners to recognize accredited merchants in the wedding sector who have sustained outstanding performance. The Presentation Ceremony was held at ICC Sky 100 on 10 November 2013. Ms. Nancy Wong, Executive Director of Lukfook Group, received the award on behalf of the Group.

Photo of the ceremony :



Ms. Nancy Wong, Executive Director of Lukfook Group, received the award on behalf of the Group from Mr. Andy Ann, CEO and Founder of Darizi

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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,200 shops in Mainland China, Hong Kong, Macau, Singapore, the United States and Canada. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at lukfook.com.

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