

For Immediate Release

Lukfook Group

Won "2014 Retail Asia-Pacific Top 500 Awards" for Three Consecutive Years and Attained "Top 10 Retailers in the Hong Kong Market" and "Best-of-the-Best Retailers Award - Hong Kong"

(Hong Kong, 17 November 2014) ----- Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group was listed in the "2014 Retail Asia-Pacific Top 500 Awards" again, and won the "Top 10 Retailers in the Hong Kong Market" and the "Best-of-the-Best Retailers Award - Hong Kong", in recognition of its outstanding business performance in the retail sector.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "The Group is delighted to be listed in the "Retail Asia-Pacific Top 500 Awards" for three consecutive years and attained the "Top 10 Retailers in the Hong Kong Market" as well as the "Best-of-the-Best Retailers Award - Hong Kong" at the same time. These awards affirm our sound business growth and successful operating strategies in the region. Looking ahead, we will extend our global retail presence, and provide customers with quality products and excellent services, in order to further enhance Lukfook's brand recognition and awareness in the world."

"Retail Asia-Pacific Top 500 Awards", the first-ever regional grand award of its kind, is regarded as the greatest honour by the retail companies of 14 economies in the Asia-Pacific. This award is jointly organized by Retail Asia Publishing Pte Ltd, the Official Market Information Provider - Euromonitor International and the Program Partner - KPMG. It aims to give recognition to the top 500 best-performing retailers in the Asia-Pacific region. Top 500 retail companies in Asia were ranked according to Euromonitor International's market research.

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About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,300 shops in Mainland China, Hong Kong, Macau, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>lukfook.com</u>

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