

# 六福集團

## LUKFOOK GROUP

**【 For Immediate Release 】**

**Lukfook Group  
Won the First Runner-up in  
“Ordering Oxfam Rice (Organization Category)” and  
“Award for Three Consecutive Years of Support”  
in “Oxfam Rice Sale 2014”**

(Hong Kong, 21 July 2014) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group won the First Runner-up in “Ordering Oxfam Rice (Organization Category)” in “Oxfam Rice Sale 2014”, and received the “Award for Three Consecutive Years of Support” from Oxfam Hong Kong in recognition of its enthusiastic support for and continuous devotion to the poverty alleviation and disaster relief programmes in Mainland China.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “As a responsible corporate citizen, the Group always encourages our employees to serve the community and help the needy. With the full support of our kind-hearted employees, we helped raise funds in the ‘Oxfam Rice Sale’ again this year. Looking ahead, we will continue to support charity activities and encourage the participation of our employees to set an example for excellence in corporate social responsibility.”

“Oxfam Rice Sale” is an annual flagship fundraising campaign of the “Oxfam China Development Fund”, aiming at supporting poverty alleviation and emergency relief projects in Mainland China to improve the lives of vulnerable groups. The award presentation ceremony was held on 18 July 2014 at The Hong Kong Federation of Youth Groups Building. Ms. Nancy Wong, Executive Director of Lukfook Group, received the certificate on behalf of the Group.

**Photo of the Award Presentation Ceremony:**



**Dr Stephen Fisher, Director General of Oxfam Hong Kong, presented the certificate to Ms. Nancy Wong(Left), Executive Director of Lukfook Group.**

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**About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

Lukfook Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,250 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

**For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com).**

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