

六福集團

LUKFOOK GROUP

【For Immediate Release】


Lukfook Group Won the “Best of Show Award (Open Group)” in “The 17th Hong Kong Jewellery Design Competition”

(Hong Kong, 25 February 2016) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group’s masterpiece “Sound of Love” won the “Best of Show Award (Open Group)” in “The 17th Hong Kong Jewellery Design Competition”. The awarded piece, “Sound of Love” (shown below), was designed by Ms. Chan Hang Kit, Jewellery Designer of the Group.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is honour to receive the “Best of Show Award (Open Group)” in “The Hong Kong Jewellery Design Competition”, affirming the talent, creativity, outstanding design and exquisite craftsmanship of our professional design team. Looking forward, the Group will continue to nurture more distinguished designers, and endeavour to introduce more fashionable, creative and high quality products to gain recognition from the industry and customers.”

“The 17th Hong Kong Jewellery Design Competition” was jointly organized by the Hong Kong Trade Development Council, the Hong Kong Jewellers’ & Goldsmiths’ Association, the Hong Kong Jewellery & Jade Manufacturers Association, the Hong Kong Jewelry Manufacturers’ Association and the Diamond Federation of Hong Kong, aiming to enhance the design and quality of Hong Kong-made jewellery and encourage creativity. The judging criteria includes creativity and innovation, aesthetics, craftsmanship, wearability, marketability and topic relevance.

Inset:

	<p>Award : “The 17th Hong Kong Jewellery Design Competition”– “Best of Show Award (Open Group)”</p> <p>Title of Design : Sound of Love</p> <p>Sponsoring Company : Luk Fook Holdings (International) Limited</p> <p>Designer : Ms. Chan Hang Kit, Jewellery Designer of Lukfook Group</p> <p>Design Concept: Our ears are designed to be half heart shaped, reminding us that we should listen with our hearts. In Hong Kong, our home city, we should listen to the voices of different ethnicities and classes with heart, and respect diversified cultures and dreams with love.</p>
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Photo of the event:



The Associate Chairman of Hong Kong Jewelry Manufacturers' Association, Ms. Bronia Yip, presented the award to Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group, and Ms. Chan Hang Kit, Jewellery Designer of Lukfook Group

~End~

About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,430 shops in Hong Kong, Macau, Mainland China, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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