

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Title Sponsorship of “Lukfook Jewellery Presents: Yan Oi Charity Concert”

(Hong Kong, 17 December 2013) ----- “Lukfook Jewellery Presents: Yan Oi Charity Concert”, title sponsored by **Luk Fook Holdings (International) Limited** (“Lukfook”/ “the Group”) (Stock Code: 00590), concluded successfully and raised over HK\$2 million. Proceeds from ticket sales, after deduction of costs, will be donated to the "YOT Chong Sok Un Medical Fund (Cancer aid)" to provide appropriate treatment and support for the cancer patients with financial difficulties.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group, said, “The Group has actively supported a variety of charity and community programmes, hoping to contribute to the society and help the needy. By sponsoring this meaningful concert, we hope to provide financial support for cancer patients in poverty, as well as to raise public awareness of cancer. The Group will continue to implement the corporate social responsibility and provide support in kind for the needy.”

“Lukfook Jewellery Presents: Yan Oi Charity Concert” was held at the Queen Elizabeth Stadium on 19 November. Singers, including Ms. Lee Lai Ha, Mr. Gill Mohindpaul Singh, Mr. Li Lung Kay, special guests Mr. Chan Ho Tak, Ms. Alice Lau, Mr. William So, and Ms. Mimi Chu fully supported the event and gave performance in the show. The cheque presentation ceremony was held before the show. Ms. Wong Luk Chui Yee, spouse of the Chairman of Lukfook Group, presented a cheque of HK\$500,000 to the representatives of the Board of Yan Oi Tong on behalf of the Group.

Photo of cheque Presentation:



Ms. Wong Luk Chui Yee, spouse of the Chairman of Lukfook Group (first right), presented a cheque of HK\$500,000 to Dr. Leung Pak Yin, JP, Chief Executive of Hospital Authority (second left), Ms. Chan Cheng Yuk Yee, Chairman of the 34th Board of Directors of Yan Oi Tong (second right) and Ms. Chong Sok Un, MH, namer of the Fund cum member of Yan Oi Tong Advisory Board (first left).

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Yan Oi Tong is one of the six leading charitable organizations in Hong Kong. It provides Hong Kong citizens with social welfare, education, health care, recreation, environmental services and social enterprises. The "YOT Chong Sok Un Medical Fund (Cancer aid)" was set up in 2007, focusing on providing assistance to cancer patients in Tuen Mun Hospital and United Christian Hospital. Eligible patients will be granted cash subsidy for buying self-financed drugs, hence to raise their survival rate, improve their life quality and bring hope to them and their families.

~End~

About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,200 shops in Mainland China, Hong Kong, Macau, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at lukfook.com.

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